

Plunkett's Consulting Industry Almanac 2016: Consulting Industry Market Research, Statistics, Trends & Leading Companies

<https://marketpublishers.com/r/PFCB08A8B66EN.html>

Date: October 2016

Pages: 383

Price: US\$ 350.00 (Single User License)

ID: PFCB08A8B66EN

Abstracts

PLUNKETT'S CONSULTING INDUSTRY ALMANAC 2016

Key Findings:

Plunkett Research lists 250 companies in Consulting and names top trends changing the industry for the mid term.

Key Features:

Industry trends analysis, market data and competitive intelligence

Market forecasts and Industry Statistics

Industry Associations and Professional Societies List

In-Depth Profiles of hundreds of leading companies

Industry Glossary

Buyer may register for free access to search and export data at Plunkett Research Online

Link to our 5-minute video overview of this industry

Pages: 383

Statistical Tables Provided: 5

Companies Profiled: 257

Geographic Focus: Global

A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

How is the industry evolving?

How is the industry being shaped by new technologies?

How is demand growing in emerging markets and mature economies?

What is the size of the market now and in the future?

What are the financial results of the leading companies?

What are the names and titles of top executives?

What are the world's top 250 consulting companies and their revenues?

Contents, Statistics, Forecasts and Analysis Include:

Major Trends Affecting the Consulting Industry

- 1) Introduction to the Consulting Industry
- 2) Consulting in Emerging Nations/The Offshoring of Consulting Projects
- 3) Management Consulting and Consulting to Major Corporations
- 4) Consulting to Governments/U.S. Federal and State Consulting Contracts
- 5) IT Consulting/Software Consulting/Computer Operations Consulting
- 6) Trends in Manufacturing, such as Original Design Manufacturers (ODMs), Lead to Collaboration and Consulting-Like Services
- 7) Consulting Firms Accept Assignments with Contingency Fees
- 8) Accounting Firms Taking Large Market Share of Consulting Contracts
- 9) Many Industry Sectors Seek Consulting and Outsourcing Income, Competing with

Pure Consultancies

- 10) Major Corporations and Organizations Develop Internal Consultants and Seek Outside Clients
- 11) Corporate Clients Want Solid Returns on IT Investments
- 12) Federal Government Consulting Is Curtailed in Some Agencies as Part of Budget Austerity and Defense Cutbacks
- 13) Consultancies Position Themselves to Serve Global Markets and Multinational Corporations
- 14) Offshoring to India Drives Changes in Global Consulting
- 15) BPO and KPO: White-Collar and Professional Tasks such as Law and Accounting Are Offshored
- 16) New MBAs Desire Consulting and Accounting Jobs

Consulting Industry Statistics

- 1) Consulting Industry Statistics and Market Size Overview
- 2) Consulting Industry Revenue & Expenses, U.S.: 2010-2015
- 3) Management Consulting Companies: Estimated Sources of Revenue, U.S.: 2010-2014
- 4) Environmental Consulting Services Revenue, U.S.: 2007-2014
- 5) Consulting Industry Employment, U.S.: 2010-2016

Contents

Introduction

How to Use This Book

CHAPTER 1: MAJOR TRENDS AFFECTING THE CONSULTING INDUSTRY

- 1) INTRODUCTION TO THE CONSULTING INDUSTRY
- 2) CONSULTING IN EMERGING NATIONS/THE OFFSHORING OF CONSULTING PROJECTS
- 3) MANAGEMENT CONSULTING AND CONSULTING TO MAJOR CORPORATIONS
- 4) CONSULTING TO GOVERNMENTS/U.S. FEDERAL AND STATE CONSULTING CONTRACTS
- 5) IT CONSULTING/SOFTWARE CONSULTING/COMPUTER OPERATIONS CONSULTING
- 6) TRENDS IN MANUFACTURING, SUCH AS ORIGINAL DESIGN MANUFACTURERS (ODMS), LEAD TO COLLABORATION AND CONSULTING-LIKE SERVICES
- 7) CONSULTING FIRMS ACCEPT ASSIGNMENTS WITH CONTINGENCY FEES
- 8) ACCOUNTING FIRMS TAKING LARGE MARKET SHARE OF CONSULTING CONTRACTS
- 9) MANY INDUSTRY SECTORS SEEK CONSULTING AND OUTSOURCING INCOME, COMPETING WITH PURE CONSULTANCIES
- 10) MAJOR CORPORATIONS AND ORGANIZATIONS DEVELOP INTERNAL CONSULTANTS AND SEEK OUTSIDE CLIENTS
- 11) CORPORATE CLIENTS WANT SOLID RETURNS ON IT INVESTMENTS
- 12) FEDERAL GOVERNMENT CONSULTING IS CURTAILED IN SOME AGENCIES AS PART OF BUDGET AUSTERITY AND DEFENSE CUTBACKS
- 13) CONSULTANCIES POSITION THEMSELVES TO SERVE GLOBAL MARKETS AND MULTINATIONAL CORPORATIONS
- 14) OFFSHORING TO INDIA DRIVES CHANGES IN GLOBAL CONSULTING
- 15) BPO AND KPO: WHITE-COLLAR AND PROFESSIONAL TASKS SUCH AS LAW AND ACCOUNTING ARE OFFSHORED
- 16) NEW MBAS DESIRE CONSULTING AND ACCOUNTING JOBS

CHAPTER 2: CONSULTING INDUSTRY STATISTICS

Consulting Industry Statistics and Market Size Overview

Consulting Industry Revenue & Expenses, U.S.: 2010-2015

Management Consulting Companies: Estimated Sources of Revenue, U.S.: 2010-2014
Environmental Consulting Services Revenue, U.S.: 2007-2014
Consulting Industry Employment, U.S.: 2010-2016

CHAPTER 3: IMPORTANT CONSULTING INDUSTRY CONTACTS

(Addresses, Phone Numbers and Internet Sites)

CHAPTER 4: THE CONSULTING 250: WHO THEY ARE AND HOW THEY WERE CHOSEN

Index of Companies Within Industry Groups
Alphabetical Index
Index of Headquarters Location by U.S. State
Index of Non-U.S. Headquarters Location by Country
Individual Data Profiles on Each of THE CONSULTING 250
Additional Indexes
Index of Hot Spots for Advancement for Women/Minorities
Index by Subsidiaries, Brand Names and Selected Affiliations
A Short Consulting Industry Glossary

I would like to order

Product name: Plunkett's Consulting Industry Almanac 2016: Consulting Industry Market Research, Statistics, Trends & Leading Companies

Product link: <https://marketpublishers.com/r/PFCB08A8B66EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PFCB08A8B66EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

