

Healthcare Market Access: Morocco

<https://marketpublishers.com/r/H060F3F78EAEN.html>

Date: December 2014

Pages: 89

Price: US\$ 1,299.00 (Single User License)

ID: H060F3F78EAEN

Abstracts

The report provides in-depth information on:

Country Landscape – The section details about the geographical details of Morocco. It also details the prevalent economic conditions of Morocco in terms of GDP per capita, GDP sources, demographic profile of the country, and political structure and environment.

Healthcare infrastructure – The section provides data on the current health and hygiene status of the citizens based parameters such as: sanitation and safe drinking water access, HIV/AIDS prevalence, contraceptive usage, maternal and infant mortality, hospital bed and physician density etc. The sections also give detailed account of general healthcare structure of the country in terms of primary, secondary and tertiary care, and also a general note on the country's health expenditure.

Pharmaceutical Market Access: The sections gives detailed account of various types of health insurance currently operating in Morocco, their coverage in terms of health risks and benefits and also in terms of population coverage. The section gives detailed account of health insurance for public sector and private sector employees. The section also compares the efficiencies of various African medical regulatory agencies and their approval approach for a MNC pharmaceutical company. More specifically, the section deals with the regulatory agency and the new drug and reimbursement approval in Morocco.

Key questions answered in this report:

The report answers majority of key questions that are paramount for the success of a

pharmaceutical company such as:

Economic status of the country: GDP, GDP per capita, growth rate, major sources of GDP, income distribution

Demographic structure of the country: age wise distribution of population, growth rate of population, educational level of population

Healthcare infrastructure and status of the country: access to safe drinking and sanitary facilities reflecting the social hygiene, maternal and infant mortality rates reflecting the status of healthcare scenario, expenditure on healthcare, hospital bed and physician density reflecting the healthcare infrastructure of the state

Healthcare system of the country: in terms of private and public healthcare infrastructure, primary, secondary and tertiary healthcare setups.

Health insurance system in the country: Different forms of health insurance system and their governing bodies, the coverage of health insurance for public and private employees, penetration of health insurance etc.

New drug approval process and reimbursement approval process

Key benefits / Why should you buy this report:

As every country's market access landscape is unique and evolving, it makes a prudent decision to have a country specific market access strategy. Moreover, the success of any pharmaceutical company hinges on successfully navigating challenges posed by the various stakeholders and regulatory bodies for effective product commercialization.

This report will serve as a handy tool for pharmaceutical and other related healthcare stakeholders to:

Understand the macro and micro parameters that will play a pivotal role in making business decisions

Identify, target and collaborate with the relevant stakeholders that hold key to effective product commercialization

Conceptualize and formulate plausible market access strategies based on the insights generated

Identify and foresee the major trends and policies likely to impact the regulatory, pricing and reimbursement landscape of the country

Capitalize on the opportunities presented by the country's pharmaceutical market and mitigate the challenges posed by the competitors and stakeholders/regulatory bodies

Generate market specific insights that are actionable and commercially viable

Leverage market access insights by incorporating physicians and payer priorities so as to develop effective sales and marketing strategies resulting in increased brand and company revenue

Correctly ascertain the appropriate market access levers and barriers that will drive or hamper the brand performance

Prioritize and assign optimal resources required for implementation of various market access activities

Contents

1 EXECUTIVE SUMMARY

2 COUNTRY LANDSCAPE

- 2.1 Geography
- 2.2 Economic environment
- 2.3 Demographics
- 2.4 Political structure and environment

3 HEALTHCARE INFRASTRUCTURE

- 3.1.1 Healthcare system

4 MARKET ACCESS

- 4.1 Health insurance system
 - 4.1.1 AMO: Mandatory health insurance (Assurance Maladie Obligatoire)
 - 4.1.2 RAMED: Medical assistance scheme (Régime d'Assistance Médicale)
 - 4.1.3 INAYA: Health insurance for the self-employed
- 4.2 Drug prescribing and dispensing practices
- 4.3 Comparison of regional regulatory agencies and environment
 - 4.3.1 Southern African Development Community (SADC):
 - 4.3.2 Economic Community of West African States (ECOWAS):
 - 4.3.3 East African Community (EAC):
- 4.4 Drug approval and reimbursement process in Morocco

5 CONCLUSION

6 APPENDIX

- 6.1 Glossary
- 6.2 Coverage rates for long-term and costly conditions
- 6.3 Essential drug list of Morocco
- 6.4 Reimbursement of anti-cancer drugs (in MAD)
- 6.5 Bibliography
- 6.6 Methodology
 - 6.6.1 Secondary research

- 6.6.2 Data validation
- 6.7 Disclaimer
- 6.8 Contact us

I would like to order

Product name: Healthcare Market Access: Morocco

Product link: <https://marketpublishers.com/r/H060F3F78EAEN.html>

Price: US\$ 1,299.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H060F3F78EAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970