

Turf and Ornamental Crop Protection Market: Global Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2012 to 2016 and Forecast 2017 to 2023

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Abstracts

Turf and Ornamental Crop Protection Market:

By Type of Grass ((Turf Grass, Rye Grass, Blue Kentucky Grass, Zoysia Grass, Tall Fescue, Bermuda Grass) Ornamental Grass (Feather Reed Grass, Fountain Grass, Fibre Optic Grass, Ravenna Grass, Purple Millet)), By Origin (Organic, Synthetic) By Mode of Application (Soil Treatment, Foliar Spray) Product Type (Insecticides, Herbicides, Fungicides, Others), By Geography (Latin America, North America, Asia Pacific, the Middle East and Africa and Europe) – Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2012 to 2016 and Forecast 2017 to 2023

Market Outline: Turf and Ornamental Crop Protection Market

Turf and ornamental crop protection substances are used for eradication and prevention of insects, microorganisms, bacterial and fungal infection of turf and ornamental plants in order to maintain proper growth of turf and ornamental crops such as grass, landscapes, horticulture plants, and decorative plants.

Market Dynamics: Turf and Ornamental Crop Protection Market

Increase in golf courses globally, growing awareness regarding quality and safety of turf and ornamental crops are expected to have positive impact on turf and ornamental crop protection market. Furthermore, increase in adoption of gardening and lawns, growing demand for the bio pesticides, inclination towards the scenic beauty, increase in tourism

sector across the globe, growing initiations taken by government in maintaining the decorating plants in the countries enables propel the growth of turf and ornamental crop protection market. However, high research and development costs, lack of awareness hampers the growth of the turf and ornamental crop protection market.

Market Scope: Turf and Ornamental Crop Protection Market

The turf and ornamental crop protection market is classified on the basis of product, type of grass, origin, mode of application and regions.

Based on type of grass, market is segmented as

Turf Grass

Rye Grass

Blue Kentucky Grass

Zoysia Grass

Tall Fescue

Bermuda Grass

Ornamental Grass

Feather Reed Grass

Fountain Grass

Fibre Optic Grass

Ravenna Grass

Purple Millet

Based on Origin, Market is segmented as

Organic

Synthetic

Based on Product type, Market is segmented as

Insecticides

Fungicides

Herbicides

Others

Based on Mode of Application, market is segmented as

Soil Treatment

Foliar Spray

Market overview: Turf and Ornamental Crop Protection Market

Latin America

Europe

Asia Pacific

North America

The Middle East and Africa

Region Overview: Turf and Ornamental Crop Protection Market

Turf and Ornamental Crop Protection Market is segmented as Latin America, Europe,

Turf and Ornamental Crop Protection Market: Global Market Estimation, Dynamics, Regional Share, Trends, Compet...

Asia Pacific, North America, and The Middle East and Africa. North America and Europe holds the largest share in turf and ornamental crop protection market due to trend towards love towards decorum, nature, beauty and sports like golf and football. U.S. in North America, France and Spain in Europe hold the highest share in the regions. Asia Pacific and Latin America are emerging markets for turf and ornamental crop protection and the regions are growing at a rapid rate owing to the increase in tourism sector, growing adoption of rich sports like golf and football, increase in adoption of gardening and maintaining lawns, rise in awareness regarding the turf and ornamental inputs.

Competition Assessment: Turf and Ornamental Crop Protection Market

Some of the players in Turf and Ornamental Crop Protection Market are

Syngenta AG (Switzerland)

Dow AgroSciences LLC (U.S.)

The Andersons Inc. (U.S.)

Idemitsu Kosan Co. Ltd. (Japan)

FMC Corporation (U.S.)

Evans Turf Supplies Ltd. (New Zealand)

EpicoreBioNetworks Inc. (U.S.)

Pure AG (U.S.)

Eco Sustainable Solutions Ltd. (U.K.)

CJB Industries, Inc. (U.S.)

Sharda USA LLC

Martenson Turf Products, Inc. (U.S.)

Vriesland Growers Cooperative, Inc. (U.S.)

Market Developments: Turf and Ornamental Crop Protection Market

In July 2014, Koch Agronomic Services acquired Agrium's Turf and Ornamental Business

Key Features of the Report:

The report provides granular level information about the market size, regional market share, historic market (2012 to 2016) and forecast (2017 to 2023)

The report covers in-detail insights about the competitor's overview, company share analysis, key market developments, and their key strategies

The report outlines drivers, restraints, unmet needs, and trends that are currently affecting the market

The report tracks recent innovations, key developments and startup's details that are actively working in the market

The report provides plethora of information about market entry strategies, regulatory framework and reimbursement scenario

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