

Turf and Ornamental Crop Protection Market: Global Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2012 to 2016 and Forecast 2017 to 2023

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Abstracts

Turf and Ornamental Crop Protection Market:

By Type of Grass ((Turf Grass, Rye Grass, Blue Kentucky Grass, Zoysia Grass, Tall Fescue, Bermuda Grass) Ornamental Grass (Feather Reed Grass, Fountain Grass, Fibre Optic Grass, Ravenna Grass, Purple Millet)), By Origin (Organic, Synthetic) By Mode of Application (Soil Treatment, Foliar Spray) Product Type (Insecticides, Herbicides, Fungicides, Others), By Geography (Latin America, North America, Asia Pacific, the Middle East and Africa and Europe) – Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2012 to 2016 and Forecast 2017 to 2023

Market Outline: Turf and Ornamental Crop Protection Market

Turf and ornamental crop protection substances are used for eradication and prevention of insects, microorganisms, bacterial and fungal infection of turf and ornamental plants in order to maintain proper growth of turf and ornamental crops such as grass, landscapes, horticulture plants, and decorative plants.

Market Dynamics: Turf and Ornamental Crop Protection Market

Increase in golf courses globally, growing awareness regarding quality and safety of turf and ornamental crops are expected to have positive impact on turf and ornamental crop protection market. Furthermore, increase in adoption of gardening and lawns, growing demand for the bio pesticides, inclination towards the scenic beauty, increase in tourism

sector across the globe, growing initiations taken by government in maintaining the decorating plants in the countries enables propel the growth of turf and ornamental crop protection market. However, high research and development costs, lack of awareness hampers the growth of the turf and ornamental crop protection market.

Market Scope: Turf and Ornamental Crop Protection Market

The turf and ornamental crop protection market is classified on the basis of product, type of grass, origin, mode of application and regions.

Based on type of grass, market is segmented as

Turf Grass

Rye Grass

Blue Kentucky Grass

Zoysia Grass

Tall Fescue

Bermuda Grass

Ornamental Grass

Feather Reed Grass

Fountain Grass

Fibre Optic Grass

Ravenna Grass

Purple Millet

Based on Origin, Market is segmented as

Organic

Synthetic

Based on Product type, Market is segmented as

Insecticides

Fungicides

Herbicides

Others

Based on Mode of Application, market is segmented as

Soil Treatment

Foliar Spray

Market overview: Turf and Ornamental Crop Protection Market

Latin America

Europe

Asia Pacific

North America

The Middle East and Africa

Region Overview: Turf and Ornamental Crop Protection Market

Turf and Ornamental Crop Protection Market is segmented as Latin America, Europe,

Turf and Ornamental Crop Protection Market: Global Market Estimation, Dynamics, Regional Share, Trends, Compet...

Asia Pacific, North America, and The Middle East and Africa. North America and Europe holds the largest share in turf and ornamental crop protection market due to trend towards love towards decorum, nature, beauty and sports like golf and football. U.S. in North America, France and Spain in Europe hold the highest share in the regions. Asia Pacific and Latin America are emerging markets for turf and ornamental crop protection and the regions are growing at a rapid rate owing to the increase in tourism sector, growing adoption of rich sports like golf and football, increase in adoption of gardening and maintaining lawns, rise in awareness regarding the turf and ornamental inputs.

Competition Assessment: Turf and Ornamental Crop Protection Market

Some of the players in Turf and Ornamental Crop Protection Market are

Syngenta AG (Switzerland)

Dow AgroSciences LLC (U.S.)

The Andersons Inc. (U.S.)

Idemitsu Kosan Co. Ltd. (Japan)

FMC Corporation (U.S.)

Evans Turf Supplies Ltd. (New Zealand)

EpicoreBioNetworks Inc. (U.S.)

Pure AG (U.S.)

Eco Sustainable Solutions Ltd. (U.K.)

CJB Industries, Inc. (U.S.)

Sharda USA LLC

Martenson Turf Products, Inc. (U.S.)

Vriesland Growers Cooperative, Inc. (U.S.)

