

Poultry Drugs Market: Global Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2012 to 2016 and Forecast 2017 to 2023

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Abstracts

Global Poultry Drugs Market: By Product Type (Vaccines, Drugs, Feed Additives), By Drug Type (Antibiotics, Anti-gout Agents, Anthelmintic, Nutritional Supplements, Anti-infectives, Others) By Animal Type (Turkey, Chicken, Goose, Duck, Others), and Geography – Poultry Drugs Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2012 to 2016 and Forecast 2017 to 2023

Market Dynamics: Poultry Drugs Market

Drugs are the chemical substances used to diagnose, treat, prevent, or cure the various diseases. Poultry drugs are used to prevent or cure the various poultry diseases such as infectious diseases, gout, helminthiasis, and nutritional disorders among others. Increase in the demand for healthy meat and poultry products, rise in prevalence of various infectious diseases such as avian influenza, rise in R&D activities for the innovation of newer drugs, and increase in animal healthcare expenditure are expected to bolster the poultry drugs market over the forecast period. Moreover, government initiations for protecting the poultry industry, innovation of newer drugs and vaccines, and increase in the number of poultry farms are expected to bolster the poultry drugs market. However, stringent regulatory guidelines for the product approval, adverse effects associated with drugs, lack of awareness about the poultry diseases in underdeveloped countries, and high R&D expenditure may impede the growth of poultry drugs market over the forecast years.

Market Scope: Global Poultry Drugs Market

This market is segmented on the basis of drug type, animal type, and region

Based on the drug type, the market is segmented into the following:

- Parasiticides
- Antibiotics
- Anti-inflammatory Drugs
- Others

Based on the animal type, this market is segmented into the following:

- Turkey
- Chicken
- Goose
- Duck
- Others

Based on the region, This market is segmented into the following:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Regional Analysis: Poultry Drugs Market

Geographically, global poultry drugs market is segmented into North America, Europe, Asia Pacific, Latin America, and Middle East and Africa regions. North America poultry drugs market is growing at a significant rate, which is attributed to rise in demand for healthy meat and poultry products, launching of newer products into the market, and increase in awareness about the poultry diseases. Europe poultry drugs market has a lucrative growth owing to rise in prevalence of various diseases such as avian flu, rise in animal welfare expenditure, and increase in the R&D activities for the innovation of newer drugs are bolster the market. Asia Pacific poultry drugs market is poised to grow at significant rate due to increase in trading of meat and other poultry products from India and China, rise in number of poultry farms, and adoption of newer drugs and vaccines. Latin America poultry drugs market is rising due to positive economic growth, rise in animal welfare expenditure, and launching of newer products by the companies in the region. Middle East and Africa poultry drugs market exhibiting a prominent growth

rate owing to expansion of business by the market players, rise in prevalence of infectious diseases, and increase in awareness about poultry diseases are boost the market.

Competition Assessment: Poultry Drugs Market

Key players profiles in the global poultry drugs market include:

Zoetis (Pfizer, Inc.) (U.S.)
Merck & Co. Inc. (U.S.)
Virbac S.A. (France)
Boehringer Ingelheim Vetmedica (Germany)
Elanco (U.S.)
Bayer Animal Health (Germany)
Phibro Animal health Corporation (U.S.)
Zydus AHL (India)
Ceva Sante Animale (France)

Notable Market Developments: Poultry Drugs Market

In May 2016, Elanco launched Inteprity (avilamycin) for the prevention of necrotic enteritis in broiler chickens

Key Features of the Report:

The report provides granular level information about the market size, regional market share, historic market (2012-2016) and forecast (2017-2023)

The report covers in-detail insights about the competitor's overview, company share analysis, key market developments, and their key strategies

The report outlines drivers, restraints, unmet needs, and trends that are currently affecting the market

The report tracks recent innovations, key developments and startup's details that are actively working in the market

The report provides plethora of information about market entry strategies, regulatory framework and reimbursement scenario

The report analyses the impact of socio-political environment through PESTLE Analysis and competition through Porter's Five Force Analysis in addition to recent technology advancements and innovations in the market

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