

# Global Advanced Wound Care Market: Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2012 to 2016 and Forecast 2017 to 2023

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# **Abstracts**

Advanced wound care consists of products which are used for the treatment of acute & chronic wounds like burns, ulcers, post-operative wounds etc. Advanced wound care products like foam and film dressings, hydrocolloids hydrogels, and alginates are used to hydrate the wound and encourage healing without blocking wound. Advanced Wound care market offers various solutions for the patients who are suffering from chronic wounds, by providing easily accessible and economical products.

Advanced wound care market is majorly propelling by the advancements in the technologies, growing aging population, ineffective traditional wound healing methods and associated risks with them. Government initiatives and need for safer and prompt treatment for the chronic wounds are anticipated to boost the growth of advanced wound care market. Increasing prevalence rate of lifestyle disorders further leads to chronic wounds like venous leg ulcer, pressure ulcer and diabetic foot ulcer are the key factors which are anticipated to increase the global growth of advanced wound care market. However, High cost of treatment and less reimbursement policies for new technologies are the factors that are hampering the advanced wound care market growth

The advanced wound care market segmented by product type, application, end-user, and geography.

On the basis of product type, advanced wound care market is segmented as:



Advanced Wound Dressing

Foam Dressing

Hydrocolloid Dressing

Film Dressing

Alginate Dressing

Hydrogel Dressing

Collagen Dressing

Others

Wound Therapy Device

Negative Pressure Wound Therapy (NPWT) Device

Oxygen & Hyperbaric Oxygen Equipment

**Electrical Stimulation Device** 

Others

Active Wound Care Product

Artificial Skin and Skin Substitutes

**Topical Agents** 

On the basis of the application, advanced wound care market is segmented as:

Surgical and Chronic Wounds

Ulcers



Burns

Others

On the basis of the end-user, advanced wound care market is segmented as:

Hospitals

Clinics

Home health care

**Community Medical Centres** 

The advanced wound care market consists a group of competing technologies like hyperbaric oxygen therapy devices, advanced technologies in wound dressing, biologics/bioactive products, and Negative Pressure Wound Therapies (NPWT). As the technology becomes progressive and viable, it improves quality of life of the patients. Conventional wound care products are being substituted by the advanced wound care products owing to their effectiveness and efficacy in the management of wounds by enabling speedy healing.

Based on geographical regions, the advanced wound care market is segmented as Europe, North America, Latin America, Asia-Pacific and The Middle East & Africa. North America is dominating the advanced wound care market having highest market share globally followed by Europe & Asia-Pacific regions. The Asia-Pacific is considered as the fastest growing market because of having fast untapped developing economies but lacking in awareness regarding the wound care management and high price is hampering advanced wound care market growth in countries like China, Brazil, India, and others.

Some of the players in global advanced wound care market are Oculus Innovative Sciences, Coloplast Corporation, Medtronic, Integra Life Sciences Corporation, Smith and Nephew plc, Mo-Sci Corporation, Organogenesis Inc., Molyncke Health Care, Acelity L.P. Inc., Derma Sciences Inc. and Hollister Incorporated, DeRoyal Industries Inc., DermaRite Industries LLC., TriStar Wellness Solutions.



In June 2015, Oculus Innovative Sciences received 510(k) clearance from U.S. FDA for Alevicyn SG Antipruritic Spray Gel for the treatment of dermatological conditions like lacerations, itching and burning of skin, skin irritation, abrasions

In May 2013, TriStar Wellness Solutions, Inc. signed a 3 year exclusive licensing agreement with Polytherapeutics, Inc. for PharmaDur drug delivery technology, for over-the-counter ("OTC") products for treatment of wound care applications

In April 2016, Integra Life Sciences Holdings Corporation and Vomaris Wound Care, Inc. entered into an agreement for the advanced wound care market

In January 2016, the Integra Omnigraft Dermal Regeneration Matrix (Omnigraft) received USFDA approval for treatment of certain diabetic foot ulcers

#### **REPORT OUTLINE:**

The report provides granular level information about the market size, regional market share and forecast from 2017-2023

The report covers in-detail insights about the competitor's overview, key findings and their key strategies

The report outlines drivers, restraints, challenges, and trends that are currently faced by the industry

