

Global Poultry Disease Diagnostics Market: By Product (PCR Test Kits, ELISA Test Kits, Others), By Disease (Bacterial Disease, Viral Disease, Parasitic Disease, Mycoses and Mycotoxicoses, Neoplastic Diseases) By Distribution Channel (Veterinary Hospitals, Veterinary Clinics, and Others) and Geography - Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2012-2016 and Forecast 2017-2023

<https://marketpublishers.com/r/GCF50C83920EN.html>

Date: September 2017

Pages: 260

Price: US\$ 4,400.00 (Single User License)

ID: GCF50C83920EN

Abstracts

Global Poultry Disease Diagnostics Market Report Description:

Poultry Disease Diagnostics market report gives comprehensive outlook on Poultry Disease Diagnostics across the globe with special emphasis on key regions such as North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa (MEA). This report on poultry disease diagnostics market gives historical, current, and future market sizes (US\$ Mn) of product, disease, distribution channel and geographic regions. This report studies poultry disease diagnostics market dynamics elaborately to identify the current trends & drivers, future opportunities and possible challenges to the key stakeholders operating in the market. In addition, the market report includes regulatory scenario, and competition analysis with vividly illustrated the competition dashboard to assess the market competition. Moreover, PBI analyzed poultry disease diagnostics market to better equip clients with possible investment opportunities across the regions (Regional Investment Hot-Spots) and market unmet needs (Product Opportunities). Key stakeholders of the poultry disease diagnostics market report include suppliers, manufacturers, marketers, policy makers engaged in manufacturing

and supply of poultry disease diagnostics.

Poultry Disease Diagnostics Market:

The Poultry Disease Diagnostics market estimated to be valued US\$ XX Mn in 2016 and poised to grow at CAGR XX%, and projected to reach US\$ XX Mn by 2023 due to increased prevalence of pandemic diseases.

Does surge in prevalence of pandemic diseases impact the poultry disease diagnostics market?

Burgeoning prevalence of various bacterial, virus diseases are expected to accelerate the market revenue share. Avian influenza is one of the most prevalent diseases. The H5N1 virus has endemic, mostly Northern and Western Africa, South East Asia. New castle disease has spread across the world, expect North America.

What is the impact of robust R&D investments on poultry disease diagnostics market?

Increased R&D expenditure, availability of novel diagnostic test kits have expected to create demand for poultry disease diagnostics market. Lower production cost, increased demand, specialized and more integrated facilities, and improvements in animal genetics, optimized nutrition, and adoption of state-of-art technologies are other factors enables stimulate the poultry disease diagnostic market.

Asia Pacific is expanding at tremendous growth rate in global poultry disease diagnostics market

Asia Pacific poultry diagnostics market has expected to grow at robust CAGR due to increased demand for poultry products like chicken, eggs. Gradual increase in population coupled with increased demand has expected to create opportunities for the market. China poultry disease diagnostics market is expected to dominate the market share in future. It is accounted for 13% of global poultry production.

Brazil has expected to dominate the regional revenue share in near future. As per statistics, Brazil produced 11.4 million tons, which is accounted for 12.7% of total global chicken production in 2011. Rising production of poultry coupled with increased chronic diseases witnessed to unlock the potential of poultry disease diagnostics market.

Spain poultry disease diagnostics market is expected to expand at robust growth rate

due to increased production as well as spreading of poultry diseases.

COMPETITION ASSESSMENT

Key players' profiles in the global Poultry Disease Diagnostics market include:

QIAGEN N.V. (Germany)

BioChek (Netherlands)

IDEXX Laboratories, Inc. (U.S.)

MEGACOR Diagnostik GmbH. (Germany)

Thermo Fisher Scientific Inc. (U.S.)

GD Animal Health (Netherlands)

Boehringer Ingelheim (Germany)

IDvet (France)

AgroBioTek Internacional

AffiniTech, LTD (U.S.)

BioNote, Inc. (Republic of Korea)

BioinGentech Biotechnologies, Inc. (Chile)

Zoetis, Inc. (U.S.)

KEY FINDINGS OF THE REPORT:

Poultry Disease Diagnostics market is expanding at XX% CAGR over 2017 to 2023 to reach market value of US\$ XX Mn by 2023

Based on disease type, viral diseases accounted for larger market share in 2016

Veterinary hospitals are prime channel for diagnostic kits distribution across the globe

Players focusing on expanding geographic presence to garner market opportunities in developing economies

KEY FEATURES OF THE REPORT:

The report provides granular level information about the market size, regional market share, historic market (2012-2016) and forecast (2017-2023)

The report covers in-detail insights about the competitor's overview, company share analysis, key market developments, and their key strategies

The report outlines drivers, restraints, unmet needs, and trends that are currently affecting the market

The report tracks recent innovations, key developments and startup's details that are actively working in the market

The report provides plethora of information about market entry strategies, regulatory framework and reimbursement scenario

