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Thailand Prepaid Healthcare and Insurance Cards (Databook Series) - Market Size and Forecast (2011-2020), Trend Analyses into Market Opportunities and Future Growth Dynamics

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Abstracts

This is a data centric report, primarily consisting of charts and tables. This report from PayNXT360 provides market size and forecast of healthcare and insurance prepaid cards market along with overall market dynamics in Thailand.

Healthcare and insurance prepaid cards: Drawing from proprietary survey results, this report provides market size and forecast for open loop healthcare and insurance prepaid cards.

Market dynamics: Provides a comprehensive view on size and structure, industry dynamics, market trends, consumer attitude and behaviour, and competitive landscape in the prepaid card industry.

Open loop: Provides market estimates and forecasts to assess opportunities in overall open loop prepaid market segment. Details four essential KPIs – number of cards in circulation, number of transactions, load value, and value of transactions.

Benchmarking and risk index: Benchmarks the prepaid card industry in the country with key global markets along with a risk assessment through PayNXT360's proprietary Prepaid Cards Industry Risk Index (PCIRI).

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