

# Aquafeed Market, 2012 to 2023

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## Abstracts

### Global Aquafeed Market

Aquafeed is a compounded feed prepared by mixing of various raw materials with additives, which are administered to various aquatic species such as crustaceans, fish, and mollusks for aquatic species growth. Aquafeed is commonly used in the aquaculture sector and prepared according to the specific requirements of the age and species of animals. Aquafeed is available as the medicated and non-medicated feed. Medicated feed is used for the nutritional supplement, growth-promoting properties, and immune resistant. High-quality aquafeed made up of the required composition of nutrients is better than farm-made feed for the aquatic species, which helps to improve the growth and health of the species.

The global Aquafeed Market is growing at a significant CAGR due to increase in the farming of aquatic species. Increase in the seafood consumption around the globe, rise in the awareness regarding quality of seafood, increase in the global population, growing dependence on fisheries, and availability of better arable land for the farming of non-medicated aquafeed such as wheat, soybean, corn, and maize might bolster the aquafeed market over the forecast period. In addition, rise in the per capita income in the developing countries, lack of nutritional values in the non-medicated aquafeed, and availability of the products might fuel the aquafeed market over the forecast period. However, high cost for the medicated aquafeed, cost fluctuations for the ingredients used for the production of aquafeed such as fish meal and fish oil, and environmental factors might hamper the growth of aquafeed market over the forecast period.

Aquafeed market is segmented on the basis of product type and species

Based on the product type, an Aquafeed Market is segmented into the following:

### Non-Medicated feed

- Soybean
- Fish meal
- Corn
- Fish oil
- Others

### Medicated feed

- Vitamins
- Amino acids
- Antibiotics
- Anti-oxidants
- Feed enzymes
- Others

Based on the species, an Aquafeed Market is segmented into the following:

- Fish
- Molluscs
- Crustaceans
- Others

A global Aquafeed Market is in the flourishing stage as several local and international players are engaged in the development of novel aquafeed products which help to increase the production of aquatic products. Acquisitions & mergers, collaborations, joint ventures, and product launch are the key strategies adopted by aquafeed market players. For instance, in October 2011, Nutreco acquired the Zhuhai Shihai Feed Co. Ltd. a fish and shrimp feed company for the development of business in China. Similarly, in April 2015, Biomar Group signed a MoU with the Tongwei Co. Ltd for the expansion of its business in China and South East Asia.

The global Aquafeed Market is segmented into the following regions Viz. North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. Asia Pacific holds the dominant share in global aquafeed market owing to increase in the consumption and production of aquatic products in Asia Pacific region majorly in India, China, Bangladesh, Thailand, and Vietnam. Increase in the farming of aquatic products, rise in the awareness regarding healthy seafood products, and high dependence of people on the fishery in rural regions also expected to propel the aquafeed market growth in Asia Pacific region. Europe holds the significant share in aquafeed market attributed to increase in the production of aquatic products in Norway, Denmark, Ireland, and U.K.

Increase in the per capita income in developing countries, the rise in the consumption of seafood products might bolster the aquafeed market in the Europe region. North America, Latin America, and the Middle East and Africa also play a major role in the aquafeed market due to increase in the production of aquatic products in Chile, Peru, Egypt, and Brazil etc.

Some of the players in Aquafeed market are Ridley Corporation Ltd (Australia), Nutraid (Belgium), Alltech (U.S.), Biomar (Denmark), Avanti Feeds Ltd. (India), Aller Aqua A/S (Denmark), Tongwei Co. Ltd (China), Zhuhai Shihai Feed Co. Ltd (China), Nutreco N. V (Netherlands), Terravia Holdings Inc. (U.S.), Bunge Ltd. (U.S.), and Archer Daniels Midland Company (U.S.) to name a few.

In May 2017, De Heus Nutrition Animal entered into Spanish animal feed market by the acquisition of Acorex

In June 2016, Alltech acquired the Coppens for the expansion of its business segment in the Europe region

In April 2016, Terravia and Bunge launched the Algaprime DHA for aquafeed

#### Report Outline:

The report provides granular level information about the market size, regional market share, and forecast from 2017-2023

The report covers in-detail insights about the competitor's overview, key findings, and their key strategies

The report outlines drivers, restraints, challenges, and trends that are currently faced by the industry

The report tracks recent innovations, key developments, and startup's details that are working in the industry

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. GLOBAL AQUAFEED MARKET INTRODUCTION**

