

# **Global Medical Aesthetics Market: Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2012-2016 and Forecast 2017-2023**

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## **Abstracts**

Global Medical Aesthetics Market:

Global medical aesthetics market estimated to be valued US\$ XX Mn in 2017 and poised to grow at CAGR of XX% over 2017-2023. Market for medical aesthetics is projected to reach US\$ XX Mn by 2023.

Medical aesthetic devices are used for the treatment of impairments related to a person's physical appearance, such as slackness of the skin, an excess of fat, cellulite, wrinkles, moles, scars, unwanted hair, skin discoloration, liver spots and spider veins. Both non-surgical and surgical procedures and combination of both are included in aesthetic medicine in order to intensify the appearance of patient. Appropriate replacement of missing/ dysfunctional part of the body due to congenital disorders, trauma and accidents are also possible with aesthetic implants.

Factors which are propelling the growth of market such as rise in adaptation of minimal invasive & non-invasive processes, increase in awareness about cosmetic procedures & rise in demand for the treatment of aesthetic among male patients, growing brand consciousness on cosmetic and beauty products increasing aging population pool, and availability of aesthetic devices which are user-friendly. However, cost of the treatment is being very high, low reimbursements and malfunctions risk concerned with implants, strict regulations on the aesthetics procedures, survival rate is low because of high potency of competitors in the market are the few factors that are hindering growth of medical aesthetics market.

The global medical aesthetics market is segmented on the basis of product, application,

end-user, and geographical

On the basis of product, global medical aesthetics market is segmented as

Aesthetic Lasers

Non-ablative Lasers

Ablative Lasers

Body Contouring and Skin Tightening Devices

Liposuction Devices

Skin Tightening Devices

Cellulite Reduction devices

Aesthetic Implants

Dental Implants

Root Form Dental Implants

Plate Form Dental Implants

Breast Implants

Saline Filled

Silicone Gel Filled

Facial Implants

Other Implants

On the basis of application, global medical aesthetics market is segmented as

Surgical

Face & Head

Breast

Body & Extremities

Non-surgical

On the basis of end-user, global medical aesthetics market is segmented as

Hospitals

Dermatology Centres

Clinics and Medical spas

Beauty Centres

Others

The most general use of the aesthetic lasers are to treat skin and hair that includes rejuvenation of skin, tattoo removal and eliminate pigmented lesions. Due to the non-invasive features of the medical aesthetics, they procured high preference over the other devices among patients. Facial aesthetics are anticipated to report for the major share in medical aesthetics market due to the rising demand for facial the aesthetics and growing trends of non-invasive surgeries. Energy devices are anticipated to be as speedy growing segment of the market. Aesthetic practitioners have many choices of advanced instrumentations like flexible and soft needles, cannulas with blunt-tip and pen injectors for minimal invasive process.

On the basis of geographical regions, Medical Aesthetics Market is segmented as Asia-Pacific, North America Latin America, Europe, and the Middle East & Africa. North America is the dominating market in global market of medical aesthetic devices, Especially the U.S. which is accounting for high share in the total market share due to the high susceptibility of people towards beauty consciousness and also presence of

large pool of aesthetic surgeons and companies. Latin America and Asia-Pacific also showing significant growth rate due to increase in medical tourism, growing middle class pool of population with rising disposable income, and increasing awareness regarding aesthetic specialties

Some of the major players operating in the global medical aesthetics market are Solta Medical Inc. (U.S.), Allergan plc (Ireland), Syneron Medical Ltd. (U.S.), Lumenis Ltd. (Israel), Cynosure Inc. (U.S.), Johnson & Johnson Services Inc., (U.S.), Shanghai Fosun Pharmaceutical (Group) Co. Ltd. (China), Merz Pharma GmbH & Co. KGaA (Germany), Sientra Inc. (U.S.), Zimmer Inc., (U.S.), and GC Aesthetics plc (Ireland)

