

# **Global Acne Treatment Market: By Product Type (Antibiotics, Retinoid Therapy, Hormonal Drugs, Anti-Inflammatory Drugs, Chemical Peels, Radiofrequency Devices and Laser Devices), By Medication Type (Prescription and OTC) By Acne Type (Inflammatory Acne and Non-Inflammatory Acne), By Route of Administration (Oral, Topical, and Parenteral), By Distribution Channel (Hospital Pharmacies, Retail Pharmacies, Online Pharmacies, Drug Stores, and Retail Stores) and Geography - Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2012-2016 and Forecast 2017-2023**

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## **Abstracts**

Global Acne Treatment Market Report Description:

Acne treatment market report gives comprehensive outlook on acne treatment options across the globe with special emphasis on key regions such as North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa (MEA). This report on acne treatment market gives historical, current, and future market sizes (US\$ Mn) of product types, medication type, acne types, route of administration, distribution channels, and geographic regions. This report studies acne treatment market dynamics elaborately to identify the current trends & drivers, future market opportunities and possible challenges to the key stakeholders operating in the market. In addition, acne treatment market report includes recent product launches, regulatory scenario, and competition analysis

with vividly illustrated the competition dashboard to assess the market competition. Moreover, PBI analyzed the acne treatment market to better equip clients with possible investment opportunities across the regions (Regional Investment Hot-Spots) and market unmet needs (Product Opportunities). Key stakeholders of the acne treatment market report include suppliers, manufacturers, marketers, engaged in manufacturing and supply of acne treatment products.

#### Global Acne Treatment Market:

The Global acne treatment market estimated to be valued US\$ 5,145 Mn in 2017 and poised to grow at CAGR of 5.0% over 2017 to 2023. Market for acne treatment products projected to reach US\$ 6,896 Mn by 2023 owing to rise in prevalence of acne across the global and increase in disposable income.

#### Increasing burden of acne among young population

The change in life style of millennial and Gen X populations has changed the societal habits of young population, which is considered as the factor for early onset of acne among young population. The early onset of acne in younger population prompts the patients to seek the various treatments for acne that in turn increases the demand for acne treatment product in the market. Moreover, psychological effects associated with acne such as anxiety and depression in young patient pool is expected to create demand for OTC acne products over the forecast period. Several publications noted that psychological burden is very high among acne sufferers, which has created better market opportunity for market players across the globe.

#### Rise in disposable income and acne awareness expected to drive the market

The rise in disposable income and out-of-pocket healthcare expenditure in several developing and developed economies has created the market demand for acne treatment products across the globe. Increase in disposable income has prompted the patients to seek better treatment options for acne and several other diseases. Moreover, the rise in acne awareness among young population owing to targeted marketing campaigns by several multinational players is expected to drive acne treatment market over the forecast period.

North America leads the market with higher revenue share in global acne treatment market

North America leads the global acne treatment market in terms of revenue in 2016 and projected to remain dominant across the forecast period owing to availability of various treatment options and awareness among the young population. Asia Pacific presented better growth opportunities for the market players owing to availability of large pool of young population who seek better treatment for acne.

## **COMPETITION ASSESSMENT**

Key players profiles in the global acne treatment market include:

GlaxoSmithKline plc (Stiefel Laboratories Inc.) (U.K)

Nestlé (Galderma S.A.) (Switzerland)

Valeant Pharmaceutical International, Inc. (Canada)

Johnson and Johnson (U.S)

Allergan plc. (Ireland)

Cipher Pharmaceuticals Inc. (Canada)

Teva Pharmaceutical Industries Ltd. (Israel)

Bayer AG (Germany)

Others

Market players are focusing on mergers and acquisitions to improve their market position in acne treatment market. For instance, in 2014, Nestlé acquired Galderma S.A., a dermatology company, to strengthen market position. Moreover market players are launching generic versions to gain larger market revenue share. For instance in July 2017, Teva launched generic version of Epiduo (adapalene and benzoyl peroxide) gel 0.1%/2.5% in the US for the treatment of acne.