#### 2.1. Global Aquafeed Market – Taxonomy

#### 2.2. Global Aquafeed Market –Definitions

##### 2.2.1. Product

##### 2.2.2. Species

### **3. GLOBAL AQUAFEED MARKET DYNAMICS**

#### 3.1. Drivers

#### 3.2. Restraints

#### 3.3. Opportunities/Unmet Needs of the Market

#### 3.4. Trends

#### 3.5. Global Aquafeed Market Dynamic Factors - Impact Analysis

#### 3.6. Global Aquafeed Market – Regulations

##### 3.6.1. U.S.

##### 3.6.2. Europe

#### 3.7. Global Aquafeed Market –Trends

### **4. GLOBAL AQUAFEED MARKET ANALYSIS, 2012 – 2016 AND FORECAST, 2017 – 2023**

#### 4.1. Market Analysis, 2012 – 2012 - 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

#### 4.2. Year-over-Year (Y-o-Y) Growth Analysis (%)

#### 4.3. Market Opportunity Analysis

### **5. GLOBAL AQUAFEED MARKET, BY PRODUCT, 2012 - 2016 AND FORECAST, 2017 – 2023 (REVENUE, USD MN)**

#### 5.1. Non-Medicated Feed

##### 5.1.1. Soybean

##### 5.1.1.1. Market Analysis, 2012 - 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

##### 5.1.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

- 5.1.1.3. Market Opportunity Analysis
- 5.1.2. Fish meal
  - 5.1.2.1. Market Analysis, 2012 - 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
  - 5.1.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
  - 5.1.2.3. Market Opportunity Analysis
- 5.1.3. Corn
  - 5.1.3.1. Market Analysis, 2012 - 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
  - 5.1.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
  - 5.1.3.3. Market Opportunity Analysis
- 5.1.4. Fish oil
  - 5.1.4.1. Market Analysis, 2012 - 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
  - 5.1.4.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
  - 5.1.4.3. Market Opportunity Analysis
- 5.1.5. Others
  - 5.1.5.1. Market Analysis, 2012 - 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
  - 5.1.5.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
  - 5.1.5.3. Market Opportunity Analysis
- 5.2. Medicated Feed
  - 5.2.1. Vitamins
    - 5.2.1.1. Market Analysis, 2012 - 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
    - 5.2.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
    - 5.2.1.3. Market Opportunity Analysis
  - 5.2.2. Amino acids
    - 5.2.2.1. Market Analysis, 2012 - 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
    - 5.2.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
    - 5.2.2.3. Market Opportunity Analysis
  - 5.2.3. Antibiotics
    - 5.2.3.1. Market Analysis, 2012 - 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)
    - 5.2.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)
    - 5.2.3.3. Market Opportunity Analysis
  - 5.2.4. Anti-oxidants
    - 5.2.4.1. Market Analysis, 2012 - 2016 and Forecast, 2017 – 2023 (Revenue, USD

Mn)

5.2.4.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

5.2.4.3. Market Opportunity Analysis

5.2.5. Feed enzymes

5.2.5.1. Market Analysis, 2012 - 2016 and Forecast, 2017 – 2023 (Revenue, USD

Mn)

5.2.5.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

5.2.5.3. Market Opportunity Analysis

5.2.6. Others

5.2.6.1. Market Analysis, 2012 - 2016 and Forecast, 2017 – 2023 (Revenue, USD

Mn)