The report tracks recent innovations, key developments and startup's details that are working in the industry

The report provides plethora of information about market entry strategies, regulatory framework and reimbursement scenario



# Contents

### **1. EXECUTIVE SUMMARY**

#### 2. GLOBAL ADVANCED WOUND CARE MARKET INTRODUCTION

- 2.1. Global Advanced Wound Care Market- Taxonomy
- 2.2. Global Advanced Wound Care Market–Definitions
- 2.2.1. Application
- 2.2.2. Product Type

#### 3. GLOBAL ADVANCED WOUND CARE MARKET DYNAMICS

- 3.1. Drivers
- 3.2. Restraints
- 3.3. Opportunities/Unmet Needs of the Market
- 3.4. Trends
- 3.5. Global Advanced Wound Care Market Dynamics Factors Impact Analysis
- 3.6. Global Advanced Wound Care Market– Recent Product Launches

# 4. GLOBAL ADVANCED WOUND CARE MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 – 2023

- 4.1. Market Analysis, 2012 2016 and Forecast, 2017 2023 (Revenue, USD Mn)
- 4.2. Year-over-Year (Y-o-Y) Growth Analysis (%)
- 4.3. Market Oppurtunity Analysis

# 5. GLOBAL ADVANCED WOUND CARE MARKET FORECAST, BY PRODUCT TYPE, 2012 - 2016 AND FORECAST, 2017 - 2023

- 5.1. Advanced Wound Dressing
  - 5.1.1. Market Analysis, 2012 2016 and Forecast, 2017 2023 (Revenue, USD Mn)
  - 5.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
  - 5.1.3. Market Opportunity Analysis
- 5.2. Wound Therapy Device
  - 5.2.1. Market Analysis, 2012 2016 and Forecast, 2017 2023 (Revenue, USD Mn)
  - 5.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
  - 5.2.3. Market Opportunity Analysis
- 5.3. Active Wound Care Product



5.3.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
5.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
5.3.3. Market Opportunity Analysis

# 6. GLOBAL ADVANCED WOUND CARE MARKET FORECAST, BY APPLICATION, 2012 - 2016 AND FORECAST, 2017 - 2023

- 6.1. Surgical and Chronic Wounds
- 6.1.1. Market Analysis, 2012 2016 and Forecast, 2017 2023 (Revenue, USD Mn)
- 6.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
- 6.1.3. Market Opportunity Analysis
- 6.2. Ulcers
- 6.2.1. Market Analysis, 2012 2016 and Forecast, 2017 2023 (Revenue, USD Mn)
- 6.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
- 6.2.3. Market Opportunity Analysis
- 6.3. Burns
  - 6.3.1. Market Analysis, 2012 2016 and Forecast, 2017 2023 (Revenue, USD Mn)
  - 6.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
  - 6.3.3. Market Opportunity Analysis
- 6.4. Others
  - 6.4.1. Market Analysis, 2012 2016 and Forecast, 2017 2023 (Revenue, USD Mn)
  - 6.4.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
  - 6.4.3. Market Opportunity Analysis

# 7. GLOBAL ADVANCED WOUND CARE MARKET FORECAST, BY END USER, 2012 - 2016 AND FORECAST, 2017 - 2023

7.1. Hospitals

- 7.1.1. Market Analysis, 2012 2016 and Forecast, 2017 2023 (Revenue, USD Mn)
- 7.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
- 7.1.3. Market Opportunity Analysis
- 7.2. Clinics
  - 7.2.1. Market Analysis, 2012 2016 and Forecast, 2017 2023 (Revenue, USD Mn)
  - 7.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
  - 7.2.3. Market Opportunity Analysis
- 7.3. Home Care
  - 7.3.1. Market Analysis, 2012 2016 and Forecast, 2017 2023 (Revenue, USD Mn)
  - 7.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
  - 7.3.3. Market Opportunity Analysis



7.4. Community Medical Centers

- 7.4.1. Market Analysis, 2012 2016 and Forecast, 2017 2023 (Revenue, USD Mn)
- 7.4.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
- 7.4.3. Market Opportunity Analysis

