

# **Global Poultry Disease Diagnostics Market: By Product (PCR Test Kits, ELISA Test Kits, Others), By Disease (Bacterial Disease, Viral Disease, Parasitic Disease, Mycoses and Mycotoxicoses, Neoplastic Diseases) By Distribution Channel (Veterinary Hospitals, Veterinary Clinics, and Others) and Geography - Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2012-2016 and Forecast 2017-2023**

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## **Abstracts**

Global Poultry Disease Diagnostics Market Report Description:

Poultry Disease Diagnostics market report gives comprehensive outlook on Poultry Disease Diagnostics across the globe with special emphasis on key regions such as North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa (MEA). This report on poultry disease diagnostics market gives historical, current, and future market sizes (US\$ Mn) of product, disease, distribution channel and geographic regions. This report studies poultry disease diagnostics market dynamics elaborately to identify the current trends & drivers, future opportunities and possible challenges to the key stakeholders operating in the market. In addition, the market report includes regulatory scenario, and competition analysis with vividly illustrated the competition dashboard to assess the market competition. Moreover, PBI analyzed poultry disease diagnostics market to better equip clients with possible investment opportunities across the regions (Regional Investment Hot-Spots) and market unmet needs (Product Opportunities). Key stakeholders of the poultry disease diagnostics market report include suppliers, manufacturers, marketers, policy makers engaged in manufacturing

and supply of poultry disease diagnostics.

#### Poultry Disease Diagnostics Market:

The Poultry Disease Diagnostics market estimated to be valued US\$ XX Mn in 2016 and poised to grow at CAGR XX%, and projected to reach US\$ XX Mn by 2023 due to increased prevalence of pandemic diseases.

Does surge in prevalence of pandemic diseases impact the poultry disease diagnostics market?

Burgeoning prevalence of various bacterial, virus diseases are expected to accelerate the market revenue share. Avian influenza is one of the most prevalent diseases. The H5N1 virus has endemic, mostly Northern and Western Africa, South East Asia. New castle disease has spread across the world, expect North America.

What is the impact of robust R&D investments on poultry disease diagnostics market?

Increased R&D expenditure, availability of novel diagnostic test kits have expected to create demand for poultry disease diagnostics market. Lower production cost, increased demand, specialized and more integrated facilities, and improvements in animal genetics, optimized nutrition, and adoption of state-of-art technologies are other factors enables stimulate the poultry disease diagnostic market.

Asia Pacific is expanding at tremendous growth rate in global poultry disease diagnostics market

Asia Pacific poultry diagnostics market has expected to grow at robust CAGR due to increased demand for poultry products like chicken, eggs. Gradual increase in population coupled with increased demand has expected to create opportunities for the market. China poultry disease diagnostics market is expected to dominate the market share in future. It is accounted for 13% of global poultry production.

Brazil has expected to dominate the regional revenue share in near future. As per statistics, Brazil produced 11.4 million tons, which is accounted for 12.7% of total global chicken production in 2011. Rising production of poultry coupled with increased chronic diseases witnessed to unlock the potential of poultry disease diagnostics market.

Spain poultry disease diagnostics market is expected to expand at robust growth rate

due to increased production as well as spreading of poultry diseases.

## **COMPETITION ASSESSMENT**

Key players' profiles in the global Poultry Disease Diagnostics market include:

QIAGEN N.V. (Germany)

BioChek (Netherlands)

IDEXX Laboratories, Inc. (U.S.)

MEGACOR Diagnostik GmbH. (Germany)

Thermo Fisher Scientific Inc. (U.S.)

GD Animal Health (Netherlands)

Boehringer Ingelheim (Germany)

IDvet (France)

AgroBioTek Internacional

AffiniTech, LTD (U.S.)

BioNote, Inc. (Republic of Korea)

BioinGentech Biotechnologies, Inc. (Chile)

Zoetis, Inc. (U.S.)

## **KEY FINDINGS OF THE REPORT:**

Poultry Disease Diagnostics market is expanding at XX% CAGR over 2017 to 2023 to reach market value of US\$ XX Mn by 2023

Based on disease type, viral diseases accounted for larger market share in 2016

Veterinary hospitals are prime channel for diagnostic kits distribution across the globe

Players focusing on expanding geographic presence to garner market opportunities in developing economies

## **KEY FEATURES OF THE REPORT:**

The report provides granular level information about the market size, regional market share, historic market (2012-2016) and forecast (2017-2023)

The report covers in-detail insights about the competitor's overview, company share analysis, key market developments, and their key strategies

The report outlines drivers, restraints, unmet needs, and trends that are currently affecting the market

The report tracks recent innovations, key developments and startup's details that are actively working in the market

The report provides plethora of information about market entry strategies, regulatory framework and reimbursement scenario

The report analyses the impact of socio-political environment through PESTLE Analysis and competition through Porter's Five Force Analysis in addition to recent technology advancements and innovations in the market

## **DETAILED SEGMENTATION**

### **By Product**

PCR kits

ELISA kits

Others

## By Disease

Bacterial Disease

Viral Disease

Parasitic Disease

Mycoses and Mycotoxicoses

Neoplastic Diseases

## By Distribution Channel

Veterinary hospitals

Veterinary clinics

Others

## By Geography

North America

U.S

Canada

Europe

Germany

France

U.K

Italy

Spain

Russia

Poland

Rest of Europe

Asia-Pacific

Japan

China

India

Australia & New Zealand

ASEAN (Includes Indonesia, Thailand, Vietnam, Philippines, Malaysia, and Others)

South Korea

Rest of Asia-Pacific

Latin America

Brazil

Mexico

Argentina

Venezuela

Rest of Latin America

Middle East and Africa (MEA)

Gulf Cooperation Council (GCC) Countries

Israel

South Africa

Rest of MEA

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