

# **Poultry Vaccines Market: Global Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2012 to 2016 and Forecast 2017 to 2023**

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## **Abstracts**

Global Poultry Vaccines Market: By Vaccine Type (Inactivated Vaccines, Live Attenuated Vaccines, Recombinant Vaccines), By Formulation (Dry Form (Duct) Vaccines, Liquid Vaccines, Freeze Dried Vaccines), By Application (Marek's Disease, Newcastle Disease, Infectious Bursal Disease, Infectious Bronchitis, Others), and Geography – Poultry Vaccines Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2012 to 2016 and Forecast 2017 to 2023

### **Market Dynamics: Poultry Vaccines Market**

Vaccines are biological preparations that provide acquired immunity to particular disease in human beings or animals. Poultry vaccines are used to prevent or cure the various diseases in poultry such as Marek's disease, Newcastle disease, and infectious diseases among others. Increase in the demand for healthy meat, rise in number of poultry industries, grow in R&D for the innovation of newer vaccines, and rise in prevalence of various infectious diseases are anticipated to fuel poultry vaccines market over the forecast period. Furthermore, government initiations for protecting the animal health, rise in veterinary healthcare expenditure, and vaccination programs organized by the companies are expected to boost the poultry vaccines market over the forecast period. However, stringent regulatory guidelines for the vaccine approval, adverse effects associated with vaccines, high R&D expenditure, and increase in adoption of vegetarian food may restrain the growth of poultry vaccines market over the forecast timeframe.

### **Market Scope: Poultry Vaccines Market**

This market is segmented on the basis of vaccine type, formulation, application, and region

Based on the vaccine type, the market is segmented into the following:

- Inactivated Vaccines
- Live Attenuated Vaccines
- Recombinant Vaccines

Based on the formulation, the market is segmented into the following:

- Dry Form (Duct) Vaccines
- Liquid Vaccines
- Freeze Dried Vaccines

Based on the application, the market is segmented into the following:

- Marek's Disease
- Newcastle Disease
- Infectious Bursal Disease
- Infectious Bronchitis
- Others

Based on the region, the market is segmented into the following:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Regional Analysis: Poultry Vaccines Market

Geographically, global poultry vaccines market is segmented into North America, Europe, Asia Pacific, Latin America, and Middle East and Africa. North America poultry vaccines market has a significant share owing to rise in demand for healthy meat, increase in R&D for the innovation of newer vaccines, and rise in veterinary healthcare expenditure. Europe poultry vaccines market is growing due to launching of newer vaccines into market, rise in prevalence of poultry diseases, and grow in per capita

income. Asia Pacific poultry vaccines market expected to exhibit significant growth rate over the forecast period owing to increase in poultry production, government vaccination programs, and rise in population demand for healthy meat in China and India. Latin America poultry vaccines market growing due to adoption of newer vaccines, economic growth, and increase in consumption of poultry meat are propel the market. Middle East and Africa poultry vaccines market is driven by expansion of business by companies, rise in prevalence of zoonotic diseases, and increase in awareness about the vaccines expected to upsurge the revenue of market.

### Competition Assessment: Poultry Vaccines Market

Key player profiles in the global poultry vaccines market include:

Zoetis (Pfizer, Inc.) (U.S.)  
Merck & Co. Inc. (U.S.)  
Boehringer Ingelheim Vetmedica (Germany)  
Elanco (U.S.)  
Bayer Animal Health (Germany)  
Ceva Sante Animale (France)  
Indovax Pvt. Ltd. (India)  
Hester Biosciences Limited. (India)  
Zydus AHL (India)

### Notable Market Developments: Poultry Vaccines Market

In November 2017, French firm Ceva Sante Animale launched two new poultry vaccines in India through joint venture with Ceva Polchem for the treatment of Gumboro disease and Ranikhet disease.

### Key Features of the Report:

The report provides granular level information about the market size, regional market share, historic market (2012-2016) and forecast (2017-2023)

The report covers in-detail insights about the competitor's overview, company share analysis, key market developments, and their key strategies

The report outlines drivers, restraints, unmet needs, and trends that are currently affecting the market

The report tracks recent innovations, key developments and startup's details that are actively working in the market

The report provides plethora of information about market entry strategies, regulatory framework and reimbursement scenario

The report analyses the impact of socio-political environment through PESTLE Analysis and competition through Porter's Five Force Analysis in addition to recent technology advancements and innovations in the market

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