

Nigeria Animal Healthcare Market: Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2012 to 2016 and Forecast 2017 to 2023

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Abstracts

Nigeria Animal Healthcare Market: By Product Type (Drugs, Vaccines, and Feed Additives), By Animal Type (Farm Animals, Companion Animals), By Disease type (Bacterial Infections, Viral Infections, Parasitic Infections, Chronic Diseases, and Others), By Formulation (Solid, Liquid, Semi-Solid), By Distribution Channel (Veterinary Hospitals, Veterinary Pharmacies) – Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2012 to 2016 and Forecast 2017 to 2023

Market Dynamics: Nigeria Animal Healthcare Market

Animal healthcare is an essential part of companion and livestock disease management. Animal healthcare refers to the diagnosis, treatment, and control of various diseases present in animal. Commonly occurred diseases in animals are infectious diseases, auto-immune disorders, and nutritional disorders. Increase in the prevalence of various bacterial infections in animals, unfavorable environmental conditions, expansion of businesses by the pharmaceutical companies, and rise in animal welfare expenditure are expected to boost the Nigeria animal healthcare market over the forecast years. Moreover, increase in the demand for healthy meat and other livestock products, rise in adoption of animals, and growing awareness about the veterinary diseases and drugs are among key stakeholders are expected to propel the Nigeria animal healthcare market. However, dearth of advanced diagnostics and drugs, and skilled veterinary professionals may restrain the growth of Nigeria animal healthcare market.

Market Scope: Nigeria Animal Healthcare Market

Nigeria animal healthcare market is segmented on the basis of product type, animal type, disease type, formulation, and distribution channel

Based on the product type, Nigeria animal healthcare market is segmented into the following:

- Vaccines
- Drugs
- Antifungals
- Antibiotics
- Parasiticides
- Anti-Inflammatory Drugs
- Others
- Feed additives
- Nutritional Feed
- Medicated Feed

Based on the animal type, Nigeria animal healthcare market is segmented into the following:

- Farm Animals
 - Cattle
 - Poultry
 - Swine
 - Equine
 - Sheep
 - Others
- Companion Animals
 - Feline
 - Canine
 - Aqua
 - Avian
 - Others

Based on the disease type, Nigeria animal healthcare market is segmented into the following:

- Bacterial Infections
- Viral Infections

Parasitic Infections
Chronic Diseases
Others

Based on the formulation, This market is segmented into the following:

Solid
Liquid
Semi-Solid

Based on the distribution Channel, This market is segmented into the following:

Veterinary Hospitals
Veterinary Pharmacies
Online Pharmacies

Competition Assessment: Nigeria Animal Healthcare Market

Key players' profiles in the Nigeria Animal Healthcare market include:

Zoetis, Inc. (Pfizer, Inc.) (U.S.)
Kempex Holland Bv (Netherlands)
Animal Care Services Konsult (Nig) Ltd (Nigeria)
Zygonis Nigeria Limited (Nigeria)
Adamore Nigeria Limited (Nigeria)
Salco Group Ltd (Nigeria)
Abg Veterinary and Agroallied Supplies (Green Alliance Nigeria Ltd) (Nigeria)

Notable Market Developments: Nigeria Animal Healthcare Market

In May 2017, Zoetis, Inc. secured USD 14.4 Mn grant over next 3 years from Bill & Melinda Gates Foundation to boost animal health in Nigeria.

Key Features of the Report:

The report provides granular level information about the market size, regional market share, historic market (2012-2016) and forecast (2017-2023)

The report covers in-detail insights about the competitor's overview, company share analysis, key marketdevelopments, and their key strategies

The report outlines drivers, restraints, unmet needs, and trends that are currently affecting the market

The report tracks recent innovations, key developments and startup's details that are actively working in the market

The report provides plethora of information about market entry strategies and regulatory framework

The report analyses the impact of socio-political environment through PESTLE Analysis and competition through Porter's Five Force Analysis in addition to recent technology advancements and innovations in the market

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