

# China Orthopedic Devices and Materials Market Opportunities, 2011 - 2021

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## Abstracts

As per the United Nations, China's elderly population (60 years & above) will be more than 30% of the total population in 2050. Moreover, according to the China Health Promotion Foundation, osteoporosis affects 70 million people in the age bracket of 50 & above years, and causes approximately 687,000 hip fractures in China annually. Hence, with aging population and growing prevalence of osteoarthritis and osteoporosis diseases, demand for orthopedic devices and materials is anticipated to grow at a robust pace during 2016 - 2021.

"China Orthopedic Devices and Materials Market Opportunities, 2011 - 2021" report studies the market size and share of various segments and sub-segments of the orthopedic devices and materials market in China during the period 2011 - 2021. In the study, the market has been categorized into two broader segments that include orthopedic devices and orthopedic materials.

The market dynamics section of the report elaborates the factors that are driving the market as well as the challenges inhibiting growth. The research study also includes insights of the key market trends, a detailed analysis of the changing competitive landscape, and revenue forecasts for each segment and sub-segment.

All this information is provided to assist the established market players and new entrants in taking their strategic decisions, thereby aiding them in strengthening their market position in a highly competitive orthopedic devices and materials market in China.

"China Orthopedic Devices and Materials Market Opportunities, 2011 - 2021" report elaborates the following aspects of orthopedic devices and materials market in China:

China Orthopedic Devices and Materials Market Size, Share & Forecast

Segmental Analysis – By Type (Orthopedic Devices & Orthopedic Materials), By End User (Hospitals & Others)

Policy & Regulatory Landscape

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

### Why You Should Buy This Report?

To identify the on-going trends and anticipated growth in the next five years

To gain competitive knowledge of leading market players

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### Key Questions This Study Will Answer

What would be the segmental and regional growth trends in the China orthopedic devices and materials market in the coming years?

What are the most important growth drivers and opportunities in the market?

Which orthopedic device and material are preferred the most?

What strategies should market competitors employ to gain share in mature segments of China orthopedic devices and materials market?

What are the competitor profiles in this market and how do they compete for market share?

### Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with orthopedic devices and materials manufacturers and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and other proprietary databases.

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2. Medtronic Medical Appliance Technology & Service (Shanghai) Limited
3. Stryker (Suzhou) Medical Technology Co. Ltd.
4. Zimmer Biomet
5. Smith and Nephew China
6. Double Engine Medical Material Co., Ltd.
7. Tianjin ZhengTian Medical Instrument Co., Ltd.
8. Shandong Weigao Orthopedic Device Company Limited
9. Beijing AKEC Medical Co., Ltd.
10. Shanghai Kinetic Medical Co., Ltd.

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