In October 2016, Merz Aesthetics, received U.S.FDA approval for Cellfina System used for treatment of cellulite on thighs and buttocks of females

In January, 2016, Allergan plc, received S.FDA approval for BOTOX (onabotulinumtoxinA) used to treat lower limb spasticity

In December, 2015, Merz Aesthetics, received U.S. FDA approval for Xeomin (incobotulinumtoxinA) to treat upper limb spasticity (ULS)

## **REPORT OUTLINE:**

The report provides granular level information about the market size, regional market share and forecast from 2017-2023

The report covers in-detail insights about the competitor's overview, key findings and their key strategies

The Report Outlines drivers, restraints, challenges, and trends that are currently faced by the industry

The report tracks recent innovations, key developments and startup's details that are working in the industry

The report provides plethora of information about market entry strategies, regulatory framework and reimbursement scenario

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. GLOBAL MEDICAL AESTHETICS MARKET INTRODUCTION**

#### 2.1. Global Medical Aesthetics Market– Taxonomy

#### 2.2. Global Medical Aesthetics Market–Definitions

##### 2.2.1. Product Type

##### 2.2.2. Application

### **3. GLOBAL MEDICAL AESTHETICS MARKET DYNAMICS**

#### 3.1. Drivers

#### 3.2. Restraints

#### 3.3. Opportunities/Unmet Needs of the Market

#### 3.4. Trends

#### 3.5. Global Medical Aesthetics Market Dynamics – Factors Impact Analysis

#### 3.6. Global Medical Aesthetics Market– Regulations

##### 3.6.1. U.S

##### 3.6.2. Europe

##### 3.6.3. Japan

#### 3.7. Global Medical Aesthetics Market– Recent Product Launches

### **4. GLOBAL MEDICAL AESTHETICS MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 – 2023**

#### 4.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

#### 4.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

#### 4.3. Market Opportunity Analysis

### **5. GLOBAL MEDICAL AESTHETICS MARKET, BY PRODUCT TYPE, 2012 - 2016 AND FORECAST, 2017 - 2023**

#### 5.1. Aesthetic Lasers

##### 5.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

##### 5.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

##### 5.1.3. Market Opportunity Analysis

#### 5.2. Body Contouring and Skin Tightening Devices

- 5.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
- 5.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
- 5.2.3. Market Opportunity Analysis

#### 5.3. Aesthetic Implants

- 5.3.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
- 5.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
- 5.3.3. Market Opportunity Analysis

### **6. GLOBAL MEDICAL AESTHETICS MARKET FORECAST, BY APPLICATION, 2012 - 2016 AND FORECAST, 2017 - 2023**

#### 6.1. Surgical

- 6.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
- 6.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
- 6.1.3. Market Opportunity Analysis

#### 6.2. Non-Surgical

- 6.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
- 6.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
- 6.2.3. Market Opportunity Analysis

### **7. GLOBAL MEDICAL AESTHETICS MARKET FORECAST, BY END USER, 2012 - 2016 AND FORECAST, 2017 - 2023**

#### 7.1. Hospitals

- 7.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
- 7.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
- 7.1.3. Market Opportunity Analysis

#### 7.2. Dermatology Centers

- 7.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
- 7.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
- 7.2.3. Market Opportunity Analysis

#### 7.3. Clinics and Medical Spas

- 7.3.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
- 7.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
- 7.3.3. Market Opportunity Analysis

#### 7.4. Beauty Centers

- 7.4.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
- 7.4.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
- 7.4.3. Market Opportunity Analysis

## 7.5. Others

- 7.5.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
- 7.5.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
- 7.5.3. Market Opportunity Analysis

## **8. GLOBAL MEDICAL AESTHETICS MARKET FORECAST, BY REGION, 2012 - 2016 AND FORECAST, 2017 - 2023**

### 8.1. North America

- 8.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
- 8.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
- 8.1.3. Market Opportunity Analysis

