

United States Breast Cancer Diagnostic Devices Market Opportunities, 2010 - 2020

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Abstracts

As per the statistics furnished by the BreastCancer.org, one in every eight women in the US is anticipated to develop breast cancer over the course of her lifetime. In 2015, an estimated 231,840 new cases of invasive breast cancer and 60,290 new cases of non-invasive breast cancer have been diagnosed in the US. With rising prevalence rate and growing awareness regarding breast cancer, demand for screening and diagnosis is increasing at a robust pace in the United States.

“United States Breast Cancer Diagnostic Devices Market Opportunities, 2010 - 2020” report studies the market size and share of various segments and sub-segments of the breast cancer diagnostic devices market in the United States during the period 2010 - 2020. In the study, the market has been categorized into three broader segments that include Screening and Diagnostic Imaging Devices, Lab Diagnostic Devices and Others.

The market dynamics section of the report elaborates about the factors driving the market as well as the challenges inhibiting growth. The research study also includes insights of the key market trends, a detailed analysis of the changing competitive landscape, and revenue forecasts for each segment and sub-segment.

All this information is provided to assist the established market players and new entrants in taking their strategic decisions, thereby aiding them in strengthening their market position in a highly competitive breast cancer diagnostic devices market in the United States.

“United States Breast Cancer Diagnostic Devices Market Opportunities, 2010 - 2020” report elaborates the following aspects of breast cancer diagnostic devices market in

the United States:

United States Breast Cancer Diagnostics Market Size, Share & Forecast

Segmental Analysis – By Test Type, By Region, By End User, By Company

Policy & Regulatory Landscape

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

To identify the on-going trends and anticipated growth in the next five years

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Key Questions This Study Will Answer

What would be the segmental and regional growth trends in the United States breast cancer diagnostic devices market in the coming years?

What are the most important growth drivers and opportunities in the market?

Which breast cancer diagnostic procedures is preferred the most?

What strategies should market competitors employ to gain share in mature segments of the United States breast cancer diagnostic devices market?

What are the competitor profiles in this market and how do they compete for market share?

Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with breast cancer screening and diagnostic devices manufacturers and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and other proprietary databases.

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3. Devicor Medical Products, Inc. (Mammotome)

4. GE Healthcare
5. Philips Healthcare
6. Carestream Health
7. Fujifilm Medical Systems, U.S.A., Inc.
8. IMS S.r.l.
9. Planmed OY
10. CareFusion Corporation

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