

Micro Irrigation Systems Market: Global Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2012 to 2016 and Forecast 2017 to 2023

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Abstracts

Global Micro Irrigation Systems Market

Irrigation is meant for the application of water to the soil or land in order to help the crops to have healthy growth and dry soils to have re-vegetation. An effective irrigation system will reduce water loss and irrigates the soil optimally. It also helps in protection of crops, improves yields of a crop, reduces weed growth, and also prevents the consolidation of soil. Micro irrigation systems like sprinklers and dripping method are highly productive and help to minimize the water loss.

Increase in concern on water scarcity is the major factor driving the micro irrigation systems market as these are proved as an innovative and effective solution to the conventional irrigation practices. Furthermore, increase in demand for agriculture and food products and rise in water supply and storage problem, increase in investments by the companies and the government funding, introduction of cost-effective products further boost the growth of the micro irrigation systems market. However, high initial investment and a high cost of maintenance, narrow level of commercialization are expected to hamper the growth of the micro irrigation systems market.

The micro irrigation systems market is classified on the basis of type, components, application and geography.

Based on the type, micro irrigation systems market is segmented as

Drip Irrigation Systems

Sprinkler Irrigation Systems

Lateral Move Sprinklers

Traditional Sprinklers

Center Pivot Sprinklers

Based on the application, micro irrigation systems market is segmented as

Field crops

Vineyards

Others

Micro-irrigation reduce water wastage as it works on the principle of spraying and dripping etc. Considerable government and regulatory policies play an essential role to help farmers in installing the micro irrigation system and also providing subsidies to the small-scale farmers. Most of the regional governments are supplying free electricity f to the farmers. In order to get high productivity with the minimal use of water, governments of developing countries are encouraging farmers to adopt micro irrigation system. Issues which are raised because of droughts can be controlled by this micro irrigation system under considerable policies of the government and regulatory framework. Micro irrigation systems have several advantages than the traditional irrigation systems which are attracting the market players majorly.

On the basis of geographical regions, micro irrigation systems market is classified as into five key regions as North America, Europe, Asia- Pacific, Middle East & Africa and Latin America. Europe holds the leading position in the global micro irrigation systems market due to the high developments in infrastructures like an establishment of stadiums, public parks and sports grounds in several European countries like Spain, France, U.K. and Germany has increased the need for well-organized water distribution. Asia Pacific region is the rapidly emerging market owing to the various initiatives taken by the government in the agricultural sector, growing adoption towards the technological

advancements by farmers especially in the countries like India, Japan, China and South Korea.

Some of the players in Micro Irrigation Systems Market Rain Bird Corporation (U.S.), Jain Irrigation Systems Ltd. (India), The Toro Company (U.S.), Lindsay Corporation (U.S.), Netafim Limited (Israel), Hunter Industries (U.S.) and Valmont Industries, Inc. (U.S.)

In 2016 May, Hunter release its complete system of micro irrigation products for any application

Report Outline:

The report provides granular level information about the market size, regional market share, and forecast from 2017-2023

The report covers in-detail insights about the competitor's overview, key findings, and their key strategies

The report outlines drivers, restraints, challenges, and trends that are currently faced by the industry

The report tracks recent innovations, key developments, and startup's details that are working in the industry

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