

Global Acute Conjunctivitis Treatment Market : Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2012 to 2016 and Forecast 2017 to 2023

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Abstracts

Acute Conjunctivitis Treatment Market

Conjunctivitis, or pink eye, is an irritation or inflammation of the conjunctiva that covers the white part of the eyeball. It can be caused by allergies or a bacterial or viral infection. Conjunctivitis can be highly communicable and can be spread easily by the contact with secretions of eye from the infected person. Symptoms includes tearing, itching and redness of the eyes. It can also lead to discharge or crusting around the eyes. It's important to stop wearing contact lenses whilst affected by conjunctivitis. Conjunctivitis often resolves on its own, but treatment can speed up the recovery process. Allergic conjunctivitis can be treated with antihistamines. Bacterial conjunctivitis can be treated with antibiotic eye drops.

Acute conjunctivitis treatment market is because of increasing aging of the population, increase in ophthalmic diseases prevalence rate, rise in investments for the development of new products, growing conscious towards health, funded eye check-up campaigns by governments of different countries are driving the growth of acute conjunctivitis treatment market. Moreover, increasing awareness about various eye infections and rise in blindness prevalence among geriatric population boosting the market growth of acute conjunctivitis treatment. However, due to the stringent regulations in drugs developmental process and side effects associated with the various antibiotics would hamper the adoption of eye infection pharmaceutical treatment, in turn, hinder the market growth.

Acute conjunctivitis treatment market is segmented on the basis of type, dosage form, drug class, distribution channel, and geography

Based on the type, acute conjunctivitis treatment market is segmented as:

Viral Conjunctivitis

Bacterial Conjunctivitis

Allergic Conjunctivitis

Conjunctivitis Caused by Irritants

Based on dosage form, acute conjunctivitis treatment market is segmented as:

Gels and Cream

Eye drops

Tablets and Capsules

Based on the drug class, acute conjunctivitis treatment market is segmented as:

Antihistamines

Antibiotic

Mast cell stabilizers

Anti-inflammatory drugs

Others

Based on distribution channel, acute conjunctivitis treatment market is segmented as:

Hospital Pharmacies

Retail Pharmacies

Online Pharmacies

As per the clinical study conducted by scientists Neal P. Barney and Amir A. Azari in 2013, which was published in Journal of American Medical Association (JAMA), states that bacterial conjunctivitis accounts for about 50% of conjunctivitis cases in U.S. and also estimated that the bacterial conjunctivitis incidence rate was anticipated as 135 in 10,000. Top pharma companies are dominating the market owing to different factors like sale, strong global presence, and efficient distribution network, R&D investments, products of superior quality, and strong brand image. In 2016, Irish based pharma company Shire's Xiidra received U.S.FDA approval which is used to treat dry-eye. In 2015, Bausch & Lomb Inc. acquired Doctor's Allergy Formula in order to expand its ophthalmic product portfolio,

On the basis of geographical regions, acute conjunctivitis market is segmented as North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa. North America is dominating global acute conjunctivitis market owing to few factors like rising more number of approvals by FDA, various strong strategies by pharma companies, rise in R&D investments. The European market is the second largest market for acute conjunctivitis treatment. Increase in prevalence and growing awareness of conjunctivitis and its treatments are leading the growth of Asia Pacific acute conjunctivitis treatment market. The Middle East and Africa acute conjunctivitis treatment market is expected to have limited growth because of lack of traditional healthcare practices and slow adoption of new products and therapies.

Some of the players in global acute conjunctivitis treatment market are Pfizer, Inc. (U.S), Allergan Inc. (Ireland), Boehringer Ingelheim GmbH (Germany), CIBA Vision Ophthalmics (U.S), Sanofi (France), Novartis AG (Switzerland), Bausch & Lomb Inc. (Valeant) (Canada), Merck & Co., Inc. (U.S), and Santen Pharmaceuticals Co. Ltd.(Japan)

In June 2017, Teva Pharmaceuticals launched, generic version of Pataday (olopatadine hydrochloride ophthalmic solution) 0.2%, in U.S used to treat Allergic conjunctivitis

In February 2015, Novartis division, Alcon has received USFDA approval for Pazeo(TM) (olopatadine hydrochloride ophthalmic solution) 0.7%, to treat ocular itching which is

associated with allergic conjunctivitis

Report Outline:

The report provides granular level information about the market size, regional market share and forecast from 2017-2023

The report covers in-detail insights about the competitor's overview, key findings and their key strategies

The report outlines drivers, restraints, challenges, and trends that are currently faced by the industry

The report tracks recent innovations, key developments and startup's details that are working in the industry

The report provides plethora of information about market entry strategies, regulatory framework and reimbursement scenario

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL ACUTE CONJUNCTIVITIS TREATMENT MARKET INTRODUCTION

2.1. Global Acute Conjunctivitis Treatment Market – Taxonomy

2.2. Global Acute Conjunctivitis Treatment Market –Definitions

2.2.1. Drug Class

2.2.2. Type

2.2.3. Dosage Form

2.2.4. Distribution Channel

3. GLOBAL ACUTE CONJUNCTIVITIS TREATMENT MARKET DYNAMICS

3.1. Drivers

3.2. Restraints

3.3. Opportunities/Unmet Needs of the Market

3.4. Trends

3.5. Global Acute Conjunctivitis Treatment Market Dynamics – Factors Impact Analysis

3.6. Global Acute Conjunctivitis Treatment Market – Regulations

3.6.1. U.S

3.6.2. Europe

3.6.3. Japan

3.6.4. China

3.7. Global Acute Conjunctivitis Treatment Market – Product Innovations

4. GLOBAL ACUTE CONJUNCTIVITIS TREATMENT MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 – 2023

4.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

4.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

4.3. Market Opportunity Analysis

5. GLOBAL ACUTE CONJUNCTIVITIS TREATMENT MARKET, BY DRUG CLASS, 2012 - 2016 AND FORECAST, 2017 - 2023

5.1. Antihistamines

5.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

- 5.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis
- 5.1.3. Market Opportunity Analysis
- 5.2. Antibiotic
 - 5.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
 - 5.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis
 - 5.2.3. Market Opportunity Analysis
- 5.3. Mast cell stabilizers
 - 5.3.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
 - 5.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis
 - 5.3.3. Market Opportunity Analysis
- 5.4. Anti-inflammatory drugs
 - 5.4.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
 - 5.4.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis
 - 5.4.3. Market Opportunity Analysis
- 5.5. Others
 - 5.5.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
 - 5.5.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis
 - 5.5.3. Market Opportunity Analysis

6. GLOBAL ACUTE CONJUNCTIVITIS TREATMENT MARKET FORECAST, BY TYPE, 2012 - 2016 AND FORECAST, 2017 - 2023

- 6.1. Viral Conjunctivitis
 - 6.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
 - 6.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis
 - 6.1.3. Market Opportunity Analysis
- 6.2. Bacterial Conjunctivitis
 - 6.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
 - 6.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis
 - 6.2.3. Market Opportunity Analysis
- 6.3. Allergic Conjunctivitis
 - 6.3.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
 - 6.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis
 - 6.3.3. Market Opportunity Analysis
- 6.4. Conjunctivitis Caused by Irritants
 - 6.4.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
 - 6.4.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis
 - 6.4.3. Market Opportunity Analysis

7. GLOBAL ACUTE CONJUNCTIVITIS TREATMENT MARKET FORECAST, BY DOSAGE FORM, 2012 - 2016 AND FORECAST, 2017 - 2023

7.1. Gels and Cream

7.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

7.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis

7.1.3. Market Opportunity Analysis

7.2. Eye Drops

7.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

7.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis

7.2.3. Market Opportunity Analysis

7.3. Tablets and Capsules

7.3.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

7.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis

7.3.3. Market Opportunity Analysis

8. GLOBAL ACUTE CONJUNCTIVITIS TREATMENT MARKET FORECAST, BY DISTRIBUTION CHANNEL, 2012 - 2016 AND FORECAST, 2017 - 2023

8.1. Retail Pharmacies

8.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

8.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis

8.1.3. Market Opportunity Analysis

8.2. Hospital Pharmacies

8.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

8.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis

8.2.3. Market Opportunity Analysis

8.3. Online Pharmacies

8.3.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

8.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis

8.3.3. Market Opportunity Analysis

9. GLOBAL ACUTE CONJUNCTIVITIS TREATMENT MARKET FORECAST, BY REGION, 2012 - 2016 AND FORECAST, 2017 - 2023

9.1. North America

9.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

9.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis

9.1.3. Market Opportunity Analysis

9.2. Europe

- 9.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
- 9.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis
- 9.2.3. Market Opportunity Analysis

