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Thailand Commercial Prepaid Cards (Databook Series) - Market Size and Forecast (2011-2020), Data and Trend Analyses into Market Opportunities and Future Growth Dynamics

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Abstracts

This is a data centric report, primarily consisting of charts and tables. This report from PayNXT360 provides a detailed data centric trend analysis of corporate prepaid cards market along with overall market dynamics.

Corporate prepaid cards: Drawing from proprietary survey results, this report provides market size and forecast across key corporate prepaid cards – business expense card, payroll card, corporate incentive card, and consumer incentive card.

Open loop and closed loop: Provides market estimates and forecasts to assess opportunities in open loop and closed loop prepaid market segments. Details four essential KPIs – number of cards in circulation, number of transactions, load value, and value of transactions.

Benchmarking and risk index: Benchmarks the prepaid card industry in the country with key global markets along with a risk assessment through PayNXT360’s proprietary Prepaid Cards Industry Risk Index (PCIRI).

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