## **KEY FINDINGS OF THE REPORT:**

Acne treatment market expanding at 5.0% CAGR over 2017 to

2023 to reach market value of US\$ 6,896 Mn by 2023

Based on acne type inflammatory acne accounted for larger market share in 2016 and projected to dominate throughout the forecast period

Retinoid therapy is gaining traction in recent times owing to safety and efficacy and retinoid segment expected to emerge as larger revenue grossing sub-segment in acne treatment market

Players focusing on expanding geographic presence to garner market opportunities in developing economies

## **KEY FEATURES OF THE REPORT:**

The report provides granular level information about the market size, regional market share, historic market (2012-2016) and forecast (2017-2023)

The report covers in-detail insights about the competitor's overview, company share analysis, key market developments, and their key strategies

The report outlines drivers, restraints, unmet needs, and trends that are currently affecting the market

The report tracks recent innovations, key developments and startup's details that are actively working in the market

The report provides plethora of information about market entry strategies, regulatory framework and reimbursement scenario

The report analyses the impact of socio-political environment through PESTLE Analysis and competition through Porter's Five Force Analysis in addition to recent technology advancements and innovations in the market

## **DETAILED MARKET SEGMENTATION**

By Product Type

*Global Acne Treatment Market: By Product Type (Antibiotics, Retinoid Therapy, Hormonal Drugs, Anti-Inflammator...*

Antibiotics

Retinoid Therapy

Hormonal Drugs

Anti-Inflammatory Drugs

Chemical Peels

Radiofrequency Devices

Laser Devices

#### By Medication Type

Prescription

OTC

#### By Acne Type

Inflammatory Acne

Non-Inflammatory Acne

#### By Route of Administration

Oral

Topical

Parenteral

#### By Distribution Channel

Hospitals

Clinics

Retail Pharmacies

Online Pharmacies

Drug Stores

Retail Stores

## Geography

North America

U.S

Canada

Europe

Germany

France

U.K

Italy

Spain

Russia

Poland

Rest of Europe

## Asia-Pacific

Japan

China

India

Australia & New Zealand

ASEAN (Includes Indonesia, Thailand, Vietnam, Philippines, Malaysia, and Others)

South Korea

Rest of Asia-Pacific

## Latin America

Brazil

Mexico

Argentina

Venezuela

Rest of Latin America

## Middle East and Africa (MEA)

Gulf Cooperation Council (GCC) Countries

Israel

South Africa

Rest of MEA

## Contents

### **1. RESEARCH METHODOLOGY**

- 1.1. Secondary and Primary research
  - 1.1.1. Secondary Sources
  - 1.1.2. Primary Sources
- 1.2. Market Revenue Estimation Methodology
- 1.3. Key Assumptions
- 1.4. Acronyms

### **2. SCOPE OF STUDY**

- 2.1. Market Definition
- 2.2. Objective of the Research
- 2.3. Regions covered in the study

### **3. EXECUTIVE SUMMARY**

### **4. GLOBAL ACNE TREATMENT MARKET DYNAMICS**

- 4.1. Drivers
  - 4.1.1. Economic Drivers
  - 4.1.2. Demand Side Drivers
  - 4.1.3. Supply Side Drivers
- 4.2. Restraints
- 4.3. Opportunities/Unmet Needs of the Market
- 4.4. Trends

### **5. UNIQUE FEATURES OF THE REPORT**

- 5.1. Competition analysis
- 5.2. Regulatory landscape
- 5.3. PESTLE analysis
- 5.4. Porter's analysis

### **6. GLOBAL ACNE TREATMENT MARKET ANALYSIS, BY PRODUCT TYPE, 2012 - 2016 AND FORECAST, 2017 - 2023**



## 6.1. Antibiotics

6.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)

6.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

## 6.2. Retinoid Therapy

6.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)

6.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

## 6.3. Hormonal Drugs

6.3.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)

6.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

## 6.4. Anti-Inflammatory Drugs

6.4.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)

6.4.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

## 6.5. Chemical Peels

6.5.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)

6.5.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

## 6.6. Radiofrequency Devices

6.6.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)

6.6.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

## 6.7. Laser Devices

6.7.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)

6.7.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

## **7. GLOBAL ACNE TREATMENT MARKET ANALYSIS, BY MEDICATION TYPE, 2012 - 2016 AND FORECAST, 2017 - 2023**

### 7.1. Prescription

7.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)

