

# The Almanac of American Employers 2016

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Date: January 2016

Pages: 637

Price: US\$ 350.00 (Single User License)

ID: A8C6AB4D3ECEN

## Abstracts

### PLUNKETT'S ALMANAC OF AMERICAN EMPLOYERS 2016

#### Key Findings:

Plunkett Research lists top 500 American Employers and names major trends affecting job seekers.

#### Key Features:

Job market trends analysis, data and competitive intelligence

Employment forecasts and statistics

Important Contacts for Job Seekers

In-Depth Profiles of hundreds of leading employers

Buyer may register for free access to search and export data at Plunkett Research Online

Pages: 637

Statistical Tables Provided: 11

Companies Profiled: 515

Geographic Focus: US

Contents, Statistics, Forecasts and Analysis Include:

## Major Trends Affecting Job Seekers

- 1) U.S. Job Market Overview
- 2) Cost Control Remains a Major Concern at Employers/Consolidation Through Mergers Continues
- 3) Unemployment in the U.S. Is Down Substantially Compared to the Recent Past
- 4) Consumers Spend Less, Save More than During the Last Boom, Affecting a Wide Variety of Companies
- 5) Technology Continues to Create Sweeping Changes in the Workplace
- 6) Continued Growth in Outsourcing, Including Supply Chain and Logistics Services
- 7) Millions Working as Temps
- 8) Offshoring, Reshoring and the Rebound in American Manufacturing
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- 2) Growth Plans
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- 4) Product Launch and Production
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