Market Developments: Turf and Ornamental Crop Protection Market

In July 2014, Koch Agronomic Services acquired Agrium's Turf and Ornamental Business

Key Features of the Report:

The report provides granular level information about the market size, regional market share, historic market (2012 to 2016) and forecast (2017 to 2023)

The report covers in-detail insights about the competitor's overview, company share analysis, key market developments, and their key strategies

The report outlines drivers, restraints, unmet needs, and trends that are currently affecting the market

The report tracks recent innovations, key developments and startup's details that are actively working in the market

The report provides plethora of information about market entry strategies, regulatory framework and reimbursement scenario

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL TURF AND ORNAMENTAL CROP PROTECTION MARKET INTRODUCTION

2.1. Global Turf and Ornamental Crop Protection Market – Taxonomy

2.2. Global Turf and Ornamental Crop Protection Market – Definitions

2.2.1. Grass Type

2.2.2. Origin

3. GLOBAL TURF AND ORNAMENTAL CROP PROTECTION MARKET DYNAMICS

3.1. Drivers

3.2. Restraints

3.3. Opportunities/Unmet Needs of the Market

3.4. Trends

3.5. Global Turf and Ornamental Crop Protection Market Dynamics – Factors Impact Analysis

3.6. Global Turf and Ornamental Crop Protection Market– Recent Market Introductions

4. GLOBAL TURF AND ORNAMENTAL CROP PROTECTION MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 – 2023

4.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

4.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

4.3. Market Opportunity Analysis

5. GLOBAL TURF AND ORNAMENTAL CROP PROTECTION MARKET FORECAST, BY GRASS TYPE, 2012 - 2016 AND FORECAST, 2017 - 2023

5.1. Turf Grass

5.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

5.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

5.1.3. Market Opportunity Analysis

5.2. Ornamental Grass

5.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

5.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

5.2.3. Market Opportunity Analysis

6. GLOBAL TURF AND ORNAMENTAL CROP PROTECTION MARKET FORECAST, BY ORIGIN, 2012 - 2016 AND FORECAST, 2017 - 2023

6.1. Organic

6.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

6.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

6.1.3. Market Opportunity Analysis

6.2. Synthetic

6.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

6.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

6.2.3. Market Opportunity Analysis

7. GLOBAL TURF AND ORNAMENTAL CROP PROTECTION MARKET FORECAST, BY PRODUCT TYPE, 2012 - 2016 AND FORECAST, 2017 - 2023

7.1. Insecticides

7.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

7.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

7.1.3. Market Opportunity Analysis

7.2. Fungicides

7.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

7.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

7.2.3. Market Opportunity Analysis

7.3. Herbicides

7.3.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

7.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

7.3.3. Market Opportunity Analysis

7.4. Others

7.4.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

7.4.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

7.4.3. Market Opportunity Analysis

8. GLOBAL TURF AND ORNAMENTAL CROP PROTECTION MARKET FORECAST, BY APPLICATION, 2012 - 2016 AND FORECAST, 2017 - 2023

8.1. Soil Treatment

8.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

8.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

8.1.3. Market Opportunity Analysis

8.2. Foliar Spray

8.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

8.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

8.2.3. Market Opportunity Analysis

9. GLOBAL TURF AND ORNAMENTAL CROP PROTECTION MARKET FORECAST, BY REGION, 2012 - 2016 AND FORECAST, 2017 - 2023

9.1. North America

9.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

9.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

9.1.3. Market Opportunity Analysis

9.2. Europe

9.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

9.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

9.2.3. Market Opportunity Analysis

9.3. Asia-Pacific

9.3.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

9.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

9.3.3. Market Opportunity Analysis

9.4. Latin America

9.4.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

9.4.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

9.4.3. Market Opportunity Analysis

9.5. Middle East and Africa

9.5.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

9.5.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

9.5.3. Market Opportunity Analysis

9.6. Global Turf and Ornamental Crop Protection Market- Opportunity Analysis Index - By Origin, By Grass Type, By Product Type, By Application, and Region, 2017 – 2023

