

India Physiotherapy Equipment Market Opportunities, 2010 - 2020

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Abstracts

As per the United Nations Population Fund (UNFPA) and Help Age International, India's elderly population is anticipated to reach 323 million, accounting for around 20% of the country's total population, by 2050. With escalating ageing population in the country, the demand for physiotherapy equipment is also anticipated to increase during 2015 - 2020. Moreover, rising awareness regarding therapeutic applications of physiotherapy, increasing incidence rate of cardiovascular and neurological diseases, and growing demand from palliative care patients are the other major factors anticipated to drive sales of India physiotherapy equipment market during 2015 – 2020.

"India Physiotherapy Equipment Market Opportunities, 2010 - 2020" report studies the market size and share of various segments and sub-segments of the physiotherapy equipment market in India during the period 2010 - 2020. In the study, the market has been categorized into three broader segments that include Electrotherapy Equipment, Therapeutic Exercise Equipment, and Heat & Cryotherapy Equipment.

The market dynamics section of the report elaborates the factors that are driving the market as well as the challenges inhibiting market growth. The research study also includes insights of the key market trends, a detailed analysis of the changing competitive landscape, and revenue forecasts for each segment and sub-segment.

All this information is provided to assist the established market players as well as new entrants in taking their strategic decisions, thereby aiding them in strengthening their market position in a highly competitive physiotherapy equipment market in India.

"India Physiotherapy Equipment Market Opportunities, 2010 - 2020" report elaborates the following aspects of physiotherapy equipment market in India:

India Physiotherapy Equipment Market Size, Share & Forecast

Segmental Analysis – By Type (Electrotherapy Equipment, Therapeutic Exercise Equipment, and Heat & Cryotherapy Equipment); By Application (Musculoskeletal, Neurological & Others)

Policy & Regulatory Landscape

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

To identify the on-going trends and anticipated growth in the next five years

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Key Questions This Study Will Answer

What would be the segmental and regional growth trends in the India physiotherapy equipment market in the coming years?

What are the most important growth drivers and opportunities in the market?

Which physiotherapy equipment is preferred the most?

What strategies should market competitors employ to gain share in mature segments of the India physiotherapy equipment market?

What are the competitor profiles in this market and how do they compete for market share?

Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with physiotherapy equipment manufacturers, suppliers and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and other proprietary databases.

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1. Johari Digital Healthcare Ltd.
2. International Electro Medical Co.
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