

# **Micro Irrigation Systems Market: Global Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2012 to 2016 and Forecast 2017 to 2023**

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## **Abstracts**

### **Global Micro Irrigation Systems Market**

Irrigation is meant for the application of water to the soil or land in order to help the crops to have healthy growth and dry soils to have re-vegetation. An effective irrigation system will reduce water loss and irrigates the soil optimally. It also helps in protection of crops, improves yields of a crop, reduces weed growth, and also prevents the consolidation of soil. Micro irrigation systems like sprinklers and dripping method are highly productive and help to minimize the water loss.

Increase in concern on water scarcity is the major factor driving the micro irrigation systems market as these are proved as an innovative and effective solution to the conventional irrigation practices. Furthermore, increase in demand for agriculture and food products and rise in water supply and storage problem, increase in investments by the companies and the government funding, introduction of cost-effective products further boost the growth of the micro irrigation systems market. However, high initial investment and a high cost of maintenance, narrow level of commercialization are expected to hamper the growth of the micro irrigation systems market.

The micro irrigation systems market is classified on the basis of type, components, application and geography.

Based on the type, micro irrigation systems market is segmented as

Drip Irrigation Systems

Sprinkler Irrigation Systems

Lateral Move Sprinklers

Traditional Sprinklers

Center Pivot Sprinklers

Based on the application, micro irrigation systems market is segmented as

Field crops

Vineyards

Others

Micro-irrigation reduce water wastage as it works on the principle of spraying and dripping etc. Considerable government and regulatory policies play an essential role to help farmers in installing the micro irrigation system and also providing subsidies to the small-scale farmers. Most of the regional governments are supplying free electricity f to the farmers. In order to get high productivity with the minimal use of water, governments of developing countries are encouraging farmers to adopt micro irrigation system. Issues which are raised because of droughts can be controlled by this micro irrigation system under considerable policies of the government and regulatory framework. Micro irrigation systems have several advantages than the traditional irrigation systems which are attracting the market players majorly.

On the basis of geographical regions, micro irrigation systems market is classified as into five key regions as North America, Europe, Asia- Pacific, Middle East & Africa and Latin America. Europe holds the leading position in the global micro irrigation systems market due to the high developments in infrastructures like an establishment of stadiums, public parks and sports grounds in several European countries like Spain, France, U.K. and Germany has increased the need for well-organized water distribution. Asia Pacific region is the rapidly emerging market owing to the various initiatives taken by the government in the agricultural sector, growing adoption towards the technological

advancements by farmers especially in the countries like India, Japan, China and South Korea.

Some of the players in Micro Irrigation Systems Market Rain Bird Corporation (U.S.), Jain Irrigation Systems Ltd. (India), The Toro Company (U.S.), Lindsay Corporation (U.S.), Netafim Limited (Israel), Hunter Industries (U.S.) and Valmont Industries, Inc. (U.S.)

In 2016 May, Hunter release its complete system of micro irrigation products for any application

#### Report Outline:

The report provides granular level information about the market size, regional market share, and forecast from 2017-2023

The report covers in-detail insights about the competitor's overview, key findings, and their key strategies

The report outlines drivers, restraints, challenges, and trends that are currently faced by the industry

The report tracks recent innovations, key developments, and startup's details that are working in the industry

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. GLOBAL MICRO IRRIGATION SYSTEMS MARKET INTRODUCTION**

- 2.1. Global Micro Irrigation Systems Market – Taxonomy
- 2.2. Global Micro Irrigation Systems Market – Definitions
  - 2.2.1. Irrigation Type
  - 2.2.2. Application

### **3. GLOBAL MICRO IRRIGATION SYSTEMS MARKET DYNAMICS**

- 3.1. Drivers
- 3.2. Restraints
- 3.3. Opportunities/Unmet Needs of the Market
- 3.4. Trends
- 3.5. Global Micro Irrigation Systems Market Dynamics – Factors Impact Analysis
- 3.6. Global Micro Irrigation Systems Market– Recent Market Introductions

