

Dairy Ingredients Market: Global Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2012 to 2016 and Forecast 2017 to 2023

<https://marketpublishers.com/r/D29FB26E9C8EN.html>

Date: December 2017

Pages: 205

Price: US\$ 4,400.00 (Single User License)

ID: D29FB26E9C8EN

Abstracts

Global Dairy Ingredients Market : Growing awareness of health and wellness, increases in application sectors are enabling accelerate the demand for Global dairy ingredients market. Furthermore, rising R&D, innovative products, lifestyle modifications, and attraction towards rich nutritious diet creates demand for dairy products. Increased awareness on nutritional benefits of dairy products, therapeutic & supplementary products is being formulated with dairy products enhance the market share. Increased production skimmed milk powder (SMP), coupled with exports are creating lucrative opportunities market players. EU and U.S. are the key players of SMP. U.S. accounts for 28% of exports in 2013. However, the presence of alternatives in the market, ease of availability of soy proteins for low cost, growing incidence and prevalence of lactose intolerance and allergies to the milk and milk products are expected to hamper the growth of the dairy ingredients market.

Dairy ingredients are made from the milk, can be used to prepare different types of chocolates, bakery products, ice creams, desserts, and soups. Milk is the essential food in the regular diet owing to its composition of rich nutrients and minerals. Milk comprises of 21 different types of elements such as proteins, amino acids, minerals, and vitamins.

The Dairy Ingredients Market is classified on the basis of type, origin, application, source and geographical regions.

Based on type, global dairy ingredients market is segmented as

Whey ingredients

Skim Milk Powder (SMP)

Milk protein concentrates and isolates

- Lactose and its derivatives
- Milk protein hydrolysates
- Casein and caseinates
- Others

Based on application, global dairy ingredients market is segmented as

- Dairy products
- Bakery and confectionery products
- Infants products
- Convenience foods
- Sports and clinical nutrition
- Other

Based on source, global dairy ingredients market is segmented as

- Whey
- Milk

Based on origin, global dairy ingredients market is segmented as

- Conventional
- Synthetic

Major growth strategy in the global dairy ingredients market is investments in R&D and expansions to develop new formulations to meet the consumer demand for nutritional and dairy products across the globe. Expansion of geographical footprints and widens the product portfolio collaborations with domestic distributors, product launches are few strategies. In 2016 August, PowerBar has launched a new range of whey products under the CLEAN WHEY brand. In 2017 May, Denmark's development cooperation agency accepted the partnership of GAIN Nordic with Arla Food Ingredients for the establishment of 3 years inclusive business project in Ethiopian dairy industry. Moreover, favorable regulatory framework and considerable support by the governments is the main factor for the growth of the dairy ingredients market.

Geographically dairy ingredients Market is segmented as Latin America, North America, Asia-Pacific, The Middle East & Africa and Europe. Asia Pacific market is the largest market for dairy ingredients owing to growing living standards, increase in the infant

formula industry. North America and Europe are anticipated to hold a significant position in the Global dairy ingredients market due to the huge awareness regarding health, rise in preference for the nutritious food, and high consumption of bakery and confectionery food.

Some of the players in dairy ingredients Market are Arla Foods (Denmark), Dairy Farmers of America (U.S.), Glanbia Plc. (Ireland), Groupe Lactalis (Germany), Euroserum (France), Fonterra Co-operative Group (New Zealand) Saputo Inc. (Canada), Devondale Murray Goulburn (Australia), Volac International Limited (U.K.), FrieslandCampina (Netherlands) to name some few.

In 2017 January, Dupont launched Danisco YO-MIX CURD cultures into the Indian market.

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