

Global Pulse Oximeters Market: By Product Type (Fingertip, Hand-Held, Table-Top/Bedside, Wrist-Worn, and Pediatric Pulse Oximeters), By End User (Hospitals, Clinics, Ambulatory Surgical Centers (ASC), Homecare Settings), and Geography (North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa) - Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2012-2016 and Forecast 2017-2023

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Abstracts

Global Pulse Oximeters Market Report Description:

Pulse oximeters market report gives comprehensive outlook on pulse oximeters across the globe with special emphasis on key regions such as North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa (MEA). The report on pulse oximeters market gives historical, current, and future market sizes (US\$ Mn) on the basis of product type, end user, and geographic regions. This report studies pulse oximeters market dynamics elaborately to identify the current trends & drivers, future opportunities and possible challenges to the key stakeholders operating in the market. In addition, pulse oximeters market report includes technology advancements; regulatory scenario, and competition analysis with vividly illustrated the competition dashboard to assess the market competition. Moreover, PBI analyzed pulse oximeters market to better equip clients with possible investment opportunities across the regions (Regional Investment Hot-Spots) and market unmet needs (Product Opportunities). Key stakeholders of the pulse oximeters market report include suppliers, manufacturers, marketers, policy makers, and healthcare service providers engaged in manufacturing, supply and use of

pulse oximeters.

Global Pulse Oximeters Market:

Global pulse oximeters market estimated to be valued US\$ 1,724 Mn in 2017 and poised to grow at CAGR of 6.3% over 2017-2023. Market for pulse oximeters projected to reach US\$ 2,486 Mn by 2023 owing to increasing prevalence of cardiovascular and respiratory diseases such as Ischemia, cardiac arrhythmias sleep apnea, and Chronic Obstructive Pulmonary Disease (COPD)

Technological advances expected to drive pulse oximeters market revenue growth

The advances in pulse oximeters design and function such as user friendliness and efficient performance expected to create demand for the pulse oximeters over the forecast period. Moreover, recent advances like development of wireless pulse oximeters are expected to increase adoption of these devices in critical care settings where early medical intervention is necessary. For instance, in 2015, Nonin Medical, Inc. launched the NoninConnect Model 3230 Bluetooth Smart wireless finger pulse oximeters outside the U.S. The device helps clinicians and patients identify issues for early intervention, helping to avoid re-hospitalization

Increasing adoption in different healthcare setups creating market demand

The rise in adoption of pulse oximeters as monitoring standard during anesthesia procedure in critical care set-ups, rising prevalence of cardiovascular and respiratory diseases which in turn promotes homecare usage are expected to drive market revenue growth over the forecast period. Moreover, ease of availability in stores, pharmacies and mandatory screenings for newborns in U.S for cardiac disease expected to create market demand for pulse oximeters over the forecast period

North America market leads the global pulse oximeters market

Currently, North America market leads the global pulse oximeters market and projected to remain same over the forecast period owing to wider product choices and rise in adoption in across healthcare setups. Asia-Pacific pulse oximeters market holds significant share in global pulse oximeters market and projected to grow at significant CAGR over the forecast period owing to product introduction and availability of large addressable market.

COMPETITION ASSESSMENT

Key players profiles in the global pulse oximeters market include:

Becton Dickinson and Company (U.S)

CAS Medical Systems, Inc. (U.S)

GE Healthcare (U.K)

Koninklijke Philips N.V. (Netherlands)

Masimo Corporation (U.S)

Meditech Equipment Co. Ltd. (China)

Medtronic plc. (U.S)

Nihon Kohden Corporation. (Japan)

Nonin Medical, Inc. (U.S)

OMRON Corporation (Japan)

Opto Circuits India Ltd. (India)

Smiths Group plc. (U.K)

Spacelabs Healthcare (OSI Systems, Inc.) (U.S)

Zensorium (Singapore)

Players in the pulse oximeters market are launching the newer products in the market to garner larger market share and focusing merger and acquisition strategies to retain market positions. For instance, in 2015, Nonin Medical, Inc. launched the NoninConnect Model 3230 Bluetooth Smart wireless finger pulse oximeters outside the U.S.

KEY FINDINGS OF THE REPORT:

Global Pulse Oximeters Market: By Product Type (Fingertip, Hand-Held, Table-Top/Bedside, Wrist-Worn, and Pedia...

Pulse Oximeters market expanding at 6.3% CAGR over 2017 to 2023 to reach market value of US\$ 2,486 Mn by 2023

Based on product type Table-Top/Bedside accounted for larger market revenue share in 2016 and projected gain larger market revenue share over the forecast period owing to rising number of in-patient admissions for cardiac and respiratory diseases

Hospitals are the prime buyers of pulse oximeters across the globe and expected to remain attractive over the forecast period

Players focusing on launching products to retain market position in global pulse oximeters market

KEY FEATURES OF THE REPORT:

The report provides granular level information about the market size, regional market share, historic market (2012-2016) and forecast (2017-2023)

The report covers in-detail insights about the competitor's overview, company share analysis, key market developments, and their key strategies

The report outlines drivers, restraints, unmet needs, and trends that are currently affecting the market

The report tracks recent innovations, key developments and startup's details that are actively working in the market

The report provides plethora of information about market entry strategies, regulatory framework and reimbursement scenario

The report analyses the impact of socio-political environment through PESTLE Analysis and competition through Porter's Five Force Analysis in addition to recent technology advancements and innovations in the market

DETAILED SEGMENTATION

By Product Type

Fingertip

Hand-Held

Table-Top/Bedside

Wrist-Worn

Pediatric Pulse Oximeters

By End User

Hospitals

Clinics

Ambulatory Surgical Centers (ASC)

Homecare Settings

Geography

North America

U.S

Canada

Europe

Germany

France

U.K

Italy

Spain

Russia

Poland

Rest of Europe

Asia-Pacific

Japan

China

India

Australia & New Zealand

ASEAN (Includes Indonesia, Thailand, Vietnam, Philippines, Malaysia,
and Others)

South Korea

Rest of Asia-Pacific

Latin America

Brazil

Mexico

Argentina

Venezuela

Rest of Latin America

Middle East and Africa (MEA)

Gulf Cooperation Council (GCC) Countries

Israel

South Africa

Rest of MEA

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