

Global Anaphylaxis Treatment Market: Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2012-2016 and Forecast 2017-2023

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Abstracts

Global Anaphylaxis Treatment Market

Anaphylaxis is a serious, allergic reaction that is to be treated immediately. Anaphylaxis is a life-threatening reaction with cardiovascular, respiratory, gastrointestinal, or cutaneous manifestations resulting from exposure to an offending agent, usually insect sting, food, physical factor, or medication. It is typical causes more than one of the symptoms such as throat or tongue swelling, itchy rash, vomiting, shortness of breath, light-headedness, and low blood pressure. Anaphylaxis occurs due to the release of mediators from white blood cells that initiate immunological or nonimmunologic mechanisms. Anaphylaxis is primarily treated by epinephrine through IV route or intramuscular route. Addition to epinephrine antihistamines, H2 blockers, vasodilators, and steroids are used to relieve the symptoms.

Global Anaphylaxis Treatment Market is driven by the increase in the incidence of anaphylaxis around the world. In addition, promising product launches by the major companies such as Teva Pharmaceuticals, Inc. and others, an increase in awareness regarding available treatment options for anaphylaxis among healthcare professionals and patients are boosting the market revenue growth of anaphylaxis treatment market. However, the cost of the treatment, lack of awareness in underdeveloped regions regarding the allergic reaction treatment, and side effects of the drugs used for treatment are hindering the growth of anaphylaxis treatment market.

Global Anaphylaxis treatment market has been segmented based on drug class, route

of administration and distribution channel

Based on drug class, Anaphylaxis Treatment Market is segmented into

Adrenergic Agents (Epinephrine)

Anti-Histamines

Others

Based on route of administration, Anaphylaxis treatment market is segmented into

Parenteral

Oral

Others

Based on distribution channel, Anaphylaxis treatment market is segmented into

Hospital Pharmacies

Retail Pharmacies

Online Pharmacies

Global Anaphylaxis treatment market is much consolidated in nature due to the presence of very few players in the market. The introduction of the auto-injectors to treat the anaphylaxis revolutionised the anaphylaxis treatment market. Market players are increasing their market presence by collaborations and partnerships. In addition, marketers focusing on the product launches and expanding into other regions for better revenue realization. For instance, in 2015, ALK-Abelló and bioCSL (CSL Limited) entered into a long-term partnership covering three ALK products in Australia and New Zealand. The agreement grants bioCSL exclusive rights in Australia and New Zealand to ALK's sublingual allergy immunotherapy tablets (SLIT-tablets) for house dust mite (HDM) allergy and grass pollen allergy (marketed as GRAZAX in Europe and

GRASSTK in North America), and its adrenaline auto-injector, Jext. ALK will be responsible for product supply and bio CLS will undertake registration and commercialisation of the products. Companies reducing the costs by introducing the generic, cheaper versions of the epinephrine auto-injectors to penetrate into the market. For instance, Mylan N.V. has introduced the generic version of EpiPen at half the price. The initial pack of two was sold at US\$600 until December 2016 which will be sold at US\$ 300 from January 2017.

Geographically Anaphylaxis treatment market has been segmented into following regions viz. North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa. North America expected to lead the anaphylaxis treatment market due to increase in the incidence of anaphylaxis, lifestyle changes and raising awareness about available treatment for anaphylaxis among healthcare professionals. Europe anaphylaxis treatment market expected to grow at healthier rate due to increased adoption of the new technologies in the treatment of anaphylaxis. Asia Pacific anaphylaxis treatment market expected to grow at faster rates owing to larger pool patients coupled with high medical unmet need in the region.

Some of the market players in Anaphylaxis treatment market are ALK-Abelló (Denmark), Impax Laboratories Inc. (U.S.), Lincoln Medical Ltd. (New Zealand), Mylan NV (U.S.), Adamis Pharmaceutical Corporation (U.S.), MannKind Corporation (U.S.), Pfizer Inc. (U.S.), GlaxoSmithKline Plc. (U.K), Merck & Co., Inc. (U.S.) to name a few.

In June 2017, The U.S. Food and Drug Administration (FDA) approved Adamis Pharmaceutical's epinephrine injection, "symjepi" (0.3mg/ml) for the emergency treatment of allergic reactions, including anaphylaxis.