10. NORTH AMERICA TURF AND ORNAMENTAL CROP PROTECTION MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023

10.1.1. Grass Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

10.1.1.1. Turf Grass

- 10.1.1.1.1. Rye Grass
- 10.1.1.1.2. Blue Kentucky Grass
- 10.1.1.1.3. Zoysia Grass
- 10.1.1.1.4. Tall Fescue
- 10.1.1.1.5. Bermuda Grass
- 10.1.1.2. Ornamental Grass
 - 10.1.1.2.1. Feather Reed Grass
 - 10.1.1.2.2. Fountain Grass
 - 10.1.1.2.3. Fibre Optic Grass
 - 10.1.1.2.4. Ravenna Grass
 - 10.1.1.2.5. Purple Millet
- 10.1.2. Origin Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)
 - 10.1.2.1. Organic
 - 10.1.2.2. Synthetic
- 10.1.3. Product Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)
 - 10.1.3.1. Insecticides
 - 10.1.3.2. Fungicides
 - 10.1.3.3. Herbicides
 - 10.1.3.4. Others
 - 10.1.3.5. Application Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)
 - 10.1.3.6. Soil Treatment
 - 10.1.3.7. Foliar Spray
- 10.1.4. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) Y-o-Y Growth (%) and Market Share (%)
 - 10.1.4.1. U.S.
 - 10.1.4.2. Canada
- 10.1.5. North America Turf and Ornamental Crop Protection Market- Opportunity Analysis Index - By Origin, By Grass Type, By Product Type, By Application, and Country, 2017 – 2023
- 10.1.6. North America Turf and Ornamental Crop Protection Market Dynamics – Trends

11. EUROPE TURF AND ORNAMENTAL CROP PROTECTION MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023

- 11.1.1. Grass Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue

(USD Mn), Y-o-Y Growth (%) and Market Share (%)

11.1.1.1. Turf Grass

11.1.1.1.1. Rye Grass

11.1.1.1.2. Blue Kentucky Grass

11.1.1.1.3. Zoysia Grass

11.1.1.1.4. Tall Fescue

11.1.1.1.5. Bermuda Grass

11.1.1.2. Ornamental Grass

11.1.1.2.1. Feather Reed Grass

11.1.1.2.2. Fountain Grass

11.1.1.2.3. Fibre Optic Grass

11.1.1.2.4. Ravenna Grass

11.1.1.2.5. Purple Millet

11.1.2. Origin Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue
(USD Mn), Y-o-Y Growth (%) and Market Share (%)

11.1.2.1. Organic

11.1.2.2. Synthetic

11.1.3. Product Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue
(USD Mn), Y-o-Y Growth (%) and Market Share (%)

11.1.3.1. Insecticides

11.1.3.2. Fungicides

11.1.3.3. Herbicides

11.1.3.4. Others

11.1.3.5. Application Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue
(USD Mn), Y-o-Y Growth (%) and Market Share (%)

11.1.3.6. Soil Treatment

11.1.3.7. Foliar Spray

11.1.4. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD
Mn), Y-o-Y Growth (%) and Market Share (%)

11.1.4.1. Germany

11.1.4.2. UK

11.1.4.3. France

11.1.4.4. Spain

11.1.4.5. Italy

11.1.4.6. Russia

11.1.4.7. Poland

11.1.4.8. Rest of Europe

11.1.5. Europe Turf and Ornamental Crop Protection Market- Opportunity Analysis
Index - By Origin, By Grass Type, By Product Type, By Application, and Country, 2017

– 2023

11.1.6. Europe Turf and Ornamental Crop Protection Market Dynamics – Trends

12. ASIA-PACIFIC TURF AND ORNAMENTAL CROP PROTECTION MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023

12.1.1. Grass Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

12.1.1.1. Turf Grass

12.1.1.1.1. Rye Grass

12.1.1.1.2. Blue Kentucky Grass

12.1.1.1.3. Zoysia Grass

12.1.1.1.4. Tall Fescue

12.1.1.1.5. Bermuda Grass

12.1.1.2. Ornamental Grass

12.1.1.2.1. Feather Reed Grass

12.1.1.2.2. Fountain Grass

12.1.1.2.3. Fibre Optic Grass

12.1.1.2.4. Ravenna Grass

12.1.1.2.5. Purple Millet

12.1.2. Origin Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

12.1.2.1. Organic

12.1.2.2. Synthetic

12.1.3. Product Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

12.1.3.1. Insecticides

12.1.3.2. Fungicides

12.1.3.3. Herbicides

12.1.3.4. Others

12.1.3.5. Application Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

12.1.3.6. Soil Treatment

12.1.3.7. Foliar Spray

12.1.4. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)

12.1.4.1. Japan

12.1.4.2. China

12.1.4.3. India

12.1.4.4. ASEAN

12.1.4.5. Australia & New Zealand

12.1.4.6. Rest of Asia-Pacific

12.1.5. Asia-Pacific Turf and Ornamental Crop Protection Market- Opportunity Analysis Index - By Origin, By Grass Type, By Product Type, By Application, and Country, 2017 – 2023