### **4. GLOBAL MICRO IRRIGATION SYSTEMS MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 – 2023**

- 4.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
- 4.2. Year-over-Year (Y-o-Y) Growth Analysis (%)
- 4.3. Market Opportunity Analysis

### **5. GLOBAL MICRO IRRIGATION SYSTEMS MARKET FORECAST, BY IRRIGATION TYPE, 2012 - 2016 AND FORECAST, 2017 - 2023**

- 5.1. Drip Irrigation Systems
  - 5.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
  - 5.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
  - 5.1.3. Market Opportunity Analysis
- 5.2. Sprinkler Irrigation Systems
  - 5.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
  - 5.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
  - 5.2.3. Market Opportunity Analysis

## **6. GLOBAL MICRO IRRIGATION SYSTEMS MARKET FORECAST, BY APPLICATION, 2012 - 2016 AND FORECAST, 2017 - 2023**

### 6.1. Field crops

6.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

6.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

6.1.3. Market Opportunity Analysis

### 6.2. Vineyards

6.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

6.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

6.2.3. Market Opportunity Analysis

### 6.3. Others

6.3.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

6.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

6.3.3. Market Opportunity Analysis

## **7. GLOBAL MICRO IRRIGATION SYSTEMS MARKET FORECAST, BY REGION, 2012 - 2016 AND FORECAST, 2017 - 2023**

### 7.1. North America

7.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

7.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

7.1.3. Market Opportunity Analysis

### 7.2. Europe

7.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

7.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

7.2.3. Market Opportunity Analysis

### 7.3. Asia-Pacific

7.3.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

7.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

7.3.3. Market Opportunity Analysis

### 7.4. Latin America

7.4.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

7.4.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

7.4.3. Market Opportunity Analysis

### 7.5. Middle East and Africa

7.5.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

7.5.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

7.5.3. Market Opportunity Analysis

7.6. Global Micro Irrigation Systems Market- Opportunity Analysis Index - By Application, By Irrigation Type, and Region, 2017 – 2023

## **8. NORTH AMERICA MICRO IRRIGATION SYSTEMS MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023**

8.1.1. Irrigation Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

8.1.1.1. Drip Irrigation Systems

8.1.1.2. Sprinkler Irrigation Systems

8.1.1.2.1. Lateral Move Sprinklers

8.1.1.2.2. Traditional Sprinklers

8.1.1.2.3. Center Pivot Sprinklers

8.1.2. Application Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

8.1.2.1. Field Crops

8.1.2.2. Vineyards

8.1.2.3. Others

8.1.3. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) Y-o-Y Growth (%) and Market Share (%)

8.1.3.1. U.S.

8.1.3.2. Canada

8.1.4. North America Micro Irrigation Systems Market- Opportunity Analysis Index - By Application, By Irrigation Type, and Country, 2017 – 2023

8.1.5. North America Micro Irrigation Systems Market Dynamics – Trends

## **9. EUROPE MICRO IRRIGATION SYSTEMS MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023**

9.1.1. Irrigation Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

9.1.1.1. Drip Irrigation Systems

9.1.1.2. Sprinkler Irrigation Systems

9.1.1.2.1. Lateral Move Sprinklers

9.1.1.2.2. Traditional Sprinklers

9.1.1.2.3. Center Pivot Sprinklers

9.1.2. Application Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

9.1.2.1. Field Crops

9.1.2.2. Vineyards

9.1.2.3. Others

9.1.3. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

9.1.3.1. Germany

9.1.3.2. UK

9.1.3.3. France

9.1.3.4. Spain

9.1.3.5. Italy

9.1.3.6. Russia

9.1.3.7. Poland

9.1.3.8. Rest of Europe

9.1.4. Europe Micro Irrigation Systems Market- Opportunity Analysis Index - By Application, By Irrigation Type, and Country, 2017 – 2023