5.2.6.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

5.2.6.3. Market Opportunity Analysis

## **6. GLOBAL AQUAFEED MARKET FORECAST, BY SPECIES, 2012 - 2016 AND FORECAST, 2017 – 2023**

6.1. Fish

6.1.1. Market Analysis, 2012 - 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

6.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

6.1.3. Market Opportunity Analysis

6.2. Molluscs

6.2.1. Market Analysis, 2012 - 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

6.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

6.2.3. Market Opportunity Analysis

6.3. Crustaceans

6.3.1. Market Analysis, 2012 - 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

6.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

6.3.3. Market Opportunity Analysis

6.4. Others

6.4.1. Market Analysis, 2012 - 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

6.4.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

6.4.3. Market Opportunity Analysis

## **7. GLOBAL AQUAFEED MARKET FORECAST, BY REGION, 2012 - 2016 AND FORECAST, 2017 – 2023 (REVENUE, USD MN)**

7.1. North America

7.1.1. Market Analysis, 2012 - 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

7.1.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

7.1.3. Market Opportunity Analysis

7.2. Europe

7.2.1. Market Analysis, 2012 - 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

7.2.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

7.2.3. Market Opportunity Analysis

7.3. Asia-Pacific

7.3.1. Market Analysis, 2012 - 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

7.3.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

7.3.3. Market Opportunity Analysis

7.4. Latin America

7.4.1. Market Analysis, 2012 - 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

7.4.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

7.4.3. Market Opportunity Analysis

7.5. Middle East and Africa

7.5.1. Market Analysis, 2012 - 2016 and Forecast, 2017 – 2023 (Revenue, USD Mn)

7.5.2. Year-over-Year (Y-o-Y) Growth Analysis (%) and Market Share Analysis (%)

7.5.3. Market Opportunity Analysis

7.6. Global Aquafeed Market - Opportunity Analysis Index, By Product Type, By Species, and Region, 2017 – 2023

## **8. NORTH AMERICA AQUAFEED MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 – 2023 (REVENUE, USD MN)**

8.1. Product Analysis 2012 - 2016 and Forecast 2017 – 2023 by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)

8.1.1. Non-Medicated Feed

8.1.1.1. Soybean

8.1.1.2. Fish meal

8.1.1.3. Corn

8.1.1.4. Fish oil

8.1.1.5. Others

8.1.2. Medicated Feed

8.1.2.1. Vitamins

8.1.2.2. Amino acids

8.1.2.3. Antibiotics

8.1.2.4. Anti-oxidants

8.1.2.5. Feed enzymes

8.1.2.6. Others

8.2. Species Analysis, 2012 - 2016 and Forecast 2017 – 2023 by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)

8.2.1. Fish

8.2.2. Molluscs

8.2.3. Crustaceans

8.2.4. Others

8.3. Country Analysis 2016 and Forecast 2017 – 2023 by Revenue (USD Mn) Y-o-Y Growth (%) and Market Share (%)

8.3.1. U.S.

8.3.2. Canada

8.4. North America Aquafeed Market - Opportunity Analysis Index, By Product Type, By Species and Country, 2017 – 2023

8.5. North America Aquafeed Market Dynamics – Trends

## **9. EUROPE AQUAFEED MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 – 2023 (REVENUE, USD MN)**

9.1. Product Analysis 2012 - 2016 and Forecast 2017 – 2023 by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)

9.1.1. Non-Medicated Feed

9.1.1.1. Soybean

9.1.1.2. Fish meal

9.1.1.3. Corn

9.1.1.4. Fish oil

9.1.1.5. Others

9.1.2. Medicated Feed

9.1.2.1. Vitamins

9.1.2.2. Amino acids

9.1.2.3. Antibiotics

9.1.2.4. Anti-oxidants

9.1.2.5. Feed enzymes

9.1.2.6. Others

9.2. Species Analysis, 2012 - 2016 and Forecast 2017 – 2023 by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)

9.2.1. Fish

9.2.2. Molluscs

9.2.3. Crustaceans

9.2.4. Others

9.3. Country Analysis 2012 - 2016 and Forecast 2017 – 2023 by Revenue (USD Mn) Y-



## o-Y Growth (%) and Market Share (%)

9.3.1. Germany

9.3.2. UK

9.3.3. France

9.3.4. Spain

9.3.5. Italy

9.3.6. Russia

9.3.7. Poland

9.3.8. Rest of Europe

9.4. Europe Aquafeed Market - Opportunity Analysis Index, By Product Type, By Species and Country, 2017 – 2023

9.5. Europe Aquafeed Market Dynamics – Trends

## **10. ASIA-PACIFIC AQUAFEED MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 – 2023 (REVENUE, USD MN)**

10.1. Product Analysis 2012 - 2016 and Forecast 2017 – 2023 by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)

10.1.1. Non-Medicated Feed

10.1.1.1. Soybean

10.1.1.2. Fish meal

10.1.1.3. Corn

10.1.1.4. Fish oil

10.1.1.5. Others

10.1.2. Medicated Feed

10.1.2.1. Vitamins

10.1.2.2. Amino acids

10.1.2.3. Antibiotics

10.1.2.4. Anti-oxidants

10.1.2.5. Feed enzymes

10.1.2.6. Others

10.2. Species Analysis, 2012 - 2016 and Forecast 2017 – 2023 by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)

10.2.1. Fish

10.2.2. Molluscs

10.2.3. Crustaceans

10.2.4. Others

10.3. Country Analysis 2012 - 2016 and Forecast 2017 – 2023 by Revenue (USD Mn) Y-o-Y Growth (%) and Market Share (%)

- 10.3.1. Japan
- 10.3.2. China
- 10.3.3. India
- 10.3.4. ASEAN
- 10.3.5. Australia & New Zealand
- 10.3.6. Rest of Asia-Pacific
- 10.4. Asia-Pacific Aquafeed Market - Opportunity Analysis Index, By Product Type, By Species and Country, 2017 – 2023
- 10.5. Asia-Pacific Aquafeed Market Dynamics – Trends

