

United States Breast Pumps Market Opportunities, 2011 - 2021

<https://marketpublishers.com/r/U50A4EB396EEN.html>

Date: March 2015

Pages: 90

Price: US\$ 2,500.00 (Single User License)

ID: U50A4EB396EEN

Abstracts

Breast milk contains antibodies that help a child fight off viruses and bacteria. Moreover, it lowers the baby's risk of having ear infections, respiratory illnesses, diarrhea, and other chronic conditions, such as Type I Diabetes, Celiac Disease and Crohn's disease. On the other hand, breastfeeding reduces the risk of premenopausal breast cancer, ovarian cancer and osteoporosis among women. Backed by growing awareness about breastfeeding and increasing number of working women in the US, the demand for breast pumps in the country is anticipated to grow at a robust pace over the next five years.

"United States Breast Pumps Market Opportunities, 2011 - 2021" report studies the market size and share of various segments and sub-segments of the breast pumps market in the United States during the period 2011 - 2021. In the study, the market has been categorized into two broader segments that include manual breast pumps and electric breast pumps. A detailed analysis of electric breast pumps segment, which accounted for around 98% of the market share in 2015, has been included in the report.

The market dynamics section of the report elaborates the factors that are driving the market as well as the challenges inhibiting growth. The research study also includes insights of the key market trends, a detailed analysis of the changing competitive landscape, and revenue forecasts for each segment and sub-segment.

All this information is provided to assist the established market players and new entrants in taking their strategic decisions, thereby aiding them in strengthening their market position in a highly competitive breast pumps market in the United States.

"United States Breast Pumps Market Opportunities, 2011 - 2021" report elaborates the

following aspects of breast pumps market in the United States:

United States Breast Pumps Market Size, Share & Forecast

Segmental Analysis – By Type (Manual Breast Pumps & Electric Breast Pumps),
By End User (Personal-use Breast Pumps & Hospital-grade Breast Pumps),

Policy & Regulatory Landscape

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

To identify the on-going trends and anticipated growth in the next five years

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Key Questions This Study Will Answer

What would be the segmental and regional growth trends in the United States breast pumps market in the coming years?

What are the most important growth drivers and opportunities in the market?

Which breast pump is preferred the most?

What strategies should market competitors employ to gain share in mature segments of the United States breast pumps market?

What are the competitor profiles in this market and how do they compete for market share?

Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with breast pumps manufacturers and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and other proprietary databases.

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