9.3. Asia-Pacific

- 9.3.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
- 9.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis
- 9.3.3. Market Opportunity Analysis

9.4. Latin America

- 9.4.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
- 9.4.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis
- 9.4.3. Market Opportunity Analysis

9.5. Middle East and Africa

- 9.5.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
- 9.5.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis
- 9.5.3. Market Opportunity Analysis

9.6. Global Acute Conjunctivitis Treatment Market - Opportunity Analysis Index, By Drug Class, Indication, Distribution Channel and Region, 2017 – 2023

10. NORTH AMERICA ACUTE CONJUNCTIVITIS TREATMENT MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023

10.1. Drug Class Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)

- 10.1.1. Antihistamines
- 10.1.2. Antibiotic
- 10.1.3. Mast cell stabilizers
- 10.1.4. Anti-inflammatory drugs
- 10.1.5. Others

10.2. Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

- 10.2.1. Viral Conjunctivitis
- 10.2.2. Bacterial Conjunctivitis
- 10.2.3. Allergic Conjunctivitis
- 10.2.4. Conjunctivitis Caused by Irritants

10.3. Dosage Form Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

- 10.3.1. Gels and Cream
- 10.3.2. Eye drops

10.3.3. Tablets and Capsules

10.4. Distribution Channel Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

10.4.1. Retail Pharmacies

10.4.2. Hospital Pharmacies

10.4.3. Online Pharmacies

10.5. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) Y-o-Y Growth (%) and Market Share (%)

10.5.1. U.S.

10.5.2. Canada

10.6. North America Acute Conjunctivitis Treatment Market - Opportunity Analysis Index, By Drug Analysis, Type, Dosage Form, and Country, 2017 – 2023

10.7. North America Acute Conjunctivitis Treatment Market Dynamics – Trends

11. EUROPE ACUTE CONJUNCTIVITIS TREATMENT MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023

11.1. Drug Class Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)

11.1.1. Antihistamines

11.1.2. Antibiotic

11.1.3. Mast cell stabilizers

11.1.4. Anti-inflammatory drugs

11.1.5. Others

11.2. Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

11.2.1. Viral Conjunctivitis

11.2.2. Bacterial Conjunctivitis

11.2.3. Allergic Conjunctivitis

11.2.4. Conjunctivitis Caused by Irritants

11.3. Dosage Form Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

11.3.1. Gels and Cream

11.3.2. Eye drops

11.3.3. Tablets and Capsules

11.4. Distribution Channel Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

11.4.1. Retail Pharmacies

11.4.2. Hospital Pharmacies

11.4.3. Online Pharmacies

11.5. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

11.5.1. Germany

11.5.2. UK

11.5.3. France

11.5.4. Spain

11.5.5. Italy

11.5.6. Russia

11.5.7. Poland

11.5.8. Rest of Europe

11.6. Europe Acute Conjunctivitis Treatment Market - Opportunity Analysis Index, By Drug Analysis, Type, Dosage Form, Distribution Channel and Country, 2017 – 2023

11.7. Europe Acute Conjunctivitis Treatment Market Dynamics – Trends

12. ASIA-PACIFIC ACUTE CONJUNCTIVITIS TREATMENT MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023

12.1. Drug Class Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)

12.1.1. Antihistamines

12.1.2. Antibiotic

12.1.3. Mast cell stabilizers

12.1.4. Anti-inflammatory drugs

12.1.5. Others

12.2. Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

12.2.1. Viral Conjunctivitis

12.2.2. Bacterial Conjunctivitis

12.2.3. Allergic Conjunctivitis

12.2.4. Conjunctivitis Caused by Irritants

12.3. Dosage Form Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

12.3.1. Gels and Cream

12.3.2. Eye drops

12.3.3. Tablets and Capsules

12.4. Distribution Channel Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

12.4.1. Retail Pharmacies

12.4.2. Hospital Pharmacies

12.4.3. Online Pharmacies

12.5. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn),

Y-o-Y Growth (%), and Market Share (%)

