

**Middle East & Africa Advanced Wound Care Market: By Product Type ((Dressings (Antimicrobial Dressings, Foam Dressings, Hydrocolloid Dressings, Film Dressings, Alginate Dressings, Hydrogel Dressings), Therapy Devices (NPWT (NPWT accessories (canisters), Stand-alone NPWT devices, Portable NPWT devices, Single Use Disposable NPWT Devices), Pressure Relief Devices, Hyperbaric Oxygen Devices, Electrical Stimulation Devices, and Other Therapy Devices), Active Wound Care (Skin Substituents and Growth Factors)), By Wound Type (Skin Ulcers (Diabetic Foot Ulcers, Pressure Ulcers, Venous Leg Ulcers, and Others), Surgical Wounds, Trauma Wounds, and Burn Wounds), By End User (Hospitals/Clinics and Homecare), and By Country (Saudi Arabia, UAE, Iran, Iraq, Jordan, Qatar, Oman, Bahrain, South Africa, Egypt, and Morocco) - Market Estimation, Dynamics, Country Share, Trends, Competitor Analysis 2012-2016 and Forecast 2017-2023**

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## Abstracts

## Middle East & Africa Advanced Wound Care Market Report Description:

Middle East & Africa advanced wound care market report gives comprehensive outlook on advanced wound care products adoption pattern across the region with special emphasis on key countries such as Saudi Arabia, UAE, Iran, Iraq, Jordan, Qatar, Oman, Bahrain, South Africa, Egypt, and Morocco, and Rest of Middle East & Africa. The report on Middle East & Africa advanced wound care market gives historical, current, and future market sizes (US\$ Mn) on the basis of product type, wound type, end user and country. This report presents Middle East & Africa advanced wound care market dynamics elaborately to identify the current market trends & drivers, future opportunities and possible challenges to the key stakeholders operating in the Middle East & Africa advanced wound care market. In addition, Middle East & Africa advanced wound care market report includes the competition analysis with vividly illustrated the competition dashboard to assess the market competition. Moreover, PBI analyzed Middle East & Africa advanced wound care market to better equip clients with possible investment opportunities across the regions (Country Investment Hot-Spots) and market unmet needs. Key stakeholders of the Middle East & Africa advanced wound care market report include raw material suppliers, manufacturers, marketers, policy makers, and healthcare service providers, who are engaged in usage and advocacy of advanced wound care products.

## Middle East & Africa Advanced Wound Care Market:

Middle East & Africa advanced wound care market was valued around US\$ 400 Mn in 2016 and poised to grow around 7.5% CAGR over 2017-2023.

## COMPETITION ASSESSMENT

Key players profiles in the Middle East & Africa advanced wound care market include:

Oculus Innovative Sciences

Coloplast Corporation

Medtronic plc.

Integra Life Sciences Corporation

Smith and Nephew plc

Mo-Sci Corporation

Organogenesis Inc.

Molyncke Health Care

Acelity L.P. Inc.

Derma Sciences Inc.

Hollister Incorporated

DeRoyal Industries Inc.

Players in the Middle East & Africa Advanced Wound Care market are entering into partnerships and collaborations, launching products in the market to garner larger market share

### **KEY FEATURES OF THE REPORT:**

The report provides granular level information about the market size, regional market share, historic market (2012-2016) and forecast (2017-2023)

The report covers in-detail insights about the competitor's overview, company share analysis, key market developments, and their key strategies

The Report Outlines drivers, restraints, unmet needs, and trends that are currently affecting the market

The report tracks recent innovations, key developments and startup's details that are actively working in the market

The report provides plethora of information about market entry strategies, regulatory framework and reimbursement scenario

The report analyses the impact of socio-political environment through PESTLE Analysis and competition through Porter's Five Force Analysis

in addition to recent technology advancements and innovations in the market

## DETAILED SEGMENTATION

### By Product Type

Dressings

Antimicrobial Dressings

Foam Dressings

Hydrocolloid Dressings

Film Dressings

Alginate Dressings

Hydrogel Dressings

Therapy Devices

NPWT

NPWT accessories (canisters)

Stand-alone NPWT devices

Portable NPWT devices

Single Use Disposable NPWT Devices

Pressure Relief Devices

Hyperbaric Oxygen Devices

Electrical Stimulation Devices

Other Therapy Devices

Active Wound Care

Skin Substituents

Growth Factors

### By Wound Type

Skin Ulcers

Diabetic Foot Ulcers

Pressure Ulcers

Venous Leg Ulcers

Others

Surgical Wounds

Trauma Wounds

Burn Wounds

### By End User

Hospitals/Clinics

Homecare

### By Country

Saudi Arabia

UAE

Iran

Iraq

Jordan

Qatar

Oman

Bahrain

South Africa

Egypt

Morocco

Rest of Middle East & Africa

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