

Saudi Arabia Prepaid Gift Cards Market Intelligence and Future Growth Dynamics (Databook Series) - Market Size and Forecast (2011-2020), Trends, and Consumer Attitude & Behaviour

https://marketpublishers.com/r/S40087B03D6EN.html

Date: January 2016

Pages: 45

Price: US\$ 600.00 (Single User License)

ID: S40087B03D6EN

Abstracts

This is a data centric report, primarily consisting of charts and tables. This report from PayNXT360 provides a detailed data centric analysis of gift cards market along with overall market dynamics and consumer behaviour in Saudi Arabia. Please note that this is a data centric report, primarily consisting of charts and tables.

Gift cards: Drawing from proprietary survey results, this report provides in-depth analysis of opportunities in both open loop and closed loop prepaid gift card categories. Assesses consumer behaviour by type of consumer (retail and corporate), gifting occasion, card type (paper, plastic, digital), and market share by retail categories.

Market dynamics: Provides a comprehensive view on size and structure, industry dynamics, market trends, consumer attitude and behaviour, and competitive landscape in the prepaid card industry.

Open loop and closed loop: Provides market estimates and forecasts to assess opportunities in open loop and closed loop prepaid market segments. Details four essential KPIs – number of cards in circulation, number of transactions, load value, and value of transactions.

Benchmarking and risk index: Benchmarks the prepaid card industry in the country with key global markets along with a risk assessment through PayNXT360's proprietary Prepaid Cards Industry Risk Index (PCIRI).



Consumer attitude and behaviour: Drawing from proprietary survey results, this report identifies and interprets key prepaid KPIs, including spend by age, gender, and income level. In addition, it provides an overview of how consumers are currently using prepaid cards across five key categories – travel, bill payment, retail spend, cash withdrawal, and P2P transfers. It also provides a breakdown by transaction size.

Retail spend: Breaks down retail spend across 11 categories to provide detailed insights on consumer behaviour and changing dynamics of prepaid card spend.



Contents

1. ABOUT THIS REPORT

- 1.1 Summary
- 1.2 Scope
- 1.3 Methodology
- 1.4 Definitions
- 1.5 About PayNXT360
- 1.6 Related Research
- 1.7 Disclaimer

2. SAUDI ARABIA PREPAID CARD INDUSTRY MARKET ATTRACTIVENESS

- 2.1 Prepaid Card Market Size and Future Growth Dynamics by Key Performance Indicators
 - 2.1.1 Saudi Arabia Prepaid Card Gross Dollar Value Trend Analysis, 2011-2020
 - 2.1.2 Saudi Arabia Prepaid Card Transaction Value Trend Analysis, 2011-2020
 - 2.1.3 Saudi Arabia Prepaid Card Transaction Volume Trend Analysis, 2011-2020
 - 2.1.4 Saudi Arabia Prepaid Card Number of Cards Trend Analysis, 2011-2020
- 2.2 Market Share Analysis by Functional Attributes Open Loop vs. Closed Loop, 2011 2020
- 2.3 Prepaid Card Market Share Analysis by Consumer Segments
- 2.4 Benchmarking Saudi Arabia Open Loop with Key Global Markets
 - 2.4.1 Global Prepaid Card Industry Snapshot Top 40 Markets and Hotspots
- 2.4.2 Prepaid Cards Market Opportunity Global Benchmarking in Value Terms, 2011-2020
 - 2.4.3 PayNXT360 Global Prepaid Card Risk Index
- 2.5 Prepaid Card Fraud Statistics

3. SAUDI ARABIA GIFT CARDS MARKET SIZE AND FORECAST, 2011-2020

- 3.1 Gift Cards Transaction Value Trend Analysis, 2011-2020
- 3.2 Market Size and Forecast by Functional Attribute
- 3.2.1 Open Loop Gift Card Transaction Value Trend Analysis, 2011-2020
- 3.2.2 Closed Loop Gift Card Transaction Value Trend Analysis, 2011-2020
- 3.3 Market Size and Forecast by Consumer Segments
 - 3.3.1 Trend Analysis by Retail Consumer Segment
 - 3.3.2 Trend Analysis by Corporate Consumer Segment



- 3.4 Market Share Analysis by Retail Categories
- 3.5 Market Share Analysis by Gifting Occasion
- 3.6 Market Share Analysis by Card Type
- 3.7 Market Share Analysis by Purchase Location

4. SAUDI ARABIA PREPAID CARDS CONSUMER USAGE TRENDS

- 4.1 Prepaid Card Spend Analysis by Age Group
 - 4.1.1 Trend Analysis by Age Group in Value Terms
 - 4.1.2 Trend Analysis by Age Group in Volume Terms
- 4.2 Prepaid Card Transaction Value and Volume Analysis by Income Group
 - 4.2.1 Trend Analysis by Income Group in Value Terms
 - 4.2.2 Trend Analysis by Income Group in Volume Terms
- 4.3 Prepaid Card Transaction Value Analysis by Gender
- 4.4 Prepaid Cards Usage Analysis
- 4.5 Prepaid Cards Analysis by Transaction Size

5. SAUDI ARABIA OPEN LOOP PREPAID CARDS RETAIL SPEND DYNAMICS

- 5.1 Spend Analysis by Retail Segment, Value
- 5.2 Spend Analysis by Retail Segment, Volume
- 5.3 Prepaid Penetration by Retail Categories



