

# United States Telemedicine Market Opportunities, 2011 - 2021

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## Abstracts

Telemedicine is increasingly gaining popularity over traditional healthcare owing to the rising use of telecommunication to deliver various healthcare services to patients. Some of the major factors driving the United States telemedicine market include increasing healthcare costs, growing aging population and rising incidence rate of chronic diseases. Moreover, various reforms in the healthcare industry such as Patient Protection and Affordable Care Act (PPACA) and growing technological advancements are driving the demand for telemedicine services and technologies in the United States. However, inadequate number of trained medical professionals, delayed response time and lack of trust among patients are the major challenges restricting growth of telemedicine market in the US.

“United States Telemedicine Market Opportunities, 2011 - 2021” report studies the market size and share of various segments and sub-segments of the telemedicine market in the United States during the period 2011 - 2021. In the study, the market has been categorized into two broader segments that include telemedicine service and telemedicine technology.

The market dynamics section of the report elaborates the factors that are driving the market as well as the challenges inhibiting growth. The research study also includes insights of the key market trends, a detailed analysis of the changing competitive landscape, and revenue forecasts for each segment and sub-segment.

All this information is provided to assist the established market players and new entrants in taking their strategic decisions, thereby aiding them in strengthening their market position in a highly competitive telemedicine market in the United States.

“United States Telemedicine Market Opportunities, 2011 - 2021” report elaborates the following aspects of telemedicine market in the United States:

United States Telemedicine Market Size, Share & Forecast

Segmental Analysis – By Type (Service & Technology), By Mode of Communication (Real Time and Store & Forward), and By End User (Telehospital / Teleclinic and Telehome

Policy & Regulatory Landscape

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

To identify the on-going trends and anticipated growth in the next five years

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer’s specific needs

Key Questions This Study Will Answer

What would be the segmental and regional growth trends in the United States telemedicine market in the coming years?

What are the most important growth drivers and opportunities in the market?

Which service and technology is preferred the most?

What strategies should market competitors employ to gain share in mature segments of the United States telemedicine market?

What are the competitor profiles in this market and how do they compete for

market share?

## Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with telemedicine services and technologies provider and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and other proprietary databases.

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