7.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

### 7.2. OTC

7.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)

7.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

## **8. GLOBAL ACNE TREATMENT MARKET FORECAST, BY ACNE TYPE ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023**

### 8.1. Inflammatory Acne

8.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)

8.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

### 8.2. Non-Inflammatory Acne

8.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)

8.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

## **9. GLOBAL ACNE TREATMENT MARKET FORECAST, BY ROUTE OF ADMINISTRATION ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023**

### 9.1. Oral

9.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)

9.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

### 9.2. Topical

9.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)

9.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

### 9.3. Parenteral

9.3.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)

9.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

## **10. GLOBAL ACNE TREATMENT MARKET FORECAST, BY DISTRIBUTION CHANNEL ANALYSIS, 2012 - 2016 AND FORECAST, 2017 - 2023**

### 10.1. Hospitals

10.1.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)

10.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

### 10.2. Clinics

10.2.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)

10.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

### 10.3. Retail Pharmacies

10.3.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)

10.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

### 10.4. Online Pharmacies

10.4.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)

10.4.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

### 10.5. Drug Stores

10.5.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)

10.5.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

### 10.6. Retail Stores

10.6.1. Market Analysis, 2012 – 2016 and Forecast, 2017 – 2023(Revenue, USD Mn)

10.6.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

## **11. ACNE TREATMENT MARKET ANALYSIS, BY REGION, 2012 - 2016 AND**

## FORECAST, 2017 - 2023

### 11.1. North America Acne Treatment Market Analysis, 2012 - 2016 and Forecast, 2017 - 2023

#### 11.1.1. Product Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.1.1.1. Antibiotics
- 11.1.1.2. Retinoid Therapy
- 11.1.1.3. Hormonal Drugs
- 11.1.1.4. Anti-Inflammatory Drugs
- 11.1.1.5. Chemical Peels
- 11.1.1.6. Radiofrequency Devices
- 11.1.1.7. Laser Devices

#### 11.1.2. Medication Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.1.2.1. Prescription
- 11.1.2.2. OTC

#### 11.1.3. Acne Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.1.3.1. Inflammatory Acne
- 11.1.3.2. Non-Inflammatory Acne

#### 11.1.4. Route of Administration Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.1.4.1. Oral
- 11.1.4.2. Topical
- 11.1.4.3. Parenteral

#### 11.1.5. Distribution Channel Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.1.5.1. Hospitals
- 11.1.5.2. Clinics
- 11.1.5.3. Retail Pharmacies
- 11.1.5.4. Online Pharmacies
- 11.1.5.5. Drug Stores
- 11.1.5.6. Retail Stores

#### 11.1.6. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.1.6.1. U.S.
- 11.1.6.2. Canada

### 11.2. Europe Acne Treatment Market Analysis, 2012 - 2016 and Forecast, 2017 - 2023

11.2.1. Product Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.2.1.1. Antibiotics
- 11.2.1.2. Retinoid Therapy
- 11.2.1.3. Hormonal Drugs
- 11.2.1.4. Anti-Inflammatory Drugs
- 11.2.1.5. Chemical Peels
- 11.2.1.6. Radiofrequency Devices
- 11.2.1.7. Laser Devices

11.2.2. Medication Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.2.2.1. Prescription
- 11.2.2.2. OTC

11.2.3. Acne Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.2.3.1. Inflammatory Acne
- 11.2.3.2. Non-Inflammatory Acne

11.2.4. Route of Administration Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.2.4.1. Oral
- 11.2.4.2. Topical
- 11.2.4.3. Parenteral

11.2.5. Distribution Channel Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.2.5.1. Hospitals
- 11.2.5.2. Clinics
- 11.2.5.3. Retail Pharmacies
- 11.2.5.4. Online Pharmacies
- 11.2.5.5. Drug Stores
- 11.2.5.6. Retail Stores

11.2.6. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.2.6.1. U.K
- 11.2.6.2. Germany
- 11.2.6.3. France
- 11.2.6.4. Italy
- 11.2.6.5. Spain
- 11.2.6.6. Russia
- 11.2.6.7. Poland
- 11.2.6.8. Rest of Europe