List Of Figures

LIST OF FIGURES

- Figure 1: PayNXT360's Methodology Framework
- Figure 2: Saudi Arabia Prepaid Card Gross Dollar Value Trend Analysis (US\$ Million), 2011-2020
- Figure 3: Saudi Arabia Prepaid Card Transaction Value Trend Analysis (US\$ Million), 2011-2020
- Figure 4: Saudi Arabia Prepaid Card Transaction Volume Trend Analysis (Million), 2011-2020
- Figure 5: Saudi Arabia Prepaid Card Number of Cards Trend Analysis ('000), 2011-2020
- Figure 6: Saudi Arabia Prepaid Cards Market Share Analysis (Value) by Open Loop vs. Closed Loop, 2011 2020
- Figure 7: Saudi Arabia Prepaid Card Market Share Analysis by Consumer Segments (Value)
- Figure 8: Global Prepaid Card Industry Snapshot Top 40 Markets and Hotspots
- Figure 9: Prepaid Cards Benchmarking Saudi Arabia Open Loop with Key Global Markets, 2011-2020
- Figure 10: PayNXT360 Global Prepaid Card Risk Index, 2015
- Figure 11: Saudi Arabia Prepaid Cards Fraud Statistics by Type of Fraud, 2011-2020
- Figure 12: Saudi Arabia Prepaid Gift Card Transaction Value Trend Analysis (US\$ Million), 2011-2020
- Figure 13: Saudi Arabia Open Loop Prepaid Gift Card Transaction Value Trend Analysis (US\$ Million), 2011-2020
- Figure 14: Saudi Arabia Closed Loop Prepaid Gift Card Transaction Value Trend Analysis (US\$ Million), 2011-2020
- Figure 15: Saudi Arabia Prepaid Gift Card Market Size and Forecast by Retail
- Consumer Segment (Transaction Value in US\$ Million), 2011-2020
- Figure 16: Saudi Arabia Prepaid Gift Card Market Size and Forecast by Corporate
- Consumer Segment (Transaction Value in US\$ Million), 2011-2020
- Figure 17: Saudi Arabia Prepaid Gift Card Market Share Analysis by Retail Categories (by Value)
- Figure 18: Saudi Arabia Prepaid Gift Card Market Share Analysis by Gifting Occasion (by Value)
- Figure 19: Saudi Arabia Prepaid Gift Card Market Share Analysis by Card Type (by Value)
- Figure 20: Saudi Arabia Prepaid Gift Card Market Share Analysis by Purchase



Location (by Value)

Figure 21: Saudi Arabia Prepaid Card – Trend Analysis by Age Group in Transaction Value Terms

Figure 22: Saudi Arabia Prepaid Card – Trend Analysis by Age Group in Volume Terms

Figure 23: Saudi Arabia Prepaid Card – Trend Analysis by Income Group in Value

Terms

Figure 24: Saudi Arabia Prepaid Card – Trend Analysis by Income Group in Volume Terms

Figure 25: Saudi Arabia Prepaid Card – Trend Analysis by Gender in Value Terms

Figure 26: Saudi Arabia Prepaid Card – Usage Analysis

Figure 27: Saudi Arabia Prepaid Card – Analysis by Transaction Size

Figure 28: Saudi Arabia Prepaid Card – Spend Analysis by Retail Segment, Value

Figure 29: Saudi Arabia Prepaid Card – Spend Analysis by Retail Segment, Volume

Figure 30: Saudi Arabia Prepaid Card – Prepaid Penetration by Retail Categories



List Of Tables

LIST OF TABLES

Table 1: Saudi Arabia Prepaid Card – Gross Dollar Value Trend Analysis (US\$ Million), 2011-2020

Table 2: Saudi Arabia Prepaid Card – Transaction Value Trend Analysis (US\$ Million), 2011-2020

Table 3: Saudi Arabia Prepaid Card – Transaction Volume Trend Analysis (Million), 2011-2020

Table 4: Saudi Arabia Prepaid Card – Number of Cards Trend Analysis ('000), 2011-2020

Table 5: Saudi Arabia Prepaid Cards – Market Share Analysis (Value) by Open Loop vs. Closed Loop, 2011 – 2020

Table 6: Saudi Arabia Gift Prepaid Card – Transaction Value Trend Analysis (US\$ Million), 2011-2020

Table 7: Saudi Arabia Open Loop Prepaid Gift Card – Transaction Value Trend Analysis (US\$ Million), 2011-2020

Table 8: Saudi Arabia Closed Loop Prepaid Gift Card – Transaction Value Trend Analysis (US\$ Million), 2011-2020

Table 9: Saudi Arabia Prepaid Gift Card – Market Size and Forecast by Retail Consumer Segment (US\$ Million), 2011-2020

Table 10: Saudi Arabia Prepaid Gift Card – Market Size and Forecast by Corporate Consumer Segment (US\$ Million), 2011-2020



I would like to order

Product name: Saudi Arabia Prepaid Gift Cards Market Intelligence and Future Growth Dynamics

(Databook Series) - Market Size and Forecast (2011-2020), Trends, and Consumer

Attitude & Behaviour

Product link: https://marketpublishers.com/r/S40087B03D6EN.html

Price: US\$ 600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/S40087B03D6EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970