### 8.2. Europe

- 8.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
- 8.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
- 8.2.3. Market Opportunity Analysis

### 8.3. Asia-Pacific

- 8.3.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
- 8.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
- 8.3.3. Market Opportunity Analysis

### 8.4. Latin America

- 8.4.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
- 8.4.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
- 8.4.3. Market Opportunity Analysis

### 8.5. Middle East and Africa

- 8.5.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
- 8.5.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
- 8.5.3. Market Opportunity Analysis

### 8.6. Global Medical Aesthetics Market- Opportunity Analysis Index - By Product Type, By Application, By End User, and Region, 2017 – 2023

## **9. NORTH AMERICA MEDICAL AESTHETICS MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023**

### 9.1.1. Product Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)

#### 9.1.1.1. Aesthetic Lasers

##### 9.1.1.1.1. Non-ablative Lasers

##### 9.1.1.1.2. Ablative Lasers

- 9.1.1.2. Body Contouring and Skin Tightening Devices
  - 9.1.1.2.1. Liposuction Devices
  - 9.1.1.2.2. Skin Tightening Devices
  - 9.1.1.2.3. Cellulite Reduction devices
- 9.1.1.3. Aesthetic Implants
  - 9.1.1.3.1. Dental Implants
    - 9.1.1.3.1.1. Root Form Dental Implants
    - 9.1.1.3.1.2. Plate Form Dental Implants
  - 9.1.1.3.2. Breast Implants
    - 9.1.1.3.2.1. Saline Filled
    - 9.1.1.3.2.2. Silicone Gel Filled
  - 9.1.1.3.3. Facial Implants
  - 9.1.1.3.4. Other Implants
- 9.1.2. Application Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)
  - 9.1.2.1. Surgical
    - 9.1.2.1.1. Face & Head
    - 9.1.2.1.2. Breast
    - 9.1.2.1.3. Body & Extremities
  - 9.1.2.2. Non-surgical
- 9.1.3. End User Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)
  - 9.1.3.1. Hospitals
  - 9.1.3.2. Dermatology Centers
  - 9.1.3.3. Clinics and Medical Spas
  - 9.1.3.4. Beauty Centers
  - 9.1.3.5. Others
- 9.1.4. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) Y-o-Y Growth (%) and Market Share (%)
  - 9.1.4.1. U.S.
  - 9.1.4.2. Canada
- 9.1.5. North America Medical Aesthetics Market- Opportunity Analysis Index - By Product Type, By Application Type, By End User, and Country, 2017 – 2023
- 9.1.6. North America Medical Aesthetics Market Dynamics – Trends

## **10. EUROPE MEDICAL AESTHETICS MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023**

- 10.1.1. Product Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue



(USD Mn), Y-o-Y Growth (%), and Market Share (%)

10.1.1.1. Aesthetic Lasers

10.1.1.1.1. Non-ablative Lasers

10.1.1.1.2. Ablative Lasers

10.1.1.2. Body Contouring and Skin Tightening Devices

10.1.1.2.1. Liposuction Devices

10.1.1.2.2. Skin Tightening Devices

10.1.1.2.3. Cellulite Reduction devices

10.1.1.3. Aesthetic Implants

10.1.1.3.1. Dental Implants

10.1.1.3.1.1. Root Form Dental Implants

10.1.1.3.1.2. Plate Form Dental Implants

10.1.1.3.2. Breast Implants

10.1.1.3.2.1. Saline Filled

10.1.1.3.2.2. Silicone Gel Filled

10.1.1.3.3. Facial Implants

10.1.1.3.4. Other Implants

10.1.2. Application Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue  
(USD Mn), Y-o-Y Growth (%) and Market Share (%)

10.1.2.1. Surgical

10.1.2.1.1. Face & Head

10.1.2.1.2. Breast

10.1.2.1.3. Body & Extremities

10.1.2.2. Non-surgical

10.1.3. End User Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue  
(USD Mn), Y-o-Y Growth (%) and Market Share (%)