The report analyses the impact of socio-political environment through PESTLE Analysis and competition through Porter's Five Force Analysis in addition to recent technology advancements and innovations in the market

DETAILED SEGMENTATION

By Product

PCR kits

ELISA kits

Others

By Disease

Bacterial Disease

Viral Disease

Parasitic Disease

Mycoses and Mycotoxicoses

Neoplastic Diseases

By Distribution Channel

Veterinary hospitals

Veterinary clinics

Others

By Geography

North America

U.S

Canada

Europe

Germany

France

U.K

Italy

Spain

Russia

Poland

Rest of Europe

Asia-Pacific

Japan

China

India

Australia & New Zealand

ASEAN (Includes Indonesia, Thailand, Vietnam, Philippines, Malaysia, and Others)

South Korea

Rest of Asia-Pacific

Latin America

Brazil

Mexico

Argentina

Venezuela

Rest of Latin America

Middle East and Africa (MEA)

Gulf Cooperation Council (GCC) Countries

Israel

South Africa

Rest of MEA

Contents

1. RESEARCH METHODOLOGY

- 1.1. Secondary and Primary research
 - 1.1.1. Secondary Sources
 - 1.1.2. Primary Sources
- 1.2. Market Revenue Estimation Methodology
- 1.3. Key Assumptions
- 1.4. Acronyms

2. SCOPE OF STUDY

- 2.1. Market Definition
- 2.2. Objective of the Research
- 2.3. Regions covered in the study

3. EXECUTIVE SUMMARY

4. GLOBAL POULTRY DISEASE DIAGNOSTICS MARKET DYNAMIC FACTORS

- 4.1. Drivers
 - 4.1.1. Economic Drivers
 - 4.1.2. Demand Side Drivers
 - 4.1.3. Supply Side Drivers
- 4.2. Restraints
- 4.3. Opportunities/Unmet Needs of the Market
- 4.4. Trends

5. UNIQUE FEATURES OF THE REPORT

- 5.1. Competition analysis
 - 5.1.1. Dash board of top players
 - 5.1.2. Financial Analysis
 - 5.1.3. Product & Services
 - 5.1.4. Key Developments
 - 5.1.5. Major Strategies
 - 5.1.6. SWOT Analysis
- 5.2. Technological advancements in poultry disease diagnostics market

- 5.3. Recent investments in the industry
- 5.4. Regulatory landscape
 - 5.4.1. U.S.
 - 5.4.2. Europe
- 5.5. PESTLE analysis
- 5.6. Porter's analysis

6. GLOBAL POULTRY DISEASE DIAGNOSTICS MARKET, BY PRODUCT, 2012 - 2016 AND FORECAST, 2017 - 2023

- 6.1. PCR Test Kits
 - 6.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)
 - 6.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%)
- 6.2. ELISA Test Kits
 - 6.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)
 - 6.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%)
- 6.3. Others
 - 6.3.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)
 - 6.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

7. GLOBAL POULTRY DISEASE DIAGNOSTICS MARKET, BY DISEASE, 2012 - 2016 AND FORECAST, 2017 - 2023

- 7.1. Bacterial Disease
 - 7.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)
 - 7.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%)
- 7.2. Viral Disease
 - 7.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)
 - 7.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%)
- 7.3. Parasitic Disease
 - 7.3.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)
 - 7.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%)
- 7.4. Mycoses and Mycotoxicoses
 - 7.4.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)
 - 7.4.2. Year-over-Year (Y-o-Y) Growth Analysis (%)
- 7.5. Neoplastic Diseases
 - 7.5.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)
 - 7.5.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

8. GLOBAL POULTRY DISEASE DIAGNOSTICS MARKET FORECAST, BY DISTRIBUTION CHANNEL, 2012 - 2016 AND FORECAST, 2017 – 2023

8.1. Veterinary Hospitals

8.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)

8.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

8.2. Veterinary Clinics

8.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)

8.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

8.3. Others

8.3.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)

