

Plunkett's Automobile Industry Almanac 2016: Automobile Industry Market Research, Statistics, Trends & Leading Companies

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Abstracts

PLUNKETT'S AUTOMOBILE INDUSTRY ALMANAC 2016

Key Findings:

Plunkett Research lists top 400 companies in the automobile industry and names top trends changing the industry for the mid term.

Key Features:

Industry trends analysis, market data and competitive intelligence

Market forecasts and Industry Statistics

Industry Associations and Professional Societies List

In-Depth Profiles of hundreds of leading companies

Industry Glossary

Buyer may register for free access to search and export data at Plunkett Research Online

Link to our 5-minutes video overview of this industry

Pages: 569

Statistical Tables Provided: 25

Companies Profiled: 406

Geographic Focus: Global

A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

How is the industry evolving?

How is the industry being shaped by new technologies?

How is demand growing in emerging markets and mature economies?

What is the size of the market now and in the future?

What are the financial results of the leading companies?

What are the names and titles of top executives?

What are the top companies and what are their revenues?

Contents, Statistics, Forecasts and Analysis Include:

Major Trends Affecting the Automobile Industry

- 1) Automobile Industry Introduction
- 2) U.S. Auto Manufacturers Ford, Chrysler and GM Compete Head-On with Volkswagen, Toyota and Honda
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- 4) Fuel Efficiency Continues to Improve/Stiff MPG Standards Adopted in the U.S. (CAFE Rules) and Abroad
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- 11) Cellulosic Ethanol Makes Slow Commercial Progress
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- 16) India Sees Automobile Export Growth
- 17) Mexico Grows Rapidly as a Major Automotive Maker and Exporter
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- 19) Super-Expensive Cars Are Pushed by Manufacturers/Luxury Car Market Is Highly Competitive
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- 22) Consumers Use Bike Sharing, Car Services Like Uber, Light Rail and Ride Sharing to a Growing Extent
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A Short Automobile Industry Glossary

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