

# United States Lipid Panel Testing Market Opportunities, 2010 – 2020

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## Abstracts

With increasing incidences of cholesterol related diseases in the US, the demand for lipid panel testing is also growing in the country. Moreover, increasing automation in laboratories leading to higher sensitivity coupled with faster tests result is anticipated to boost the United States lipid panel testing market during 2015 – 2020.

“United States Lipid Panel Testing Market Opportunities, 2010 - 2020” report studies the market size and share of various segments and sub-segments of the lipid panel testing market in the United States during the period 2010 - 2020. In the study, the market has been categorized into two broader segments that include Services and Devices.

The market dynamics section of the report elaborates the factors that are driving the market as well as the challenges inhibiting growth. The research study also includes insights of the key market trends, a detailed analysis of the changing competitive landscape, and revenue forecasts for each segment and sub-segment.

All this information is provided to assist the established market players and new entrants in taking their strategic decisions, thereby aiding them in strengthening their market position in a highly competitive lipid panel testing market in the US.

“United States Lipid Panel Testing Market Opportunities, 2010 - 2020” report elaborates the following aspects of lipid panel testing market in the United States:

United States Lipid Panel Testing Market Size, Share & Forecast

Segmental Analysis – By Type (Testing Services & Testing Devices); By End

User/ Service Provider (Independent Laboratories, Hospitals, Physician Office Labs (POLs) & Others)

Policy & Regulatory Landscape

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

### **Why You Should Buy This Report?**

To identify the on-going trends and anticipated growth in the next five years

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs.

### **Key Questions This Study Will Answer**

What would be the segmental and regional growth trends in the United States lipid panel testing market in the coming years?

What are the most important growth drivers and opportunities in the market?

Which lipid panel testing device/service is preferred the most?

What strategies should market competitors employ to gain share in mature segments of the United States lipid panel testing market?

What are the competitor profiles in this market and how do they compete for market share?

### **Report Methodology**

The information contained in this report is based upon both primary and secondary

sources. Primary research included interviews with lipid panel testing manufacturers and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and other proprietary databases.

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1. Quest Diagnostics, Inc.
2. Alere Inc.
3. Polymer Technology Systems, Inc.
4. Roche Diagnostics Corp
5. Siemens Healthcare Diagnostics, Inc.
6. Laboratory Corporation of America

7. Ortho-Clinical Diagnostics, Inc.
8. Abbott Laboratories
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10. Atherotech, Inc.



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