12.5.1. Japan

12.5.2. China

12.5.3. India

12.5.4. ASEAN

12.5.5. Australia & New Zealand

12.5.6. Rest of Asia-Pacific

12.5.7. Asia-Pacific Acute Conjunctivitis Treatment Market - Opportunity Analysis Index, By Drug Analysis, Type, Dosage Form, Distribution Channel and Country, 2017 – 2023

12.5.8. Europe Acute Conjunctivitis Treatment Market Dynamics – Trends

13. LATIN AMERICA ACUTE CONJUNCTIVITIS TREATMENT MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023

13.1. Drug Class Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)

13.1.1. Antihistamines

13.1.2. Antibiotic

13.1.3. Mast cell stabilizers

13.1.4. Anti-inflammatory drugs

13.1.5. Others

13.2. Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

13.2.1. Viral Conjunctivitis

13.2.2. Bacterial Conjunctivitis

13.2.3. Allergic Conjunctivitis

13.2.4. Conjunctivitis Caused by Irritants

13.3. Dosage Form Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

13.3.1. Gels and Cream

13.3.2. Eye drops

13.3.3. Tablets and Capsules

13.4. Distribution Channel Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)

- 13.4.1. Retail Pharmacies
- 13.4.2. Hospital Pharmacies
- 13.4.3. Online Pharmacies
- 13.5. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)
 - 13.5.1. Brazil
 - 13.5.2. Mexico
 - 13.5.3. Argentina
 - 13.5.4. Venezuela
 - 13.5.5. Rest of Latin America
- 13.6. Latin America Acute Conjunctivitis Treatment Market - Opportunity Analysis Index, By Drug Analysis, Type, Dosage Form, Distribution Channel and Country, 2017 – 2023
- 13.7. Latin America Acute Conjunctivitis Treatment Market Dynamics – Trends

14. MIDDLE EAST AND AFRICA ACUTE CONJUNCTIVITIS TREATMENT MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023

- 14.1. Drug Class Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)
 - 14.1.1. Antihistamines
 - 14.1.2. Antibiotic
 - 14.1.3. Mast cell stabilizers
 - 14.1.4. Anti-inflammatory drugs
 - 14.1.5. Others
- 14.2. Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)
 - 14.2.1. Viral Conjunctivitis
 - 14.2.2. Bacterial Conjunctivitis
 - 14.2.3. Allergic Conjunctivitis
 - 14.2.4. Conjunctivitis Caused by Irritants
- 14.3. Dosage Form Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)
 - 14.3.1. Gels and Cream
 - 14.3.2. Eye drops
 - 14.3.3. Tablets and Capsules
- 14.4. Distribution Channel Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%) and Market Share (%)
 - 14.4.1. Retail Pharmacies
 - 14.4.2. Hospital Pharmacies

14.4.3. Online Pharmacies

14.5. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)

14.5.1. Gulf Cooperation Council (GCC) Countries

14.5.2. Israel

14.5.3. South Africa

14.5.4. Rest of MEA

14.6. MEA Acute Conjunctivitis Treatment Market - Opportunity Analysis Index By Drug Analysis, Type, Dosage Form, Distribution Channel and Country, 2017 – 2023

14.7. MEA Acute Conjunctivitis Treatment Market Dynamics – Trends

15. COMPETITION LANDSCAPE

15.1. Strategic Dashboard of Top Market Players

15.2. Company Profiles (Introduction, Financial Analysis, Product & Service Offerings, Key Developments, Strategies, and SWOT Analysis)

15.2.1. Pfizer, Inc. (U.S)

15.2.2. Allergan Inc. (Ireland)

15.2.3. Boehringer Ingelheim GmbH (Germany)

15.2.4. CIBA Vision Ophthalmics (U.S)

15.2.5. Sanofi (France)

15.2.6. Novartis AG (Switzerland)

15.2.7. Bausch & Lomb Inc. (Valeant) (Canada)

15.2.8. Merck & Co., Inc. (U.S)

15.2.9. Santen Pharmaceuticals Co. Ltd.(Japan)

16. RESEARCH METHODOLOGY

17. KEY ASSUMPTIONS AND ACRONYM

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