

MEA Seed Treatment Market: By Product Type (Chemical Agents (Fungicides, Insecticides, and Other Chemical Agents) and Biological Agents), By Crop Type (Corn/Maize, Wheat, Barley, Rice, Canola, Soyabeans, Cotton, Ground Nut, Sugar Cane/Sugar Beets, Fruits & Vegetables, and Others) By Function (Crop Protection Chemicals and Seed Enhancement), and Country (South Africa, Morocco, Nigeria, Algeria, Ethiopia, Kenya, Egypt, Tunisia, Sudan, Zambia, Tanzania, Zimbabwe, Uganda, Saudi Arabia (KSA), Iran, and Iraq) - Market Estimation, Dynamics, Country Share, Trends, Competitor Analysis 2012-2016 and Forecast 2017-2023

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# **Abstracts**

MEA Seed Treatment Market Report Description:

MEA seed treatment market report gives comprehensive outlook on seed treatment agents across the region with special emphasis on key countries such as South Africa, Morocco, Nigeria, Algeria, Ethiopia, Kenya, Egypt, Tunisia, Sudan, Zambia, Tanzania, Zimbabwe, Uganda, Saudi Arabia (KSA), Iran, and Iraq. The report on seed treatment market gives historical, current, and future market sizes (US\$ Mn) on the basis of product type, crop type, function, and country. MEA seed treatment market report presents the market dynamics elaborately to identify the current market trends & drivers, future opportunities and possible challenges to the key stakeholders operating



in the market. In addition, MEA seed treatment market report includes the competition analysis with vividly illustrated the competition dashboard to assess the market competition. Moreover, PBI analyzed MEA seed treatment market to better equip clients with possible investment opportunities across the countries (Country Investment Hot-Spots) and market unmet needs. Key stakeholders of the MEA seed treatment market report include raw material suppliers, manufacturers, marketers, who are engaged in usage and advocacy of seed treatment agents.

MEA Seed Treatment Market:

MEA Seed Treatment market was valued around US\$ 380 Mn in 2016 and poised to grow around 9.0% CAGR over 2017-2023.

#### **COMPETITION ASSESSMENT**

Key players profiles in the MEA Seed Treatment market include:

Adama Agricultural Solutions Ltd

Advanced Biological Marketing Inc

BASF

Bayer CropScience

BioWorks Inc.

Brettyoung Limited

Chemtura Agrosolutions

Dupont

Germains Seed Technology.

Monsanto

Syngenta



Valent USA Corp

Players in the MEA seed treatment market are entering into partnerships and collaborations, launching newer products in the market to garner larger market share

#### **KEY FEATURES OF THE REPORT:**

The report provides granular level information about the market size, regional market share, historic market (2012-2016) and forecast (2017-2023)

The report covers in-detail insights about the competitor's overview, company share analysis, key market developments, and their key strategies

The Report Outlines drivers, restraints, unmet needs, and trends that are currently affecting the market

The report tracks recent innovations, key developments and startup's details that are actively working in the market

The report provides plethora of information about market entry strategies, regulatory framework and reimbursement scenario

The report analyses the impact of socio-political environment through PESTLE Analysis and competition through Porter's Five Force Analysis in addition to recent technology advancements and innovations in the market

#### DETAILED SEGMENTATION

By Product Type

**Chemical Agents** 

Fungicides

Insecticides



#### **Other Chemical Agents**

**Biological Agents** 

#### By Crop Type

Corn/Maize

Wheat

Barley

Rice

Canola

Soyabeans

Cotton

Ground Nut

Sugar Cane/Sugar Beets

Fruits & Vegetables

Others

By Function

**Crop Protection Chemicals** 

Seed Enhancement

Country



South Africa

Morocco

Nigeria

Algeria

Ethiopia

Kenya

Egypt

Tunisia

Sudan



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