# 8. GLOBAL ADVANCED WOUND CARE MARKET FORECAST, BY REGION, 2012 - 2016 AND FORECAST, 2017 - 2023

- 8.1. North America
  - 8.1.1. Market Analysis, 2012 2016 and Forecast, 2017 2023 (Revenue, USD Mn)
- 8.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
- 8.1.3. Market Opportunity Analysis
- 8.2. Europe
  - 8.2.1. Market Analysis, 2012 2016 and Forecast, 2017 2023 (Revenue, USD Mn)
  - 8.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
  - 8.2.3. Market Opportunity Analysis
- 8.3. Asia-Pacific
  - 8.3.1. Market Analysis, 2012 2016 and Forecast, 2017 2023 (Revenue, USD Mn)
  - 8.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
  - 8.3.3. Market Opportunity Analysis
- 8.4. Latin America
- 8.4.1. Market Analysis, 2012 2016 and Forecast, 2017 2023 (Revenue, USD Mn)
- 8.4.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
- 8.4.3. Market Opportunity Analysis
- 8.5. Middle East and Africa
- 8.5.1. Market Analysis, 2012 2016 and Forecast, 2017 2023 (Revenue, USD Mn)
- 8.5.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
- 8.5.3. Market Opportunity Analysis

8.6. Global Advanced Wound Care Market- Opportunity Analysis Index - By Product Type, By Application, By End User, and Region, 2017 – 2023

# 9. NORTH AMERICA ADVANCED WOUND CARE MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023

9.1.1. Product Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

9.1.1.1. Advanced Wound Dressing

- 9.1.1.1.1. Foam Dressing
- 9.1.1.1.2. Hydrocolloid Dressing



- 9.1.1.1.3. Film Dressing
- 9.1.1.1.4. Alginate Dressing
- 9.1.1.1.5. Hydrogel Dressing
- 9.1.1.1.6. Collagen Dressing
- 9.1.1.1.7. Others
- 9.1.1.2. Wound Therapy Device
- 9.1.1.2.1. Negative Pressure Wound Therapy (NPWT) Device
- 9.1.1.2.2. Oxygen & Hyperbaric Oxygen Equipment
- 9.1.1.2.3. Electrical Stimulation Device
- 9.1.1.2.4. Others
- 9.1.1.3. Active Wound Care Product
- 9.1.1.3.1. Artificial Skin and Skin Substitutes
- 9.1.1.3.2. Topical Agents

9.1.2. Application Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (1005 Ma)  $\lambda$  (2017 – 2023) by Revenue

- (USD Mn), Y-o-Y Growth (%) and Market Share (%)
  - 9.1.2.1. Surgical and Chronic Wounds
  - 9.1.2.2. Ulcers
  - 9.1.2.3. Burns
  - 9.1.2.4. Others

9.1.3. End User Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

- 9.1.3.1. Hospitals
- 9.1.3.2. Clinics
- 9.1.3.3. Home health care
- 9.1.3.4. Community Medical Centers

9.1.4. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) Y-o-Y Growth (%) and Market Share (%)

- 9.1.4.1. U.S.
- 9.1.4.2. Canada

9.1.5. North America Advanced Wound Care Market- Opportunity Analysis Index - By Product Type, By Application, By End User, and Country, 2017 – 2023

9.1.6. North America Advanced Wound Care Market Dynamics – Trends

# 10. EUROPE ADVANCED WOUND CARE MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023

10.1.1. Product Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

10.1.1.1. Advanced Wound Dressing



- 10.1.1.1.1. Foam Dressing
- 10.1.1.1.2. Hydrocolloid Dressing
- 10.1.1.1.3. Film Dressing
- 10.1.1.1.4. Alginate Dressing
- 10.1.1.1.5. Hydrogel Dressing
- 10.1.1.1.6. Collagen Dressing
- 10.1.1.1.7. Others
- 10.1.1.2. Wound Therapy Device
- 10.1.1.2.1. Negative Pressure Wound Therapy (NPWT) Device
- 10.1.1.2.2. Oxygen & Hyperbaric Oxygen Equipment
- 10.1.1.2.3. Electrical Stimulation Device
- 10.1.1.2.4. Others
- 10.1.1.3. Active Wound Care Product
- 10.1.1.3.1. Artificial Skin and Skin Substitutes
- 10.1.1.3.2. Topical Agents

