

Global Alopecia Treatment Market: By Alopecia Type (Alopecia Areata, Alopecia Totalis, and Others), By Treatment Type (Topical Drugs (Creams, Oils, Lotions, Gels, Shampoos, and Foams), Oral Drugs, and Injectables (Platelet Rich Plasma Therapy, Steroids and Injectable Fillers)), By End User (Hospitals, Dermatology and Trichology Clinics, Home Care Settings, and Aesthetic Clinics), and Geography (North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa) - Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2012-2016 and Forecast 2017-2023

<https://marketpublishers.com/r/GE8C287F277EN.html>

Date: August 2017

Pages: 200

Price: US\$ 4,400.00 (Single User License)

ID: GE8C287F277EN

Abstracts

Global Alopecia Treatment Market Report Description:

Global alopecia treatment market report gives comprehensive outlook on alopecia treatment across the globe with special emphasis on key regions such as North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa (MEA). The report on alopecia treatment market gives historical, current, and future market sizes (US\$ Mn) on the basis of alopecia type, treatment type, end user, and geographic regions. This report studies alopecia treatment market dynamics elaborately to identify the current trends & drivers, future opportunities and possible challenges to the key stakeholders operating in the market. In addition, alopecia treatment market report includes new product introductions; regulatory scenario and competition analysis with

vividly illustrated the competition dashboard to assess the market competition. Moreover, PBI analyzed alopecia treatment market to better equip clients with possible investment opportunities across the regions (Regional Investment Hot-Spots) and market unmet needs (Treatment Opportunities). Key stakeholders of the alopecia treatment market report include suppliers, manufacturers, marketers, policy makers, and healthcare service providers engaged in manufacturing, supply and prescribing of alopecia treatment products.

Global Alopecia Treatment Market:

Global alopecia treatment market estimated to be valued US\$ 7,776 Mn in 2017 and poised to grow at CAGR of 6.0% over 2017-2023. Market for alopecia treatment projected to reach US\$ 11,056 Mn by 2023 owing to increasing incidence of hair fall and lifestyle across the geographic regions.

Rising disposable income couples with increased emphasis in aesthetic appearance expected to drive market growth over the forecast period

The rise in disposable income and out-of-pocket healthcare expenditure in several developing and developed economies has created the market demand for alopecia treatment products across the globe. Increase in disposable income has prompted the patients to seek better treatment options for alopecia and several other diseases. Moreover, the rise in alopecia awareness among young population owing to targeted marketing campaigns by several multinational players is expected to drive alopecia treatment market over the forecast period. Moreover, increasing focus on aesthetic appearance among younger generation is projected to create market demand for the alopecia treatment products across the globe.

Drugs with superior efficacy expected to create lucrative market opportunity for the players

The market demand for alopecia treatment drugs are expected to increase owing to availability of wide variety of treatment options. Of late large number of alopecia treatment are preferring better efficacious and result driven products like cytokine and regenerative therapies for the treatment owing to enhanced results of aforementioned preparations in hair regrowth. Moreover, usage and availability of combination therapies are resulting into better treatment outcomes in several patients, which are expected to drive market revenue growth over the forecast period.

North America accounts for larger revenue share in global alopecia treatment market

North America market holds the higher revenue share in global alopecia treatment market and projected to remain same over the forecast period owing to rising disposable income and availability of wider treatment choices in the region. Asia-Pacific alopecia treatment market projected to grow at significant CAGR over the forecast period in comparison with other regions owing to large patient population.

COMPETITION ASSESSMENT

Key players profiles in the global alopecia treatment market include:

Cellmid Ltd. (Australia)

Cipla Ltd. (India)

Dr. Reddy's Laboratories Ltd. (India)

Johnson & Johnson Services, Inc. (U.S)

Merck & Co., Inc. (U.S)

Phyto Ales Group (France)

Shiseido Co., Ltd.(Japan)

Sun Pharmaceutical Industries Ltd. (India)

Taisho Pharmaceutical Holdings Co., Ltd (Japan)

Teva Pharmaceutical Industries Ltd. (Israel)

The Himalaya Drug Company (India)

Vitabiotics (U.K)

Players in the Alopecia Treatment market are focusing on expanding product portfolio to garner larger market revenue share in global alopecia treatment market.

KEY FINDINGS OF THE REPORT:

Global alopecia treatment market expanding at 6.0% CAGR over 2017 to 2023 to reach market value of US\$ 11,056 Mn by 2023

Based on treatment type, topical drugs accounted for larger market revenue share in 2016 owing to wider accessibility across the regions

Dermatology and trichology clinics accounted for larger market revenue share in 2016 expected to remain attractive over the forecast period

Players focusing on launching products expand market presence in global alopecia treatment market.

KEY FEATURES OF THE REPORT:

The report provides granular level information about the market size, regional market share, historic market (2012-2016) and forecast (2017-2023)

The report covers in-detail insights about the competitor's overview, company share analysis, key market developments, and their key strategies

The report outlines drivers, restraints, unmet needs, and trends that are currently affecting the market

The report tracks recent innovations, key developments and startup's details that are actively working in the market

The report provides plethora of information about market entry strategies, regulatory framework and reimbursement scenario

The report analyses the impact of socio-political environment through PESTLE Analysis and competition through Porter's Five Force Analysis in addition to recent technology advancements and innovations in the market

DETAILED SEGMENTATION

By Alopecia Type

Alopecia Areata

Alopecia Totalis

Others

By Treatment Type

Topical Drugs

Creams

Oils

Lotions

Gels

Shampoos

Foams

Oral Drugs

Injectables

Platelet Rich Plasma Therapy

Steroids

Injectable Fillers

By End User

Hospitals

Dermatology and Trichology Clinics

Home Care Settings

Aesthetic Clinics

Geography

North America

U.S

Canada

Europe

Germany

France

U.K

Italy

Spain

Russia

Poland

Rest of Europe

Asia-Pacific

Japan

China

India

Australia & New Zealand

ASEAN (Includes Indonesia, Thailand, Vietnam, Philippines, Malaysia, and Others)

South Korea

Rest of Asia-Pacific

Latin America

Brazil

Mexico

Argentina

Venezuela

Rest of Latin America

Middle East and Africa (MEA)

Gulf Cooperation Council (GCC) Countries

Israel

South Africa

Rest of MEA

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