8.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

9. POULTRY DISEASE DIAGNOSTICS MARKET FORECAST, BY REGION ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023

9.1. North America Poultry Disease Diagnostics Market Analysis, 2012 - 2016 and Forecast, 2017 - 2023

9.1.1. Product Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

9.1.1.1. PCR Test Kits

9.1.1.2. ELISA Test Kits

9.1.1.3. Others

9.1.2. Disease Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

9.1.2.1. Bacterial Disease

9.1.2.2. Viral Disease

9.1.2.3. Parasitic Disease

9.1.2.4. Mycoses and Mycotoxicoses

9.1.2.5. Neoplastic Diseases

9.1.3. End-Use Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

9.1.3.1. Veterinary Hospitals

9.1.3.2. Veterinary Clinics

9.1.3.3. Others

9.1.4. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

9.1.4.1. U.S.

9.1.4.2. Canada

9.2. Europe Poultry Disease Diagnostics Market Analysis, 2012 - 2016 and Forecast, 2017 - 2023

9.2.1. Product Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

9.2.1.1. PCR Test Kits

9.2.1.2. ELISA Test Kits

9.2.1.3. Others

9.2.2. Disease Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

9.2.2.1. Bacterial Disease

9.2.2.2. Viral Disease

9.2.2.3. Parasitic Disease

9.2.2.4. Mycoses and Mycotoxicoses

9.2.2.5. Neoplastic Diseases

9.2.3. End-Use Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

9.2.3.1. Veterinary Hospitals

9.2.3.2. Veterinary Clinics

9.2.3.3. Others

9.2.4. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

9.2.4.1. Germany

9.2.4.2. UK

9.2.4.3. France

9.2.4.4. Spain

9.2.4.5. Italy

9.2.4.6. Russia

9.2.4.7. Poland 9.2.4.8. Rest of Europe

9.3. Asia-Pacific Poultry Disease Diagnostics Market Analysis, 2012 - 2016 and Forecast, 2017 - 2023

9.3.1. Product Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

9.3.1.1. PCR Test Kits

9.3.1.2. ELISA Test Kits

9.3.1.3. Others

9.3.2. Disease Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

9.3.2.1. Bacterial Disease

9.3.2.2. Viral Disease

9.3.2.3. Parasitic Disease

9.3.2.4. Mycoses and Mycotoxicoses

9.3.2.5. Neoplastic Diseases

9.3.3. End-Use Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

9.3.3.1. Veterinary Hospitals

9.3.3.2. Veterinary Clinics

9.3.3.3. Others

9.3.4. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

9.3.4.1. Japan

9.3.4.2. China

9.3.4.3. India

9.3.4.4. ASEAN

9.3.4.5. Australia & New Zealand 9.3.4.6. Rest of Asia-Pacific

9.4. Latin America Poultry Disease Diagnostics Market Analysis, 2012 - 2016 and Forecast, 2017 - 2023

9.4.1. Product Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

9.4.1.1. PCR Test Kits

9.4.1.2. ELISA Test Kits

9.4.1.3. Others

9.4.2. Disease Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

9.4.2.1. Bacterial Disease

9.4.2.2. Viral Disease

9.4.2.3. Parasitic Disease

9.4.2.4. Mycoses and Mycotoxicoses

9.4.2.5. Neoplastic Diseases

9.4.3. End-Use Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

9.4.3.1. Veterinary Hospitals

9.4.3.2. Veterinary Clinics

9.4.3.3. Others

9.4.4. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

9.4.4.1. Brazil

9.4.4.2. Mexico

9.4.4.3. Argentina

9.4.4.4. Venezuela

9.4.4.5. Rest of Latin America

9.5. Middle East & Africa (MEA) Poultry Disease Diagnostics Market Analysis, 2012 - 2016 and Forecast, 2017 - 2023

9.5.1. Product Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

9.5.1.1. PCR Test Kits

9.5.1.2. ELISA Test Kits

9.5.1.3. Others

9.5.2. Disease Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

9.5.2.1. Bacterial Disease

9.5.2.2. Viral Disease

9.5.2.3. Parasitic Disease

9.5.2.4. Mycoses and Mycotoxicoses

9.5.2.5. Neoplastic Diseases

9.5.3. End-Use Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

9.5.3.1. Veterinary Hospitals

9.5.3.2. Veterinary Clinics

9.5.3.3. Others

9.5.4. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

9.5.4.1. Gulf Cooperation Council (GCC) Countries

9.5.4.2. Israel

9.5.4.3. South Africa

9.5.4.4. Rest of MEA

10. COMPETITION LANDSCAPE

10.1. Strategic Dashboard of Top Market Players

10.2. Company Profiles (Introduction, Financial Analysis, Product & Service Offerings, Key Developments, Strategies, and SWOT Analysis)

10.2.1. QIAGEN N.V. (Germany)

10.2.2. BioChek (Netherlands)

10.2.3. IDEXX Laboratories, Inc. (U.S.)

10.2.4. MEGACOR Diagnostik GmbH. (Germany)

10.2.5. Thermo Fisher Scientific Inc. (U.S.)

10.2.6. GD Animal Health (Netherlands)

- 10.2.7. Boehringer Ingelheim (Germany)
- 10.2.8. IDvet (France)
- 10.2.9. AgroBioTek Internacional
- 10.2.10. AffiniTech, LTD (U.S.)
- 10.2.11. BioNote, Inc. (Republic of Korea)
- 10.2.12. BioinGentech Biotechnologies, Inc. (Chile)
- 10.2.13. Zoetis, Inc. (U.S.)

I would like to order

Product name: Global Poultry Disease Diagnostics Market: By Product (PCR Test Kits, ELISA Test Kits, Others), By Disease (Bacterial Disease, Viral Disease, Parasitic Disease, Mycoses and Mycotoxicoses, Neoplastic Diseases) By Distribution Channel (Veterinary Hospitals, Veterinary Clinics, and Others) and Geography - Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2012-2016 and Forecast 2017-2023

Product link: <https://marketpublishers.com/r/GCF50C83920EN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCF50C83920EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970