Report Outline:

The report provides granular level information about the market size, regional market share and forecast from 2017-2023

The report covers in-detail insights about the competitor's overview, key findings and their key strategies

The report outlines drivers, restraints, challenges, and trends that are currently faced by the industry

The report tracks recent innovations, key developments and startup's details

that are working in the industry

The report provides plethora of information about market entry strategies,
regulatory framework and reimbursement scenario

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL ANAPHYLAXIS TREATMENT MARKET INTRODUCTION

2.1. Global Anaphylaxis Treatment Market – Taxonomy

2.2. Global Anaphylaxis Treatment Market –Definitions

2.2.1. Drug Class

2.2.2. Route of Administration

2.2.3. Distribution Channel

3. GLOBAL ANAPHYLAXIS TREATMENT MARKET DYNAMICS

3.1. Drivers

3.2. Restraints

3.3. Opportunities/Unmet Needs of the Market

3.4. Trends

3.5. Global Anaphylaxis Treatment Market Dynamics – Factors Impact Analysis

3.6. Global Anaphylaxis Treatment Market – Regulations

3.6.1. U.S

3.6.2. Europe

3.6.3. Japan

3.6.4. China

3.7. Global Anaphylaxis Treatment Market – Product Innovations

4. GLOBAL ANAPHYLAXIS TREATMENT MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 – 2023

4.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

4.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

4.3. Market Opportunity Analysis

5. GLOBAL ANAPHYLAXIS TREATMENT MARKET, BY DRUG CLASS, 2012 - 2016 AND FORECAST, 2017 - 2023

5.1. Adrenergic Agents (Epinephrine)

5.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

5.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis

5.1.3. Market Opportunity Analysis

5.2. Anti-Histamines

5.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

5.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis

5.2.3. Market Opportunity Analysis

5.3. Others

5.3.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

5.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis

5.3.3. Market Opportunity Analysis

6. GLOBAL ANAPHYLAXIS TREATMENT MARKET FORECAST, BY ROUTE OF ADMINISTRATION, 2012 - 2016 AND FORECAST, 2017 - 2023

6.1. Parenteral

6.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

6.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis

6.1.3. Market Opportunity Analysis

6.2. Oral

6.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

6.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis

6.2.3. Market Opportunity Analysis

6.3. Others

6.3.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

6.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis

6.3.3. Market Opportunity Analysis

7. GLOBAL ANAPHYLAXIS TREATMENT MARKET FORECAST, BY DISTRIBUTION CHANNEL, 2012 - 2016 AND FORECAST, 2017 - 2023

7.1. Retail Pharmacies

7.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

7.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis

7.1.3. Market Opportunity Analysis

7.2. Hospital Pharmacies

7.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

7.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis

7.2.3. Market Opportunity Analysis

7.3. Online Pharmacies

7.3.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

7.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis

7.3.3. Market Opportunity Analysis

8. GLOBAL ANAPHYLAXIS TREATMENT MARKET FORECAST, BY REGION, 2012 - 2016 AND FORECAST, 2017 - 2023

8.1. North America

8.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

8.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis

8.1.3. Market Opportunity Analysis

8.2. Europe

8.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

8.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis

8.2.3. Market Opportunity Analysis

8.3. Asia-Pacific

8.3.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

8.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis

8.3.3. Market Opportunity Analysis

8.4. Latin America

8.4.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

8.4.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis

8.4.3. Market Opportunity Analysis

8.5. Middle East and Africa

8.5.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

8.5.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis

8.5.3. Market Opportunity Analysis

8.6. Global Anaphylaxis Treatment Market - Opportunity Analysis Index, By Drug Class, Indication, Distribution Channel and Region, 2017 – 2023

9. NORTH AMERICA ANAPHYLAXIS TREATMENT MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023

9.1. Drug Class Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)

9.1.1. Adrenergic Agents (Epinephrine)

9.1.2. Anti-Histamines

9.1.3. Others

9.2. Route of Administration Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

9.2.1. Parenteral

9.2.2. Oral

9.2.3. Others

9.3. Distribution Channel Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

9.3.1. Retail Pharmacies

9.3.2. Hospital Pharmacies

9.3.3. Online Pharmacies

9.4. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) Y-o-Y Growth (%) and Market Share (%)

9.4.1. U.S.

9.4.2. Canada

9.5. North America Anaphylaxis Treatment Market - Opportunity Analysis Index, By Drug Analysis, Route of Administration, Distribution Channel, and Country, 2017 – 2023