10.1.3.1. Hospitals

10.1.3.2. Dermatology Centers

10.1.3.3. Clinics and Medical Spas

10.1.3.4. Beauty Centers

10.1.3.5. Others

10.1.4. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD  
Mn), Y-o-Y Growth (%) and Market Share (%)

10.1.4.1. Germany

10.1.4.2. UK

10.1.4.3. France

10.1.4.4. Spain

10.1.4.5. Italy

10.1.4.6. Russia

10.1.4.7. Poland

10.1.4.8. Rest of Europe

10.1.5. Europe Medical Aesthetics Market- Opportunity Analysis Index - By Product Type, By Application Type, By End User, and Country, 2017 – 2023

10.1.6. Europe Medical Aesthetics Market Dynamics – Trends

## **11. ASIA-PACIFIC MEDICAL AESTHETICS MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023**

11.1.1. Product Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)

11.1.1.1. Aesthetic Lasers

11.1.1.1.1. Non-ablative Lasers

11.1.1.1.2. Ablative Lasers

11.1.1.2. Body Contouring and Skin Tightening Devices

11.1.1.2.1. Liposuction Devices

11.1.1.2.2. Skin Tightening Devices

11.1.1.2.3. Cellulite Reduction devices

11.1.1.3. Aesthetic Implants

11.1.1.3.1. Dental Implants

11.1.1.3.1.1. Root Form Dental Implants

11.1.1.3.1.2. Plate Form Dental Implants

11.1.1.3.2. Breast Implants

11.1.1.3.2.1. Saline Filled

11.1.1.3.2.2. Silicone Gel Filled

11.1.1.3.3. Facial Implants

11.1.1.3.4. Other Implants

11.1.2. Application Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

11.1.2.1. Surgical

11.1.2.1.1. Face & Head

11.1.2.1.2. Breast

11.1.2.1.3. Body & Extremities

11.1.2.2. Non-surgical

11.1.3. End User Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

11.1.3.1. Hospitals

11.1.3.2. Dermatology Centers

11.1.3.3. Clinics and Medical Spas

11.1.3.4. Beauty Centers

11.1.3.5. Others

11.1.4. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn),

Y-o-Y Growth (%), and Market Share (%)

11.1.4.1. Japan

11.1.4.2. China

11.1.4.3. India

11.1.4.4. ASEAN

11.1.4.5. Australia & New Zealand

11.1.4.6. Rest of Asia-Pacific

11.1.5. Asia-Pacific Medical Aesthetics Market- Opportunity Analysis Index - By Product Type, By Application Type, By End User, and Country, 2017 – 2023