9.1.5. Europe Micro Irrigation Systems Market Dynamics – Trends

## **10. ASIA-PACIFIC MICRO IRRIGATION SYSTEMS MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023**

10.1.1. Irrigation Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

10.1.1.1. Drip Irrigation Systems

10.1.1.2. Sprinkler Irrigation Systems

10.1.1.2.1. Lateral Move Sprinklers

10.1.1.2.2. Traditional Sprinklers

10.1.1.2.3. Center Pivot Sprinklers

10.1.2. Application Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

10.1.2.1. Field Crops

10.1.2.2. Vineyards

10.1.2.3. Others

10.1.3. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn),

Y-o-Y Growth (%), and Market Share (%)

10.1.3.1. Japan

10.1.3.2. China

10.1.3.3. India

10.1.3.4. ASEAN

10.1.3.5. Australia & New Zealand



10.1.3.6. Rest of Asia-Pacific

10.1.4. Asia-Pacific Micro Irrigation Systems Market- Opportunity Analysis Index - By Application, By Irrigation Type, and Country, 2017 – 2023

10.1.5. Asia-Pacific Micro Irrigation Systems Market Dynamics – Trends

## **11. LATIN AMERICA MICRO IRRIGATION SYSTEMS MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023**

11.1.1. Irrigation Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

11.1.1.1. Drip Irrigation Systems

11.1.1.2. Sprinkler Irrigation Systems

11.1.1.2.1. Lateral Move Sprinklers

11.1.1.2.2. Traditional Sprinklers

11.1.1.2.3. Center Pivot Sprinklers

11.1.2. Application Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

11.1.2.1. Field Crops

11.1.2.2. Vineyards

11.1.2.3. Others

11.1.3. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

11.1.3.1. Brazil

11.1.3.2. Mexico

11.1.3.3. Argentina

11.1.3.4. Venezuela

11.1.3.5. Rest of Latin America

11.1.4. Latin America Micro Irrigation Systems Market- Opportunity Analysis Index - By Application, By Irrigation Type, and Country, 2017 – 2023

11.1.5. Latin America Micro Irrigation Systems Market Dynamics – Trends

## **12. MIDDLE EAST & AFRICA MICRO IRRIGATION SYSTEMS MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023**

12.1.1. Irrigation Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

12.1.1.1. Drip Irrigation Systems

12.1.1.2. Sprinkler Irrigation Systems

12.1.1.2.1. Lateral Move Sprinklers



- 12.1.1.2.2. Traditional Sprinklers
- 12.1.1.2.3. Center Pivot Sprinklers
- 12.1.2. Application Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)
  - 12.1.2.1. Field Crops
  - 12.1.2.2. Vineyards
  - 12.1.2.3. Others
- 12.1.3. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)
  - 12.1.3.1. Gulf Cooperation Council (GCC) Countries
  - 12.1.3.2. Israel
  - 12.1.3.3. South Africa
  - 12.1.3.4. Rest of MEA
- 12.1.4. MEA Micro Irrigation Systems Market- Opportunity Analysis Index - By Application, By Irrigation Type, and Country, 2017 – 2023
- 12.1.5. MEA Micro Irrigation Systems Market Dynamics – Trends

## **13. COMPETITION LANDSCAPE**

- 13.1. Strategic Dashboard of Top Market Players
- 13.2. Company Profiles (Introduction, Financial Analysis, Drug & Service Offerings, Key Developments, Strategies, and SWOT Analysis)
  - 13.2.1. Rain Bird Corporation (U.S.)
  - 13.2.2. Jain Irrigation Systems Ltd. (India)
  - 13.2.3. The Toro Company (U.S.)
  - 13.2.4. Lindsay Corporation (U.S.)
  - 13.2.5. Netafim Limited (Israel)
  - 13.2.6. Hunter Industries (U.S.)
  - 13.2.7. Valmont Industries, Inc. (U.S.)

## **14. RESEARCH METHODOLOGY**

## **15. KEY ASSUMPTIONS AND ACRONYMS**

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