

**Global Veterinary Healthcare Market: By Product Type (Drugs (Antibiotics, Antifungal, Ectoparasiticides, Endoparasitides, Endectoparasiticides, Anti-inflammatory Drugs, Drugs for Chronic Diseases, and Others), Vaccines, and Feed Additives (Nutritional Feed Additives and Medicinal Feed Additives)), By Animal Type (Farm Animals (Livestock, Poultry, Swine, and Equine) Companion Animals (Feline, Canine, and Avian), and Aquaculture), By Route of Administration (Oral, Parenteral, Topical, and Others), Distribution Channel (Veterinary Pharmacies, Veterinary Hospitals, Veterinary Clinics, and E-Commerce), and Geography - Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2012-2016 and Forecast 2017-2023**

<https://marketpublishers.com/r/G48C2D75920EN.html>

Date: September 2017

Pages: 220

Price: US\$ 4,400.00 (Single User License)

ID: G48C2D75920EN

## **Abstracts**

Global Veterinary/Animal Healthcare Market Report Description:

Veterinary/Animal healthcare market report gives comprehensive outlook on veterinary/animal healthcare market across the globe with special emphasis on key regions such as North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa (MEA). The report on veterinary/animal healthcare market gives historical, current, and future market sizes (US\$ Bn) on the basis of product type, animal type,

route of administration, distribution channel, and geographic regions. This report studies veterinary/animal healthcare market dynamics elaborately to identify the current trends & drivers, future opportunities and possible challenges to the key stakeholders operating in the market. In addition, veterinary/animal healthcare market report includes animal demographics; regulatory scenario, top meat producing countries, and competition analysis with vividly illustrated the competition dashboard to assess the market competition. Moreover, PBI analyzed veterinary/animal healthcare market to better equip clients with possible investment opportunities across the regions (Regional Investment Hot-Spots) and market unmet needs (Product Opportunities). Key stakeholders of the veterinary/animal healthcare market report include suppliers, manufacturers, marketers, policy makers, and veterinary healthcare service providers engaged in manufacturing and supply of veterinary/animal healthcare products.

#### Global Veterinary/Animal Healthcare Market:

The veterinary/animal healthcare market estimated to be valued US\$ 35.8 Bn in 2017 and poised to grow at CAGR of 4.7% over 2017-2023. Market for Veterinary/Animal Healthcare projected to reach US\$ 47.1 Bn by 2023 due to increased adoption of companion animals in emerging and developed countries and rising consumption of meat across the globe.

#### Rising pet adoption and meat consumption expected drive animal healthcare market

The rising adoption of companion animals in emerging countries and increasing consumption of meat for dietary needs expected to fuel the market for animal healthcare products over the forecast period. Apart from aforementioned dynamics, factors like increased instances of disease outbreaks in animals, and large scale production of animals in the form of factory farming expected to boost the animal healthcare market. Animals have long been considered as source of food for the human being and it's been shifting towards companionship to the humans. As there is a growing interaction between humans and animals prompting the key stakeholders to give attention to animal healthcare

Increasing incidences of zoonotic diseases prompting the adoption of animal healthcare products for various ailments in animals

The rising incidences of zoonotic disease in several developed and developing countries expected to create demand for animal healthcare products like drugs and vaccines over the forecast period. According to U.S. Centre for disease control and

prevention (CDC) every year tens of thousands of people get sick due to disease spread from animals to humans and it is believed that more than six out of every 10 known infectious diseases in people are spread from animals, and three out of every four new or emerging infectious diseases in people are spread from animals, which can be prevented by appropriate healthcare to animals.

North America accounts for larger market revenue share in global veterinary/animal healthcare market

North America accounted for larger revenue share in global animal healthcare market with moderate CAGR. There has been increase in awareness among cattlemen in U.S. regarding animal rearing, animal health and proper vaccination and judicious use of antibiotics in animals, which are driving the market revenue growth in the region. Asia Pacific market projected to grow at significant rate owing large pool of animal population coupled with increased incidences of several zoonotic diseases.

## **COMPETITION ASSESSMENT**

Key players profiles in the global veterinary/animal healthcare market include:

Bayer AG (Germany)

Boehringer Ingelheim GmbH (Germany)

Cargill, Inc. (U.S)

Ceva Santé Animale (France)

Eli Lilly and Company (U.S)

Koninklijke DSM N.V. (Netherlands)

Merck & Co., Inc. (U.S)

Novartis AG (Switzerland)

Nutreco N.V. (Netherlands)

SeQuent Scientific Ltd. (India)

Vétoquinol S.A. (France)

Virbac S.A. (France)

Zoetis Inc. (U.S)

Animal Healthcare Market is consolidating as large players complementing each other's businesses by means of mergers and acquisitions. For instance, in June 2016, Sanofi swapped animal health business ("Merial") with Boehringer Ingelheim's consumer healthcare (CHC) business, this helped both organizations to better align the future growth objectives. Moreover, players in the animal healthcare market coming up product innovation to garner larger market share in the market. For instance, in 2014, Merial launched NextGaurd form a soy based chew with an irresistible beef flavor for flea and tick control in dogs.

#### **KEY FINDINGS OF THE REPORT:**

Veterinary/Animal healthcare market expanding at 4.7% CAGR over 2017 to 2023 to reach market value of US\$ 47.1 Bn by 2023 owing to increased adoption pet animals and rising meat consumption

Based on product type feed additives accounted for larger market revenue share in 2016 and projected gain market revenue share over the forecast period

Farm animals segment garnered larger revenue share in global 2016 owing to increased animal rearing in several developing and under developed countries

Players focusing on mergers and acquisitions strategies to retain market position in global animal healthcare market

#### **KEY FEATURES OF THE REPORT:**

The report provides granular level information about the market size, regional market share, historic market (2012-2016) and forecast (2017-2023)

The report covers in-detail insights about the competitor's overview, company share analysis, key market developments, and their key strategies

The report outlines drivers, restraints, unmet needs, and trends that are currently affecting the market

The report tracks recent innovations, key developments and startup's details that are actively working in the market

The report provides plethora of information about market entry strategies, regulatory framework and reimbursement scenario

The report analyses the impact of socio-political environment through PESTLE Analysis and competition through Porter's Five Force Analysis in addition to recent technology advancements and innovations in the market

## **DETAILED SEGMENTATION**

### **By Product Type**

Drugs

Antibiotics

Antifungal

Ectoparasiticides

Endoparasitides

Endectoparasitides

Anti-inflammatory Drugs

Drugs for Chronic Diseases

Others

Vaccines

Feed Additives

Nutritional Feed Additives

Medicinal Feed Additives

## By Animal Type

Farm Animals

Livestock

Poultry

Swine

Equine

Companion Animals

Feline

Canine

Avian

Aquaculture

## By Route of Administration

Oral

Parenteral

Topical

Others

Distribution Channel

Veterinary Pharmacies

Veterinary Hospitals

Veterinary Clinics

E-Commerce

Geography

North America

U.S

Canada

Europe

Germany

France

U.K

Italy

Spain

Russia

Poland

Rest of Europe

Asia-Pacific

Japan

China

India

Australia & New Zealand

ASEAN (Includes Indonesia, Thailand, Vietnam, Philippines, Malaysia,  
and Others)

South Korea

Rest of Asia-Pacific

Latin America

Brazil

Mexico

Argentina

Venezuela

Rest of Latin America

Middle East and Africa (MEA)

Gulf Cooperation Council (GCC) Countries

Israel



South Africa

Rest of MEA

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