10.1.2. Application Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue

(USD Mn), Y-o-Y Growth (%) and Market Share (%)

- 10.1.2.1. Surgical and Chronic Wounds
- 10.1.2.2. Ulcers
- 10.1.2.3. Burns
- 10.1.2.4. Others

10.1.3. End User Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

- 10.1.3.1. Hospitals
- 10.1.3.2. Clinics
- 10.1.3.3. Home health care
- 10.1.3.4. Community Medical Centers

10.1.4. Country Analysis (2012 - 2016) and Forecast (2017 - 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

- 10.1.4.1. Germany
- 10.1.4.2. UK
- 10.1.4.3. France
- 10.1.4.4. Spain
- 10.1.4.5. Italy
- 10.1.4.6. Russia
- 10.1.4.7. Poland
- 10.1.4.8. Rest of Europe

10.1.5. Europe Advanced Wound Care Market- Opportunity Analysis Index - By Product Type, By Application, By End User, and Country, 2017 – 2023



10.1.6. Europe Advanced Wound Care Market Dynamics - Trends

### 11. ASIA-PACIFIC ADVANCED WOUND CARE MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023

11.1.1. Product Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

- 11.1.1.1. Advanced Wound Dressing
  - 11.1.1.1.1 Foam Dressing
  - 11.1.1.1.2. Hydrocolloid Dressing
- 11.1.1.3. Film Dressing
- 11.1.1.1.4. Alginate Dressing
- 11.1.1.1.5. Hydrogel Dressing
- 11.1.1.1.6. Collagen Dressing
- 11.1.1.1.7. Others
- 11.1.1.2. Wound Therapy Device
- 11.1.1.2.1. Negative Pressure Wound Therapy (NPWT) Device
- 11.1.1.2.2. Oxygen & Hyperbaric Oxygen Equipment
- 11.1.1.2.3. Electrical Stimulation Device

11.1.1.2.4. Others

- 11.1.1.3. Active Wound Care Product
- 11.1.1.3.1. Artificial Skin and Skin Substitutes
- 11.1.1.3.2. Topical Agents

11.1.2. Application Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

- 11.1.2.1. Surgical and Chronic Wounds
- 11.1.2.2. Ulcers
- 11.1.2.3. Burns

11.1.2.4. Others

11.1.3. End User Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

- 11.1.3.1. Hospitals
- 11.1.3.2. Clinics
- 11.1.3.3. Home health care
- 11.1.3.4. Community Medical Centers

11.1.4. Country Analysis (2012 - 2016) and Forecast (2017 - 2023) by Revenue (USD Mn),

- Y-o-Y Growth (%), and Market Share (%)
  - 11.1.4.1. Japan



- 11.1.4.2. China
- 11.1.4.3. India
- 11.1.4.4. ASEAN
- 11.1.4.5. Australia & New Zealand
- 11.1.4.6. Rest of Asia-Pacific

11.1.5. Asia-Pacific Advanced Wound Care Market- Opportunity Analysis Index - By

Product Type, By Application, By End User, and Country, 2017 – 2023

11.1.6. Asia-Pacific Advanced Wound Care Market Dynamics - Trends

# 12. LATIN AMERICA ADVANCED WOUND CARE MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023

12.1.1. Product Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

- 12.1.1.1. Advanced Wound Dressing
- 12.1.1.1.1. Foam Dressing
- 12.1.1.1.2. Hydrocolloid Dressing
- 12.1.1.1.3. Film Dressing
- 12.1.1.1.4. Alginate Dressing
- 12.1.1.1.5. Hydrogel Dressing
- 12.1.1.1.6. Collagen Dressing
- 12.1.1.1.7. Others
- 12.1.1.2. Wound Therapy Device
- 12.1.1.2.1. Negative Pressure Wound Therapy (NPWT) Device
- 12.1.1.2.2. Oxygen & Hyperbaric Oxygen Equipment
- 12.1.1.2.3. Electrical Stimulation Device
- 12.1.1.2.4. Others
- 12.1.1.3. Active Wound Care Product
- 12.1.1.3.1. Artificial Skin and Skin Substitutes
- 12.1.1.3.2. Topical Agents

12.1.2. Application Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue

(USD Mn), Y-o-Y Growth (%) and Market Share (%)