12.1.6. Asia-Pacific Turf and Ornamental Crop Protection Market Dynamics – Trends

13. LATIN AMERICA TURF AND ORNAMENTAL CROP PROTECTION MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023

13.1.1. Grass Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

13.1.1.1. Turf Grass

13.1.1.1.1. Rye Grass

13.1.1.1.2. Blue Kentucky Grass

13.1.1.1.3. Zoysia Grass

13.1.1.1.4. Tall Fescue

13.1.1.1.5. Bermuda Grass

13.1.1.2. Ornamental Grass

13.1.1.2.1. Feather Reed Grass

13.1.1.2.2. Fountain Grass

13.1.1.2.3. Fibre Optic Grass

13.1.1.2.4. Ravenna Grass

13.1.1.2.5. Purple Millet

13.1.2. Origin Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

13.1.2.1. Organic

13.1.2.2. Synthetic

13.1.3. Product Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

13.1.3.1. Insecticides

13.1.3.2. Fungicides

13.1.3.3. Herbicides

13.1.3.4. Others

13.1.3.5. Application Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

13.1.3.6. Soil Treatment

13.1.3.7. Foliar Spray

13.1.4. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

13.1.4.1. Brazil

13.1.4.2. Mexico

13.1.4.3. Argentina

13.1.4.4. Venezuela

13.1.4.5. Rest of Latin America

13.1.5. Latin America Turf and Ornamental Crop Protection Market- Opportunity Analysis Index - By Origin, By Grass Type, By Product Type, By Application, and Country, 2017 – 2023

13.1.6. Latin America Turf and Ornamental Crop Protection Market Dynamics – Trends

14. MIDDLE EAST & AFRICA TURF AND ORNAMENTAL CROP PROTECTION MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023

14.1.1. Grass Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

14.1.1.1. Turf Grass

14.1.1.1.1. Rye Grass

14.1.1.1.2. Blue Kentucky Grass

14.1.1.1.3. Zoysia Grass

14.1.1.1.4. Tall Fescue

14.1.1.1.5. Bermuda Grass

14.1.1.2. Ornamental Grass

14.1.1.2.1. Feather Reed Grass

14.1.1.2.2. Fountain Grass

14.1.1.2.3. Fibre Optic Grass

14.1.1.2.4. Ravenna Grass

14.1.1.2.5. Purple Millet

14.1.2. Origin Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

14.1.2.1. Organic

14.1.2.2. Synthetic

14.1.3. Product Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

14.1.3.1. Insecticides

14.1.3.2. Fungicides

14.1.3.3. Herbicides

14.1.3.4. Others

14.1.3.5. Application Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

14.1.3.6. Soil Treatment

14.1.3.7. Foliar Spray

14.1.4. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)

14.1.4.1. Gulf Cooperation Council (GCC) Countries

14.1.4.2. Israel

14.1.4.3. South Africa

14.1.4.4. Rest of MEA

14.1.5. MEA Turf and Ornamental Crop Protection Market- Opportunity Analysis Index - By Origin, By Grass Type, By Product Type, By Application, and Country, 2017 – 2023

14.1.6. MEA Turf and Ornamental Crop Protection Market Dynamics – Trends

15. COMPETITION LANDSCAPE

15.1. Strategic Dashboard of Top Market Players

15.2. Company Profiles (Introduction, Financial Analysis, Drug & Service Offerings, Key Developments, Strategies, and SWOT Analysis)

15.2.1. Syngenta AG (Switzerland)

15.2.2. Dow AgroSciences LLC (U.S.)

15.2.3. The Andersons Inc. (U.S.)

15.2.4. Idemitsu Kosan Co. Ltd. (Japan)

15.2.5. FMC Corporation (U.S.)

15.2.6. Evans Turf Supplies Ltd. (New Zealand)

15.2.7. EpicoreBioNetworks Inc. (U.S.)

15.2.8. Pure AG (U.S.)

15.2.9. Eco Sustainable Solutions Ltd. (U.K.)

15.2.10. CJB Industries, Inc. (U.S.)

15.2.11. Sharda USA LLC

15.2.12. Martenson Turf Products, Inc. (U.S.)

15.2.13. Vriesland Growers Cooperative, Inc. (U.S.)

16. RESEARCH METHODOLOGY

17. KEY ASSUMPTIONS AND ACRONYMS

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