

Plunkett's Apparel & Textiles Industry Almanac 2016: Apparel & Textiles Industry Market Research, Statistics, Trends & Leading Companies

https://marketpublishers.com/r/P53035F4197EN.html

Date: October 2016

Pages: 473

Price: US\$ 350.00 (Single User License)

ID: P53035F4197EN

Abstracts

PLUNKETT'S APPAREL & TEXTILES INDUSTRY ALMANAC 2016

Key Findings:

Plunkett Research lists top 350 companies in Apparel and Textiles and names top trends changing the industry for the mid term.

Key Features:

Industry trends analysis, market data and competitive intelligence

Market forecasts and Industry Statistics

Industry Associations and Professional Societies List

In-Depth Profiles of hundreds of leading companies

Industry Glossary

Buyer may register for free access to search and export data at Plunkett Research Online

Link to our 5-minute video overview of this industry



Pages: 473

Statistical Tables Provided: 11

Companies Profiled: 345 Geographic Focus: Global

A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

How is the industry evolving?

How is the industry being shaped by new technologies?

How is demand growing in emerging markets and mature economies?

What is the size of the market now and in the future?

What are the financial results of the leading companies?

What are the names and titles of top executives?

What are the top companies and what are their revenues?

Contents, Statistics, Forecasts and Analysis Include:

Major Trends Affecting the Apparel & Textiles Industry

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- 4) Western Apparel Firms Enter the Chinese Market
- 5) Working Conditions and Workers' Rights Become Major Considerations as Work Moves from China to Lower-Cost Nations
- 6) Wearable Sensors Track Exercise Data/Apparel and Shoe Manufacturers Adopt Technologies
- 7) Flyknit May Revolutionize Manufacture of Shoes



- 8) Exercise Apparel Sales Rise/Athleisure Clothing Sales Soar
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A Short Apparel & Textiles Industry Glossary



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