

India Contraceptives Market Opportunities, 2011 - 2021

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Abstracts

As per the statistics furnished by the Ministry of Statistics and Programme Implementation (MOSPI), the total population of India increased from 359 million in 1950 to 1238.90 million people in 2014. India represents 17.99% of the total world population, implying that every 6th person on the planet is an Indian. All these statistics call for population control measures, which has been boosting demand for safe and effective contraceptive drugs and devices in India. Moreover, ease of use, option to have contraception for long duration, less side effects and capability of few devices to prevent Sexually Transmitted Infections (STIs) are some of the other major factors aiding the contraceptives market in the country.

“India Contraceptives Market Opportunities, 2011 - 2021” report studies the market size and share of various segments and sub-segments of the contraceptives market in India during the period 2011 - 2021. In the study, the market has been categorized into two broader segments that include contraceptive devices and contraceptive drugs.

The market dynamics section of the report elaborates the factors that are driving the market as well as the challenges inhibiting growth. The research study also includes insights of the key market trends, a detailed analysis of the changing competitive landscape, and revenue forecasts for each segment and sub-segment.

All this information is provided to assist the established market players and new entrants in taking their strategic decisions, thereby aiding them in strengthening their market position in a highly competitive contraceptives market in India.

“India Contraceptives Market Opportunities, 2011 - 2021” report elaborates the following aspects of contraceptives market in India:

India Contraceptives Market Size, Share & Forecast

Segmental Analysis – By Type (Contraceptives Drugs - Pills & Injectables) and (Contraceptive Devices - Condoms, Intrauterine Devices, Sponges, Vaginal Rings, Spermicides & Diaphragms)

Policy & Regulatory Landscape

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

To identify the on-going trends and anticipated growth in the next five years

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Key Questions This Study Will Answer

What would be the segmental and regional growth trends in the India contraceptives market in the coming years?

What are the most important growth drivers and opportunities in the market?

Which device and drug is preferred the most?

What strategies should market competitors employ to gain share in mature segments of the India contraceptives market?

What are the competitor profiles in this market and how do they compete for market share?

Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with contraceptives manufacturers and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and other proprietary databases.

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