

# Plunkett's Airline, Hotel & Travel Industry Almanac 2016

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## Abstracts

### PLUNKETT'S AIRLINE, HOTEL & TRAVEL INDUSTRY ALMANAC 2016

#### Key Findings:

Plunkett Research lists top 300 companies in the Airline, Hotel and Travel and names top trends changing the industry for the mid term.

#### Key Features:

Industry trends analysis, market data and competitive intelligence

Market forecasts and Industry Statistics

Industry Associations and Professional Societies List

In-Depth Profiles of hundreds of leading companies

Industry Glossary

Buyer may register for free access to search and export data at Plunkett Research Online

Link to our 5-minute video overview of this industry

Pages: 488

Statistical Tables Provided: 23  
Companies Profiled: 331  
Geographic Focus: Global

A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

How is the industry evolving?

How is the industry being shaped by new technologies?

How is demand growing in emerging markets and mature economies?

What is the size of the market now and in the future?

What are the financial results of the leading companies?

What are the names and titles of top executives?

What are the top companies and what are their revenues?

Contents, Statistics, Forecasts and Analysis Include:

Major Trends Affecting the Airline, Hotel & Travel Industry

- 1) Introduction to the Travel Industry
- 2) Discount Airlines Compete with Legacy Airlines, but the Differences Are Beginning to Blur
- 3) Major Airlines Change Strategy, Charge Fees and Boost Profits
- 4) Some International Airlines Cut First Class Seats and Add to Business Class/Premium Economy Now Widely Available
- 5) ADS-B Improves Air Traffic Control
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