

# **Global Companion Animal Vaccines Market: By Product Type (Canine Vaccines, Feline Vaccines, Avian Vaccines, and Equine Vaccines), By Disease Type (Canine Distemper, Canine Parvovirus, Feline Rabies and Others), By Vaccine Type (Live Attenuated Vaccines, Inactivated Vaccines, Recombinant Vaccines, Toxoid Vaccines, Conjugate Vaccines, DNA Vaccines, and Subunit Vaccines), Distribution Channel (Veterinary Pharmacies, Veterinary Hospitals, Veterinary Clinics, and E-Commerce) and Geography - Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2012-2016 and Forecast 2017-2023**

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## **Abstracts**

Global Companion Animal Vaccines Market Report Description:

Companion animal vaccines market report gives comprehensive outlook on companion animal vaccines across the globe with special emphasis on key regions such as North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa (MEA). The report on companion animal vaccines market gives historical, current, and future market sizes (US\$ Mn) on the basis of product type, disease type, vaccine type, distribution channel, and geographic regions. This report studies companion animal vaccines market dynamics elaborately to identify the current trends & drivers, future opportunities and possible challenges to the key stakeholders operating in the market. In addition,

companion animal vaccines market report includes animal demographics; regulatory scenario, and competition analysis with vividly illustrated the competition dashboard to assess the market competition. Moreover, PBI analyzed companion animal vaccines market to better equip clients with possible investment opportunities across the regions (Regional Investment Hot-Spots) and market unmet needs (Product Opportunities). Key stakeholders of the companion animal vaccines market report include suppliers, manufacturers, marketers, policy makers, and veterinary healthcare service providers engaged in manufacturing and supply of companion animal vaccines.

#### Global Companion Animal Vaccines Market:

Global companion animal vaccines market estimated to be valued US\$ 2406 Mn in 2017 and poised to grow at CAGR of 7.8% over 2017-2023. Market for companion animal vaccines projected to reach US\$ 3767 Mn by 2023 owing to rising human and companion animals bondage by means of adoption across the globe.

Increased awareness about pet health among pet owners projected to create market demand for companion animal vaccines over the forecast period

There has been a rise in awareness regarding pet health among pet owners across the developed and developing economies expected to drive market revenue growth over the forecast period. Moreover, several studies on human and companion animals' interactions showed that association with companion animals results in positive health benefits. Therefore, it is essential to veterinarians and caregivers to give utmost attention to companion animal health as companion animals are primary source of zoonotic diseases spread to humans and vice versa, this is expected to create significant market demand for companion animal vaccines over the forecast period.

Increasing per pet expenditure in recent times expected to drive market revenue growth

Several respondents and pet owners revealed that pet expenditure is increasingly becoming integral part of their monthly expenditure and companion animals are part of several families across the developed and developing economies. Moreover, rising interactions between pets and human beings prompting the care givers and pet owners to adopt better healthcare services to the companion animals this is projected to drive market revenue growth over the forecast period.

North America market leads the global companion animal vaccines market

North America market leads the global companion animal health vaccines and projected to remain same over the forecast period owing to large pet ownership. According to data from American Pet Products association as of 2016, around 40% of households owned one or the other pet animals. Europe companion animal vaccines market holds significant share in global companion animal vaccines market. Increased product introduction in Europe like vaccine against *Leishmania infantum*, the causal agent of canine leishmaniosis which is significant breakthrough against zoonotic disease is one of the factors driving the market positively.

## **COMPETITION ASSESSMENT**

Key players profiles in the global companion animal vaccines market include:

Bayer AG (Germany)

Boehringer Ingelheim GmbH (Germany)

Ceva Santé Animale (France)

Eli Lilly and Company (U.S)

Heska Co. (U.S)

Hester biosciences (India)

Merck & Co., Inc. (U.S)

Vétoquinol S.A. (France)

Virbac S.A. (France)

Zoetis Inc. (U.S)

Players in the companion animal vaccines market are launching the products in the market to garner larger market share. For instance, in 2016, Merck Animal Health launched Nobivac Canine Flu Bivalent vaccine in U.S market – the first vaccine to aid in the control of disease associated with both canine influenza virus (CIV) H3N2 and

canine influenza virus H3N8.

## **KEY FINDINGS OF THE REPORT:**

Companion animal vaccines market expanding at 7.8% CAGR over 2017 to 2023 to reach market value of US\$ 3767 Mn by 2023 owing to increased adoption pet animals and rising zoonotic diseases

Based on product type canine vaccine accounted for larger market revenue share in 2016 and projected gain larger market revenue share over the forecast period

Veterinary clinics distribution channel is the prime source for companion vaccines across the globe and expected to remain attractive over the forecast period

Players focusing on launching products to retain market position in global companion animal vaccines market

## **KEY FEATURES OF THE REPORT:**

The report provides granular level information about the market size, regional market share, historic market (2012-2016) and forecast (2017-2023)

The report covers in-detail insights about the competitor's overview, company share analysis, key market developments, and their key strategies

The report outlines drivers, restraints, unmet needs, and trends that are currently affecting the market

The report tracks recent innovations, key developments and startup's details that are actively working in the market

The report provides plethora of information about market entry strategies, regulatory framework and reimbursement scenario

The report analyses the impact of socio-political environment through

PESTLE Analysis and competition through Porter's Five Force Analysis  
in addition to recent technology advancements and innovations in the  
market

## **DETAILED SEGMENTATION**

### **By Product Type**

Canine Vaccines

Feline Vaccines

Avian Vaccines

Equine Vaccines

### **By Disease Type**

Canine Distemper

Canine Parvovirus

Feline Rabies

Others

### **By Vaccine Type**

Live Attenuated Vaccines

Inactivated Vaccines

Recombinant vaccines

Toxoid vaccines

Conjugate Vaccines

DNA Vaccines

Subunit Vaccines

Distribution Channel

Veterinary Pharmacies

Veterinary Hospitals

Veterinary Clinics

E-Commerce

Geography

North America

U.S

Canada

Europe

Germany

France

U.K

Italy

Spain

Russia

Poland

Rest of Europe

Asia-Pacific

Japan

China

India

Australia & New Zealand

ASEAN (Includes Indonesia, Thailand, Vietnam, Philippines, Malaysia, and Others)

South Korea

Rest of Asia-Pacific

Latin America

Brazil

Mexico

Argentina

Venezuela

Rest of Latin America

Middle East and Africa (MEA)

Gulf Cooperation Council (GCC) Countries

Israel

South Africa Rest of MEA



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Zoetis Inc. (U.S)

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