11.1.6. Asia-Pacific Medical Aesthetics Market Dynamics – Trends

## **12. LATIN AMERICA MEDICAL AESTHETICS MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023**

12.1.1. Product Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)

12.1.1.1. Aesthetic Lasers

12.1.1.1.1. Non-ablative Lasers

12.1.1.1.2. Ablative Lasers

12.1.1.2. Body Contouring and Skin Tightening Devices

12.1.1.2.1. Liposuction Devices

12.1.1.2.2. Skin Tightening Devices

12.1.1.2.3. Cellulite Reduction devices

12.1.1.3. Aesthetic Implants

12.1.1.3.1. Dental Implants

12.1.1.3.1.1. Root Form Dental Implants

12.1.1.3.1.2. Plate Form Dental Implants

12.1.1.3.2. Breast Implants

12.1.1.3.2.1. Saline Filled

12.1.1.3.2.2. Silicone Gel Filled

12.1.1.3.3. Facial Implants

12.1.1.3.4. Other Implants

12.1.2. Application Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

12.1.2.1. Surgical

- 12.1.2.1.1. Face & Head
- 12.1.2.1.2. Breast
- 12.1.2.1.3. Body & Extremities
- 12.1.2.2. Non-surgical
- 12.1.3. End User Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)
  - 12.1.3.1. Hospitals
  - 12.1.3.2. Dermatology Centers
  - 12.1.3.3. Clinics and Medical Spas
  - 12.1.3.4. Beauty Centers
  - 12.1.3.5. Others
- 12.1.4. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)
  - 12.1.4.1. Brazil
  - 12.1.4.2. Mexico
  - 12.1.4.3. Argentina
  - 12.1.4.4. Venezuela
  - 12.1.4.5. Rest of Latin America
- 12.1.5. Latin America Medical Aesthetics Market- Opportunity Analysis Index - By Product Type, By Application Type, By End User, and Country, 2017 – 2023
- 12.1.6. Latin America Medical Aesthetics Market Dynamics – Trends

### **13. MIDDLE EAST & AFRICA MEDICAL AESTHETICS MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023**

- 13.1.1. Product Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)
  - 13.1.1.1. Aesthetic Lasers
    - 13.1.1.1.1. Non-ablative Lasers
    - 13.1.1.1.2. Ablative Lasers
  - 13.1.1.2. Body Contouring and Skin Tightening Devices
    - 13.1.1.2.1. Liposuction Devices
    - 13.1.1.2.2. Skin Tightening Devices
    - 13.1.1.2.3. Cellulite Reduction devices
  - 13.1.1.3. Aesthetic Implants
    - 13.1.1.3.1. Dental Implants
      - 13.1.1.3.1.1. Root Form Dental Implants
      - 13.1.1.3.1.2. Plate Form Dental Implants
    - 13.1.1.3.2. Breast Implants

- 13.1.1.3.2.1. Saline Filled
- 13.1.1.3.2.2. Silicone Gel Filled
- 13.1.1.3.3. Facial Implants
- 13.1.1.3.4. Other Implants
- 13.1.2. Application Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)
  - 13.1.2.1. Surgical
    - 13.1.2.1.1. Face & Head
    - 13.1.2.1.2. Breast
    - 13.1.2.1.3. Body & Extremities
  - 13.1.2.2. Non-surgical
- 13.1.3. End User Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)
  - 13.1.3.1. Hospitals
  - 13.1.3.2. Dermatology Centers
  - 13.1.3.3. Clinics and Medical Spas
  - 13.1.3.4. Beauty Centers
  - 13.1.3.5. Others
- 13.1.4. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)
  - 13.1.4.1. Gulf Cooperation Council (GCC) Countries
  - 13.1.4.2. Israel
  - 13.1.4.3. South Africa
  - 13.1.4.4. Rest of MEA
- 13.1.5. MEA Medical Aesthetics Market- Opportunity Analysis Index - By Product Type, By Application Type, By End User, and Country, 2017 – 2023
- 13.1.6. MEA Medical Aesthetics Market Dynamics – Trends

## **14. COMPETITION LANDSCAPE**

- 14.1. Strategic Dashboard of Top Market Players
- 14.2. Company Profiles (Introduction, Financial Analysis, Drug & Service Offerings, Key Developments, Strategies, and SWOT Analysis)
  - 14.2.1. Solta Medical Inc. (U.S.)
  - 14.2.2. Allergan plc (Ireland)
  - 14.2.3. Syneron Medical Ltd.( U.S.)
  - 14.2.4. Lumenis Ltd. (Israel)
  - 14.2.5. Cynosure Inc. (U.S.)
  - 14.2.6. Johnson & Johnson Services Inc., (U.S.)

14.2.7. Shanghai Fosun Pharmaceutical (Group) Co. Ltd.) (China)

14.2.8. Merz Pharma GmbH & Co. KGaA (Germany)

14.2.9. Sientra Inc. (U.S.)

14.2.10. Zimmer Inc., (U.S.)

14.2.11. GC Aesthetics plc (Ireland)

## **15. RESEARCH METHODOLOGY**

## **16. KEY ASSUMPTIONS AND ACRONYMS**

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