## **11. LATIN AMERICA AQUAFEED MARKET ANALYSIS, 2012 - 2012 - 2012 - 2016 AND FORECAST, 2017 – 2023 (REVENUE, USD MN)**

11.1. Product Analysis 2012 - 2016 and Forecast 2017 – 2023 by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)

11.1.1. Non-Medicated Feed

11.1.1.1. Soybean

11.1.1.2. Fish meal

11.1.1.3. Corn

11.1.1.4. Fish oil

11.1.1.5. Others

11.1.2. Medicated Feed

11.1.2.1. Vitamins

11.1.2.2. Amino acids

11.1.2.3. Antibiotics

11.1.2.4. Anti-oxidants

11.1.2.5. Feed enzymes

11.1.2.6. Others

11.2. Species Analysis, 2012 - 2016 and Forecast 2017 – 2023 by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)

11.2.1. Fish

11.2.2. Molluscs

11.2.3. Crustaceans

11.2.4. Others

11.3. Country Analysis 2012 - 2016 and Forecast 2017 – 2023 by Revenue (USD Mn) Y-o-Y Growth (%) and Market Share (%)

11.3.1. Brazil

11.3.2. Mexico

11.3.3. Argentina

11.3.4. Venezuela

11.3.5. Rest of Latin America

11.4. Latin America Aquafeed Market - Opportunity Analysis Index, By Product Type, By Species and Country, 2017 – 2023

11.5. Latin America Aquafeed Market Dynamics – Trends

## **12. MIDDLE EAST AND AFRICA AQUAFEED MARKET ANALYSIS, 2012 - 2016 AND FORECAST, 2017 – 2023 (REVENUE, USD MN)**

12.1. Product Analysis 2012 - 2016 and Forecast 2017 – 2023 by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)

12.1.1. Non-Medicated Feed

12.1.1.1. Soybean

12.1.1.2. Fish meal

12.1.1.3. Corn

12.1.1.4. Fish oil

12.1.1.5. Others

12.1.2. Medicated Feed

12.1.2.1. Vitamins

12.1.2.2. Amino acids

12.1.2.3. Antibiotics

12.1.2.4. Anti-oxidants

12.1.2.5. Feed enzymes

12.1.2.6. Others

12.2. Species Analysis, 2012 - 2016 and Forecast 2017 – 2023 by Revenue (USD Mn), Y-o-Y Growth (%), and Market Share (%)

12.2.1. Fish

12.2.2. Molluscs

12.2.3. Crustaceans

12.2.4. Others

12.3. Country Analysis 2012 - 2016 and Forecast 2017 – 2023 by Revenue (USD Mn) Y-o-Y Growth (%) and Market Share (%)

12.3.1. Gulf Cooperation Council (GCC) Countries

12.3.2. Israel

12.3.3. South Africa

12.3.4. Rest of MEA

12.4. MEA Aquafeed Market - Opportunity Analysis Index, By Product Type, By Species and Country, 2017 – 2023

12.5. MEA Aquafeed Market Dynamics – Trends

## **13. COMPETITION LANDSCAPE**

13.1. Strategic Dashboard of Top Market Players

13.2. Company Profiles (Introduction, Financial Analysis, Product & Service Offerings, Key Developments, Strategies, and SWOT Analysis)

13.2.1. Ridley Corporation Ltd (Australia)

13.2.2. Nutraid

13.2.3. (Belgium), Alltech (U.S.)

13.2.4. Biomar (Denmark)

13.2.5. Avanti Feeds Ltd. (India)

13.2.6. Aller Aqua A/S (Denmark)

13.2.7. Tongwei Co. Ltd (China)

13.2.8. Zhuhai Shihai Feed Co. Ltd (China)

13.2.9. Nutreco N. V (Netherlands)

13.2.10. Terravia Holdings Inc. (U.S.)

13.2.11. Bunge Ltd. (U.S.)

13.2.12. Archer Daniels Midland Company (U.S.)

## **14. RESEARCH METHODOLOGY**

## **15. KEY ASSUMPTIONS AND ACRONYMS**

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