

# Global Medical Aesthetics Market: Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2012-2016 and Forecast 2017-2023

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## Abstracts

Global Medical Aesthetics Market:

Global medical aesthetics market estimated to be valued US\$ XX Mn in 2017 and poised to grow at CAGR of XX% over 2017-2023. Market for medical aesthetics is projected to reach US\$ XX Mn by 2023.

Medical aesthetic devices are used for the treatment of impairments related to a person's physical appearance, such as slackness of the skin, an excess of fat, cellulite, wrinkles, moles, scars, unwanted hair, skin discoloration, liver spots and spider veins. Both non-surgical and surgical procedures and combination of both are included in aesthetic medicine in order to intensify the appearance of patient. Appropriate replacement of missing/ dysfunctional part of the body due to congenital disorders, trauma and accidents are also possible with aesthetic implants.

Factors which are propelling the growth of market such as rise in adaptation of minimal invasive & non-invasive processes, increase in awareness about cosmetic procedures & rise in demand for the treatment of aesthetic among male patients, growing brand consciousness on cosmetic and beauty products increasing aging population pool, and availability of aesthetic devices which are user-friendly. However, cost of the treatment is being very high, low reimbursements and malfunctions risk concerned with implants, strict regulations on the aesthetics procedures, survival rate is low because of high potency of competitors in the market are the few factors that are hindering growth of medical aesthetics market.

The global medical aesthetics market is segmented on the basis of product, application,

end-user, and geographical

On the basis of product, global medical aesthetics market is segmented as

Aesthetic Lasers

Non-ablative Lasers

Ablative Lasers

Body Contouring and Skin Tightening Devices

Liposuction Devices

Skin Tightening Devices

Cellulite Reduction devices

Aesthetic Implants

Dental Implants

Root Form Dental Implants

Plate Form Dental Implants

Breast Implants

Saline Filled

Silicone Gel Filled

Facial Implants

Other Implants

On the basis of application, global medical aesthetics market is segmented as

Surgical

Face & Head

Breast

Body & Extremities

Non-surgical

On the basis of end-user, global medical aesthetics market is segmented as

Hospitals

Dermatology Centres

Clinics and Medical spas

Beauty Centres

Others

The most general use of the aesthetic lasers are to treat skin and hair that includes rejuvenation of skin, tattoo removal and eliminate pigmented lesions. Due to the non-invasive features of the medical aesthetics, they procured high preference over the other devices among patients. Facial aesthetics are anticipated to report for the major share in medical aesthetics market due to the rising demand for facial the aesthetics and growing trends of non-invasive surgeries. Energy devices are anticipated to be as speedy growing segment of the market. Aesthetic practitioners have many choices of advanced instrumentations like flexible and soft needles, cannulas with blunt-tip and pen injectors for minimal invasive process.

On the basis of geographical regions, Medical Aesthetics Market is segmented as Asia-Pacific, North America Latin America, Europe, and the Middle East & Africa. North America is the dominating market in global market of medical aesthetic devices, Especially the U.S. which is accounting for high share in the total market share due to the high susceptibility of people towards beauty consciousness and also presence of

large pool of aesthetic surgeons and companies. Latin America and Asia-Pacific also showing significant growth rate due to increase in medical tourism, growing middle class pool of population with rising disposable income, and increasing awareness regarding aesthetic specialties

Some of the major players operating in the global medical aesthetics market are Solta Medical Inc. (U.S.), Allergan plc (Ireland), Syneron Medical Ltd. (U.S.), Lumenis Ltd. (Israel), Cynosure Inc. (U.S.), Johnson & Johnson Services Inc., (U.S.), Shanghai Fosun Pharmaceutical (Group) Co. Ltd. (China), Merz Pharma GmbH & Co. KGaA (Germany), Sientra Inc. (U.S.), Zimmer Inc., (U.S.), and GC Aesthetics plc (Ireland)

In October 2016, Merz Aesthetics, received U.S.FDA approval for Cellfina System used for treatment of cellulite on thighs and buttocks of females

In January, 2016, Allergan plc, received S.FDA approval for BOTOX (onabotulinumtoxinA) used to treat lower limb spasticity

In December, 2015, Merz Aesthetics, received U.S. FDA approval for Xeomin (incobotulinumtoxinA) to treat upper limb spasticity (ULS)

## **REPORT OUTLINE:**

The report provides granular level information about the market size, regional market share and forecast from 2017-2023

The report covers in-detail insights about the competitor's overview, key findings and their key strategies

The Report Outlines drivers, restraints, challenges, and trends that are currently faced by the industry

The report tracks recent innovations, key developments and startup's details that are working in the industry

The report provides plethora of information about market entry strategies, regulatory framework and reimbursement scenario

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