9.6. North America Anaphylaxis Treatment Market Dynamics – Trends

10. EUROPE ANAPHYLAXIS TREATMENT MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023

10.1. Drug Class Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)

10.1.1. Adrenergic Agents (Epinephrine)

10.1.2. Anti-Histamines

10.1.3. Others

10.2. Route of Administration Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

10.2.1. Parenteral

10.2.2. Oral

10.2.3. Others

10.3. Distribution Channel Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

10.3.1. Retail Pharmacies

10.3.2. Hospital Pharmacies

10.3.3. Online Pharmacies

10.4. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

10.4.1. Germany

10.4.2. UK

10.4.3. France

10.4.4. Spain

10.4.5. Italy

10.4.6. Russia

10.4.7. Poland

10.4.8. Rest of Europe

10.5. Europe Anaphylaxis Treatment Market - Opportunity Analysis Index, By Drug Analysis, Route of Administration, Distribution Channel, and Country, 2017 – 2023

10.6. Europe Anaphylaxis Treatment Market Dynamics – Trends

11. ASIA-PACIFIC ANAPHYLAXIS TREATMENT MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023

11.1. Drug Class Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)

11.1.1. Adrenergic Agents (Epinephrine)

11.1.2. Anti-Histamines

11.1.3. Others

11.2. Route of Administration Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

11.2.1. Parenteral

11.2.2. Oral

11.2.3. Others

11.3. Distribution Channel Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

11.3.1. Retail Pharmacies

11.3.2. Hospital Pharmacies

11.3.3. Online Pharmacies

11.4. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn),

Y-o-Y Growth (%), and Market Share (%)

11.4.1. Japan

11.4.2. China

11.4.3. India

11.4.4. ASEAN

11.4.5. Australia & New Zealand

11.4.6. Rest of Asia-Pacific

11.5. Asia-Pacific Anaphylaxis Treatment Market - Opportunity Analysis Index, By Drug Analysis, Route of Administration, Distribution Channel, and Country, 2017 – 2023

11.6. Europe Anaphylaxis Treatment Market Dynamics – Trends

12. LATIN AMERICA ANAPHYLAXIS TREATMENT MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023

12.1. Drug Class Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)

12.1.1. Adrenergic Agents (Epinephrine)

12.1.2. Anti-Histamines

12.1.3. Others

12.2. Route of Administration Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

12.2.1. Parenteral

12.2.2. Oral

12.2.3. Others

12.3. Distribution Channel Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

12.3.1. Retail Pharmacies

12.3.2. Hospital Pharmacies

12.3.3. Online Pharmacies

12.4. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

12.4.1. Brazil

12.4.2. Mexico

12.4.3. Argentina

12.4.4. Venezuela

12.4.5. Rest of Latin America

12.5. Latin America Anaphylaxis Treatment Market - Opportunity Analysis Index, By Drug Analysis, Route of Administration, Distribution Channel, and Country, 2017 – 2023

12.6. Latin America Anaphylaxis Treatment Market Dynamics – Trends

13. MIDDLE EAST AND AFRICA ANAPHYLAXIS TREATMENT MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023

13.1. Drug Class Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)

13.1.1. Adrenergic Agents (Epinephrine)

13.1.2. Anti-Histamines

13.1.3. Others

13.2. Route of Administration Analysis (2012 – 2016) and Forecast (2017 – 2023) by

Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

13.2.1. Parenteral

13.2.2. Oral

13.2.3. Others

13.3. Distribution Channel Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

13.3.1. Retail Pharmacies

13.3.2. Hospital Pharmacies

13.3.3. Online Pharmacies

13.4. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)

13.4.1. Gulf Cooperation Council (GCC) Countries

13.4.2. Israel

13.4.3. South Africa

13.4.4. Rest of MEA

13.5. MEA Anaphylaxis Treatment Market - Opportunity Analysis Index, By Drug Analysis, Route of Administration, Distribution Channel, and Country, 2017 – 2023

13.6. MEA Anaphylaxis Treatment Market Dynamics – Trends

14. COMPETITION LANDSCAPE

14.1. Strategic Dashboard of Top Market Players

14.2. Company Profiles (Introduction, Financial Analysis, Product & Service Offerings, Key Developments, Strategies, and SWOT Analysis)

14.2.1. Vins Bioproducts Limited (India)

14.2.2. Bharat Serum and Vaccines Limited (India)

14.2.3. CSL Limited (Victoria), Rare Disease Therapeutics, Inc. (U.S.)

14.2.4. F. Hoffmann-La Roche AG (Switzerland)

14.2.5. Instituto Bioclon, S.A. de C.V.(Mexico)

14.2.6. Incepta Vaccine Ltd. (Bangladesh)

14.2.7. BTG Plc (U.K)

14.2.8. Merck & Co., Inc. (U.S)

14.2.9. Pfizer Inc. (U.S.)

15. RESEARCH METHODOLOGY

16. KEY ASSUMPTIONS AND ACRONYMS

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