### 11.3. Asia-Pacific Acne Treatment Market Analysis, 2012 - 2016 and Forecast, 2017 - 2023

#### 11.3.1. Product Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.3.1.1. Antibiotics
- 11.3.1.2. Retinoid Therapy
- 11.3.1.3. Hormonal Drugs
- 11.3.1.4. Anti-Inflammatory Drugs
- 11.3.1.5. Chemical Peels
- 11.3.1.6. Radiofrequency Devices
- 11.3.1.7. Laser Devices

#### 11.3.2. Medication Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.3.2.1. Prescription
- 11.3.2.2. OTC

#### 11.3.3. Acne Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.3.3.1. Inflammatory Acne
- 11.3.3.2. Non-Inflammatory Acne

#### 11.3.4. Route of Administration Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.3.4.1. Oral
- 11.3.4.2. Topical
- 11.3.4.3. Parenteral

#### 11.3.5. Distribution Channel Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.3.5.1. Hospitals
- 11.3.5.2. Clinics
- 11.3.5.3. Retail Pharmacies
- 11.3.5.4. Online Pharmacies
- 11.3.5.5. Drug Stores
- 11.3.5.6. Retail Stores

#### 11.3.6. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.3.6.1. Japan
- 11.3.6.2. China
- 11.3.6.3. India
- 11.3.6.4. ASEAN
- 11.3.6.5. Australia & New Zealand
- 11.3.6.6. Rest of Asia-Pacific

#### 11.4. Latin America Acne Treatment Market Analysis, 2012 - 2016 and Forecast, 2017 - 2023

##### 11.4.1. Product Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.4.1.1. Antibiotics
- 11.4.1.2. Retinoid Therapy
- 11.4.1.3. Hormonal Drugs
- 11.4.1.4. Anti-Inflammatory Drugs
- 11.4.1.5. Chemical Peels
- 11.4.1.6. Radiofrequency Devices
- 11.4.1.7. Laser Devices

##### 11.4.2. Medication Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.4.2.1. Prescription
- 11.4.2.2. OTC

##### 11.4.3. Acne Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.4.3.1. Inflammatory Acne
- 11.4.3.2. Non-Inflammatory Acne

##### 11.4.4. Route of Administration Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.4.4.1. Oral
- 11.4.4.2. Topical
- 11.4.4.3. Parenteral

##### 11.4.5. Distribution Channel Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.4.5.1. Hospitals
- 11.4.5.2. Clinics
- 11.4.5.3. Retail Pharmacies
- 11.4.5.4. Online Pharmacies
- 11.4.5.5. Drug Stores
- 11.4.5.6. Retail Stores

##### 11.4.6. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.4.6.1. Brazil
- 11.4.6.2. Mexico
- 11.4.6.3. Argentina
- 11.4.6.4. Venezuela
- 11.4.6.5. Rest of Latin America

## 11.5. Middle East & Africa (MEA) Acne Treatment Market Analysis, 2012 - 2016 and Forecast, 2017 - 2023

### 11.5.1. Product Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.5.1.1. Antibiotics
- 11.5.1.2. Retinoid Therapy
- 11.5.1.3. Hormonal Drugs
- 11.5.1.4. Anti-Inflammatory Drugs
- 11.5.1.5. Chemical Peels
- 11.5.1.6. Radiofrequency Devices
- 11.5.1.7. Laser Devices

### 11.5.2. Medication Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.5.2.1. Prescription
- 11.5.2.2. OTC

### 11.5.3. Acne Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.5.3.1. Inflammatory Acne
- 11.5.3.2. Non-Inflammatory Acne

### 11.5.4. Route of Administration Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.5.4.1. Oral
- 11.5.4.2. Topical
- 11.5.4.3. Parenteral

### 11.5.5. Distribution Channel Type Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.5.5.1. Hospitals
- 11.5.5.2. Clinics
- 11.5.5.3. Retail Pharmacies
- 11.5.5.4. Online Pharmacies
- 11.5.5.5. Drug Stores
- 11.5.5.6. Retail Stores

### 11.5.6. Country Analysis (2012 – 2016) and Forecast (2017 – 2023) by Revenue (USD Mn) and Y-o-Y Growth (%)

- 11.5.6.1. Gulf Cooperation Council (GCC) Countries
- 11.5.6.2. Israel
- 11.5.6.3. South Africa

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