- 12.1.2.1. Surgical and Chronic Wounds
- 12.1.2.2. Ulcers
- 12.1.2.3. Burns
- 12.1.2.4. Others
- 12.1.3. End User Analysis (2012 2016) and Forecast (2017 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)
  - 12.1.3.1. Hospitals



- 12.1.3.2. Clinics
- 12.1.3.3. Home health care
- 12.1.3.4. Community Medical Centers

12.1.4. Country Analysis (2012 - 2016) and Forecast (2017 - 2023) by Revenue (USD

Mn), Y-o-Y Growth (%) and Market Share (%)

- 12.1.4.1. Brazil
- 12.1.4.2. Mexico
- 12.1.4.3. Argentina
- 12.1.4.4. Venezuela
- 12.1.4.5. Rest of Latin America

12.1.5. Latin America Advanced Wound Care Market- Opportunity Analysis Index - By Product Type, By Application, By End User, and Country, 2017 – 2023

12.1.6. Latin America Advanced Wound Care Market Dynamics - Trends

# 13. MIDDLE EAST & AFRICA ADVANCED WOUND CARE MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023

13.1.1. Product Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

- 13.1.1.1. Advanced Wound Dressing
  - 13.1.1.1.1 Foam Dressing
  - 13.1.1.1.2. Hydrocolloid Dressing
  - 13.1.1.1.3. Film Dressing
  - 13.1.1.1.4. Alginate Dressing
  - 13.1.1.1.5. Hydrogel Dressing
  - 13.1.1.1.6. Collagen Dressing

### 13.1.1.1.7. Others

- 13.1.1.2. Wound Therapy Device
- 13.1.1.2.1. Negative Pressure Wound Therapy (NPWT) Device
- 13.1.1.2.2. Oxygen & Hyperbaric Oxygen Equipment
- 13.1.1.2.3. Electrical Stimulation Device
- 13.1.1.2.4. Others
- 13.1.1.3. Active Wound Care Product
- 13.1.1.3.1. Artificial Skin and Skin Substitutes
- 13.1.1.3.2. Topical Agents

13.1.2. Application Analysis (2012 - 2016) and Forecast (2017 - 2023) by Revenue

(USD Mn), Y-o-Y Growth (%) and Market Share (%)

- 13.1.2.1. Surgical and Chronic Wounds
- 13.1.2.2. Ulcers



- 13.1.2.3. Burns
- 13.1.2.4. Others

13.1.3. End User Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

- 13.1.3.1. Hospitals
- 13.1.3.2. Clinics
- 13.1.3.3. Home health care
- 13.1.3.4. Community Medical Centers

13.1.4. Country Analysis (2012 - 2016) and Forecast (2017 - 2023) by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)

- 13.1.4.1. Gulf Cooperation Council (GCC) Countries
- 13.1.4.2. Israel
- 13.1.4.3. South Africa
- 13.1.4.4. Rest of MEA

13.1.5. MEA Advanced Wound Care Market- Opportunity Analysis Index - By Product

- Type, By Application, By End User, and Country, 2017 2023
- 13.1.6. MEA Advanced Wound Care Market Dynamics Trends

### **14. COMPETITION LANDSCAPE**

- 14.1. Strategic Dashboard of Top Market Players
- 14.2. Company Profiles (Introduction, Financial Analysis, Drug & Service Offerings, Key Developments, Strategies, and SWOT Analysis)
  - 14.2.1. Oculus Innovative Sciences
  - 14.2.2. Coloplast Corporation
  - 14.2.3. Medtronic
  - 14.2.4. Integra Life Sciences Corporation
  - 14.2.5. Smith and Nephew plc
  - 14.2.6. Mo-Sci Corporation
  - 14.2.7. Organogenesis Inc.
  - 14.2.8. Molyncke Health Care
  - 14.2.9. Acelity L.P. Inc.
  - 14.2.10. Derma Sciences Inc.
  - 14.2.11. Hollister Incorporated
  - 14.2.12. DeRoyal Industries Inc.
  - 14.2.13. DermaRite Industries LLC.
  - 14.2.14. TriStar Wellness Solutions.

### **15. RESEARCH METHODOLOGY**



#### 16. KEY ASSUMPTIONS AND ACRONYMS



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