

# **Turkey Prepaid Government Benefit Cards (Databook Series) - Market Size and Forecast (2011-2020), Trend Analyses into Market Opportunities and Future Growth Dynamics**

<https://marketpublishers.com/r/TC16025411DEN.html>

Date: January 2016

Pages: 30

Price: US\$ 400.00 (Single User License)

ID: TC16025411DEN

## **Abstracts**

This is a data centric report, primarily consisting of charts and tables. This report from PayNXT360 provides market size and forecast of government prepaid cards market along with overall market dynamics in Turkey.

**Government prepaid cards:** Drawing from proprietary survey results, this report provides market size and forecast for open loop government prepaid cards.

**Market dynamics:** Provides a comprehensive view on size and structure, industry dynamics, market trends, consumer attitude and behaviour, and competitive landscape in the prepaid card industry.

**Open loop:** Provides market estimates and forecasts to assess opportunities in overall open loop prepaid market segment. Details four essential KPIs – number of cards in circulation, number of transactions, load value, and value of transactions.

**Benchmarking and risk index:** Benchmarks the prepaid card industry in the country with key global markets along with a risk assessment through PayNXT360's proprietary Prepaid Cards Industry Risk Index (PCIRI).

## Contents

### **1. ABOUT THIS REPORT**

- 1.1 Summary
- 1.2 Scope
- 1.3 Methodology
- 1.4 Definitions
- 1.5 About PayNXT360
- 1.6 Related Research
- 1.7 Disclaimer

### **2. TURKEY PREPAID CARD INDUSTRY MARKET ATTRACTIVENESS**

- 2.1 Prepaid Card Market Size and Future Growth Dynamics by Key Performance Indicators
  - 2.1.1 Turkey Prepaid Card – Gross Dollar Value Trend Analysis, 2011-2020
  - 2.1.2 Turkey Prepaid Card – Transaction Value Trend Analysis, 2011-2020
  - 2.1.3 Turkey Prepaid Card – Transaction Volume Trend Analysis, 2011-2020
  - 2.1.4 Turkey Prepaid Card – Number of Cards Trend Analysis, 2011-2020
- 2.2 Market Share Analysis by Functional Attributes – Open Loop vs. Closed Loop, 2011 – 2020
- 2.3 Prepaid Card Market Share Analysis by Consumer Segments
- 2.4 Benchmarking Turkey Open Loop with Key Global Markets
  - 2.4.1 Global Prepaid Card Industry Snapshot – Top 40 Markets and Hotspots
  - 2.4.2 Prepaid Cards Market Opportunity – Global Benchmarking in Value Terms, 2011-2020
  - 2.4.3 PayNXT360 Global Prepaid Card Risk Index
- 2.5 Prepaid Card Fraud Statistics

### **3. TURKEY OPEN LOOP PREPAID CARD FUTURE GROWTH DYNAMICS, 2011 – 2020**

- 3.1 Trend Analysis by Key Performance Indicators
  - 3.1.1 Open Loop Prepaid Card – Gross Dollar Value Trend Analysis, 2011-2020
  - 3.1.2 Open Loop Prepaid Card – Transaction Value Trend Analysis, 2011-2020
  - 3.1.3 Open Loop Prepaid Card – Transaction Volume Trend Analysis, 2011-2020
  - 3.1.4 Open Loop Prepaid Card – Number of Cards Trend Analysis, 2011-2020
- 3.2 Market Share Analysis by Open Loop Prepaid Card Categories

## **4. TURKEY PREPAID CARDS CONSUMER USAGE TRENDS**

4.1 Prepaid Cards Usage Analysis

4.2 Prepaid Cards Analysis by Transaction Size

## **5. TURKEY GOVERNMENT BENEFIT PREPAID CARDS MARKET SIZE AND FORECAST, 2011-2020**

## List Of Figures

### LIST OF FIGURES

Figure 1: PayNXT360's Methodology Framework

Figure 2: Turkey Prepaid Card – Gross Dollar Value Trend Analysis (US\$ Million), 2011-2020

Figure 3: Turkey Prepaid Card – Transaction Value Trend Analysis (US\$ Million), 2011-2020

Figure 4: Turkey Prepaid Card – Transaction Volume Trend Analysis (Million), 2011-2020

Figure 5: Turkey Prepaid Card – Number of Cards Trend Analysis ('000), 2011-2020

Figure 6: Turkey Prepaid Cards – Market Share Analysis (Value) by Open Loop vs. Closed Loop, 2011 – 2020

Figure 7: Turkey Prepaid Card Market Share Analysis by Consumer Segments (Value)

Figure 8: Global Prepaid Card Industry Snapshot – Top 40 Markets and Hotspots

Figure 9: Prepaid Cards Benchmarking Turkey Open Loop with Key Global Markets, 2011-2020

Figure 10: PayNXT360 Global Prepaid Card Risk Index, 2015

Figure 11: Turkey Prepaid Cards Fraud Statistics by Type of Fraud, 2011-2020

Figure 12: Turkey Open Loop Prepaid Card – Gross Dollar Value Trend Analysis (US\$ Million), 2011-2020

Figure 13: Turkey Open Loop Prepaid Card – Transaction Value Trend Analysis (US\$ Million), 2011-2020

Figure 14: Turkey Open Loop Prepaid Card – Transaction Volume Trend Analysis (Million), 2011-2020

Figure 15: Turkey Open Loop Prepaid Card – Number of Cards Trend Analysis ('000), 2011-2020

Figure 16: Turkey Open Loop Prepaid Card – Market Share Analysis by Open Loop Prepaid Card Categories

Figure 17: Turkey Prepaid Card – Usage Analysis

Figure 18: Turkey Prepaid Card – Analysis by Transaction Size

Figure 19: Turkey Government Benefit and Other Program Prepaid Card – Transaction Value Trend Analysis (US\$ Million), 2011-2020

## List Of Tables

### LIST OF TABLES

Table 1: Turkey Prepaid Card – Gross Dollar Value Trend Analysis (US\$ Million), 2011-2020

Table 2: Turkey Prepaid Card – Transaction Value Trend Analysis (US\$ Million), 2011-2020

Table 3: Turkey Prepaid Card – Transaction Volume Trend Analysis (Million), 2011-2020

Table 4: Turkey Prepaid Card – Number of Cards Trend Analysis ('000), 2011-2020

Table 5: Turkey Prepaid Cards – Market Share Analysis (Value) by Open Loop vs. Closed Loop, 2011 – 2020

Table 6: Turkey Open Loop Prepaid Card – Gross Dollar Value Trend Analysis (US\$ Million), 2011-2020

Table 7: Turkey Open Loop Prepaid Card – Transaction Value Trend Analysis (US\$ Million), 2011-2020

Table 8: Turkey Open Loop Prepaid Card – Transaction Volume Trend Analysis (Million), 2011-2020

Table 9: Turkey Open Loop Prepaid Card – Number of Cards Trend Analysis ('000), 2011-2020

Table 10: Turkey Government Benefit and Other Program Prepaid Card – Transaction Value Trend Analysis (US\$ Million), 2011-2020

## I would like to order

Product name: Turkey Prepaid Government Benefit Cards (Databook Series) - Market Size and Forecast (2011-2020), Trend Analyses into Market Opportunities and Future Growth Dynamics

Product link: <https://marketpublishers.com/r/TC16025411DEN.html>

Price: US\$ 400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TC16025411DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

