

# India Infertility Treatments Market Opportunities, 2020

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## Abstracts

In India, infertility is a highly sensitive matter and is linked with serious psychological, emotional and social distress to an individual as well as to his/her family. About 10-15% of Indian married couples were believed to be suffering from infertility in 2014. Infertility occurs in both males and females; however, female infertility dominates the infertility treatments market in India. On an average, approximately 40,000 infertility treatment cycles are being performed across the country every year. For curing infertility, three treatments, namely, Fertility Drugs, Surgery, and Assisted Reproductive Treatments (ARTs), are being adopted across the country. Among these treatments, ART is the most widely adopted treatment option as it involves handling of both male sperm and female egg, which is not possible in other two types of treatments.

According to Pharmaion report, "India Infertility Treatments Market Opportunities, 2020", infertility treatments market in India is anticipated to grow at a CAGR of over 13% during 2015 - 2020. Growth in the market is anticipated on account of visible increase in the reproductive age of women, changing lifestyle, increasing use of contraceptives and rising consumption of alcohol and cigarettes. The largest market share in India infertility treatments market was captured by the country's Southern region, due to increasing medical tourism and easy availability of skilled medical professionals in the region. Owing to lesser government regulations and absence of a centralized regulatory body, India infertility treatments market is being dominated by small and unbranded players. Some of the major players operating in India infertility treatments market include Nova IVI Fertility, Bourn Hall International India Pvt. Ltd., Morpheus Life Sciences Pvt. Ltd., and Dr. Rama's Institute for Fertility, among others. "India Infertility Treatments Market Opportunities, 2020" discusses the following aspects related to infertility treatments market in India:

India Infertility Treatments Market Size, Share & Forecast

## Segmental Analysis – By Type, By Region & By Company Type

Policy & Regulatory Landscape

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

### **Why You Should Buy This Report?**

To identify the on-going trends and anticipated growth over the next five years

To gain competitive knowledge of leading market players

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### **Report Methodology**

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with infertility treatment clinics & hospitals, research institutes and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and other proprietary databases.

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3. Morpheus Life Sciences Pvt. Ltd.
4. Dr. Rama's Institute for Fertility
5. Moolchand Fertility & IVF
6. Sun Pharmaceutical Industries Ltd.
7. Cadila Healthcare Ltd.
8. Cipla Ltd.
9. Abbott India Limited
10. GlaxoSmithKline Pharmaceuticals Limited

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