

Thailand Prepaid Government Benefit Cards (Databook Series) - Market Size and Forecast (2011-2020), Trend Analyses into Market Opportunities and Future Growth Dynamics

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Abstracts

This is a data centric report, primarily consisting of charts and tables. This report from PayNXT360 provides market size and forecast of government prepaid cards market along with overall market dynamics in Thailand.

Government prepaid cards: Drawing from proprietary survey results, this report provides market size and forecast for open loop government prepaid cards.

Market dynamics: Provides a comprehensive view on size and structure, industry dynamics, market trends, consumer attitude and behaviour, and competitive landscape in the prepaid card industry.

Open loop: Provides market estimates and forecasts to assess opportunities in overall open loop prepaid market segment. Details four essential KPIs – number of cards in circulation, number of transactions, load value, and value of transactions.

Benchmarking and risk index: Benchmarks the prepaid card industry in the country with key global markets along with a risk assessment through PayNXT360's proprietary Prepaid Cards Industry Risk Index (PCIRI).

Contents

1. ABOUT THIS REPORT

- 1.1 Summary
- 1.2 Scope
- 1.3 Methodology
- 1.4 Definitions
- 1.5 About PayNXT360
- 1.6 Related Research
- 1.7 Disclaimer

2. THAILAND PREPAID CARD INDUSTRY MARKET ATTRACTIVENESS

- 2.1 Prepaid Card Market Size and Future Growth Dynamics by Key Performance Indicators
 - 2.1.1 Thailand Prepaid Card – Gross Dollar Value Trend Analysis, 2011-2020
 - 2.1.2 Thailand Prepaid Card – Transaction Value Trend Analysis, 2011-2020
 - 2.1.3 Thailand Prepaid Card – Transaction Volume Trend Analysis, 2011-2020
 - 2.1.4 Thailand Prepaid Card – Number of Cards Trend Analysis, 2011-2020
- 2.2 Market Share Analysis by Functional Attributes – Open Loop vs. Closed Loop, 2011 – 2020
- 2.3 Prepaid Card Market Share Analysis by Consumer Segments
- 2.4 Benchmarking Thailand Open Loop with Key Global Markets
 - 2.4.1 Global Prepaid Card Industry Snapshot – Top 40 Markets and Hotspots
 - 2.4.2 Prepaid Cards Market Opportunity – Global Benchmarking in Value Terms, 2011-2020
 - 2.4.3 PayNXT360 Global Prepaid Card Risk Index
- 2.5 Prepaid Card Fraud Statistics

3. THAILAND OPEN LOOP PREPAID CARD FUTURE GROWTH DYNAMICS, 2011 – 2020

- 3.1 Trend Analysis by Key Performance Indicators
 - 3.1.1 Open Loop Prepaid Card – Gross Dollar Value Trend Analysis, 2011-2020
 - 3.1.2 Open Loop Prepaid Card – Transaction Value Trend Analysis, 2011-2020
 - 3.1.3 Open Loop Prepaid Card – Transaction Volume Trend Analysis, 2011-2020
 - 3.1.4 Open Loop Prepaid Card – Number of Cards Trend Analysis, 2011-2020
- 3.2 Market Share Analysis by Open Loop Prepaid Card Categories

4. THAILAND PREPAID CARDS CONSUMER USAGE TRENDS

4.1 Prepaid Cards Usage Analysis

4.2 Prepaid Cards Analysis by Transaction Size

5. THAILAND GOVERNMENT BENEFIT PREPAID CARDS MARKET SIZE AND FORECAST, 2011-2020

List Of Figures

LIST OF FIGURES

Figure 1: PayNXT360's Methodology Framework

Figure 2: Thailand Prepaid Card – Gross Dollar Value Trend Analysis (US\$ Million), 2011-2020

Figure 3: Thailand Prepaid Card – Transaction Value Trend Analysis (US\$ Million), 2011-2020

Figure 4: Thailand Prepaid Card – Transaction Volume Trend Analysis (Million), 2011-2020

Figure 5: Thailand Prepaid Card – Number of Cards Trend Analysis ('000), 2011-2020

Figure 6: Thailand Prepaid Cards – Market Share Analysis (Value) by Open Loop vs. Closed Loop, 2011 – 2020

Figure 7: Thailand Prepaid Card Market Share Analysis by Consumer Segments (Value)

Figure 8: Global Prepaid Card Industry Snapshot – Top 40 Markets and Hotspots

Figure 9: Prepaid Cards Benchmarking Thailand Open Loop with Key Global Markets, 2011-2020

Figure 10: PayNXT360 Global Prepaid Card Risk Index, 2015

Figure 11: Thailand Prepaid Cards Fraud Statistics by Type of Fraud, 2011-2020

Figure 12: Thailand Open Loop Prepaid Card – Gross Dollar Value Trend Analysis (US\$ Million), 2011-2020

Figure 13: Thailand Open Loop Prepaid Card – Transaction Value Trend Analysis (US\$ Million), 2011-2020

Figure 14: Thailand Open Loop Prepaid Card – Transaction Volume Trend Analysis (Million), 2011-2020

Figure 15: Thailand Open Loop Prepaid Card – Number of Cards Trend Analysis ('000), 2011-2020

Figure 16: Thailand Open Loop Prepaid Card – Market Share Analysis by Open Loop Prepaid Card Categories

Figure 17: Thailand Prepaid Card – Usage Analysis

Figure 18: Thailand Prepaid Card – Analysis by Transaction Size

Figure 19: Thailand Government Benefit and Other Program Prepaid Card – Transaction Value Trend Analysis (US\$ Million), 2011-2020

List Of Tables

LIST OF TABLES

Table 1: Thailand Prepaid Card – Gross Dollar Value Trend Analysis (US\$ Million), 2011-2020

Table 2: Thailand Prepaid Card – Transaction Value Trend Analysis (US\$ Million), 2011-2020

Table 3: Thailand Prepaid Card – Transaction Volume Trend Analysis (Million), 2011-2020

Table 4: Thailand Prepaid Card – Number of Cards Trend Analysis ('000), 2011-2020

Table 5: Thailand Prepaid Cards – Market Share Analysis (Value) by Open Loop vs. Closed Loop, 2011 – 2020

Table 6: Thailand Open Loop Prepaid Card – Gross Dollar Value Trend Analysis (US\$ Million), 2011-2020

Table 7: Thailand Open Loop Prepaid Card – Transaction Value Trend Analysis (US\$ Million), 2011-2020

Table 8: Thailand Open Loop Prepaid Card – Transaction Volume Trend Analysis (Million), 2011-2020

Table 9: Thailand Open Loop Prepaid Card – Number of Cards Trend Analysis ('000), 2011-2020

Table 10: Thailand Government Benefit and Other Program Prepaid Card – Transaction Value Trend Analysis (US\$ Million), 2011-2020

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