

# The Carbon Black Market 2016

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# **Abstracts**

Carbon Black is used in tire and rubber products mainly. It also has specialty applications such as polymers, printing inks and coating, batteries and pigments. The market is developing throughout the BRIC nations and Asia in general. Carbon black business is driven by the automotive industry and the demand of carbon black into tires, both new and replacement tires.

The carbon black industry has come under increased pressure from environmental groups and governments as its production involves emitting greenhouse gases. This report delves into the environmental aspects, potential competition from alternatives to carbon black, the influence of low oil price on the business and innovations in the market.

This report provides intelligence and analysis on carbon black supply sources, demand drivers and trade. The report includes a 5 year history and 10 year forecast for all major producing regions listed below with new capacity additions documented. This report provides intelligence and analysis on carbon black supply sources, demand drivers and trade. The report also includes the tire, non-tire, specialty and other applications such as batteries, making use of intelligence within Petrochemical Reporters data base to obtain a detailed analysis of demand based on derivative consumption. An overview of each of the commercial technologies mentioned will be included in the appendix along with a detailed methodology.



# **Contents**

#### **SECTION 1 EXECUTIVE SUMMARY**

#### 1.1 CARBON BLACK

## **SECTION 2 CARBON BLACK MARKET OVERVIEW**

- 2.1 INTRODUCTION
- 2.2 CURRENT NEWS
- 2.3 INFLUENCE OF DEVELOPING TRENDS IN FEEDSTOCK
- 2.4 CARBON BLACK from recycled tires
- 2.5 technology developments
- 2.6 DEVELOPMENTS IN BIO-CARBON BLACK
- 2.7 CARBON BLACK GLOBAL OUTLOOK

### **SECTION 3 CARBON BLACK MARKET IN AFRICA**

- 3.1 AFRICA
  - 3.1.1 Consumption
  - **3.1.2 Supply**
  - 3.1.3 Supply and Demand Balance

#### **SECTION 4 CARBON BLACK MARKET IN ASIA & PACIFIC**

- 4.1 Asia & Pacific Region
  - 4.1.1 Consumption
  - 4.1.2 Supply and Demand Balance

## **SECTION 5 CARBON BLACK MARKET IN EUROPE**

- 5.1 EUROPE
  - 5.1.1 Consumption
  - 5.1.2 Supply
  - 5.1.3 Supply and Demand Balance

## **SECTION 6 CARBON BLACK MARKET IN LATIN AMERICA**

## 6.1 LATIN AMERICA



- 6.1.1 Consumption
- 6.1.2 Supply
- 6.1.3 Supply and Demand Balance

## **SECTION 7 CARBON BLACK MARKET IN MIDDLE EAST**

- 7.1 MIDDLE EAST
  - 7.1.1 Consumption
  - **7.1.2 Supply**
  - 7.1.3 Supply and Demand Balance

## **SECTION 8 CARBON BLACK MARKET IN NORTH AMERICA**

- 8.1 NORTH AMERICA
  - 8.1.1 Consumption
  - 8.1.2 Supply
  - 8.1.3 Supply and Demand Balance



# **Table Of Figures**

#### **TABLE OF FIGURES**

Figure 1.1 Global Carbon Black Consumption by Applica	cation
---	--------

- Figure 1.2 Global Carbon Black Consumption by Region
- Figure 1.3 Global Carbon Black Consumption by Region forecast
- Figure 1.4 Global GDP Growth and Carbon Black Growth
- Figure 1.5 Global Carbon Black Capacity by Region
- Figure 1.6 Global Carbon Black Top Ten Producers in 2014
- Figure 1.7 Global Carbon Black Capacity Additions
- Figure 1.8 Global Carbon Black Capacity Forecast
- Figure 1.9 Global Carbon Black Supply and Demand Balance
- Figure 1.10 Global Carbon Black Trade Flow
- Figure 2.1 Molecular Structure
- Figure 2.2 Carbon Black Production by Process
- Figure 3.1 African Carbon Black Consumption, 2014
- Figure 3.2 Carbon Black Capacity in Africa
- Figure 3.3 Africa Carbon Black Supply and Demand Balance
- Figure 4.1 Asia Pacific Carbon Black Consumption, 2014
- Figure 4.2 Carbon Black Plants in Asia Pacific
- Figure 4.3 Asia Pacific Carbon Black Supply and Demand Balance
- Figure 5.1 Eastern European Carbon Black Consumption, 2014
- Figure 5.2 Western European Carbon Black Consumption, 2014
- Figure 5.3 Carbon Black Plants in Eastern Europe
- Figure 5.4 Carbon Black Plants in Western Europe
- Figure 5.5 Eastern European Carbon Black Supply and Demand Balance
- Figure 5.6 Western European Carbon Black Supply and Demand Balance
- Figure 6.1 Latin American Carbon Black Consumption, 2014
- Figure 6.2 Carbon Black Plants in Latin America
- Figure 6.3 Latin American Carbon Black Supply and Demand Balance
- Figure 7.1 Middle Eastern Carbon Black Consumption, 2014
- Figure 7.2 Carbon Black Capacity in the Middle East
- Figure 7.3 Middle East Carbon Black Supply and Demand Balance
- Figure 8.1 North American Carbon Black Consumption, 2014
- Figure 8.2 Carbon Black Plants in North America
- Figure 8.3 North American Carbon Black Supply and Demand Balance



# **Table Of Tables**

#### **TABLE OF TABLES**

Table 1.1 (	Global	Carbon	Black	Consumption
-------------	--------	--------	-------	-------------

- Table 1.2 Global Carbon Black Supply and Demand Balance
- Table 3.1 African Carbon Black Consumption
- Table 3.2 Carbon Black Capacity in Africa
- Table 3.3 Africa Carbon Black Supply and Demand Balance
- Table 4.1 Asia Pacific Carbon Black Consumption
- Table 4.2 Asia Pacific Carbon Black Consumption by Country
- Table 4.3 Carbon Black Capacity in Asia Pacific
- Table 4.4 Asia Pacific Carbon Black Supply and Demand Balance
- Table 5.1 Eastern European Carbon Black Consumption
- Table 5.2 Western European Carbon Black Consumption
- Table 5.3 Carbon Black Capacity in Eastern Europe
- Table 5.4 Carbon Black Capacity in Western Europe
- Table 5.7 Eastern European Carbon Black Supply and Demand Balance
- Table 5.9 Western European Carbon Black Supply and Demand Balance
- Table 6.1 Latin American Carbon Black Consumption by Country
- Table 6.2 Latin American Carbon Black Consumption
- Table 6.3 Carbon Black Capacity in Latin America
- Table 6.4 Latin American Carbon Black Supply and Demand Balance
- Table 7.1 Middle Eastern Carbon Black Consumption
- Table 7.2 Carbon Black Capacity in the Middle East
- Table 7.3 Middle East Carbon Black Supply and Demand Balance
- Table 8.1 North American Carbon Black Consumption by Country
- Table 8.2 North American Carbon Black Consumption
- Table 8.3 Carbon Black Capacity in North America
- Table 8.4 North American Carbon Black Supply and Demand Balance



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