+44 20 8123 2220
info@marketpublishers.com

Iran Prepaid Cards Business and Investment Opportunities (Databook Series) – Market Size and Forecast (2011-2020), Consumer Attitude & Behaviour, Retail Spend, Market Risk

https://marketpublishers.com/r/I343B8CD1A3EN.html
Date: January 2016
Pages: 64
Price: US$ 1,500.00 (Single User License)
ID: I343B8CD1A3EN

Abstracts

This is a data centric report, primarily consisting of charts and tables. This report from PayNXT360 provides trend analysis (market size and forecast) of prepaid (pay before) cards, offering a wealth of insights to help companies understand this growing but quickly changing market.

Market dynamics: Provides data and forecast which helps in understanding size and structure, industry dynamics, market trends, and consumer attitude and behaviour in the prepaid card industry.

Open loop and closed loop: Provides market estimates and forecasts to assess opportunities in open loop and closed loop prepaid market segments. Details four essential KPIs – number of cards in circulation, number of transactions, load value, and value of transactions.

Prepaid card categories: Details market opportunities across 11 market segments in prepaid cards for the period 2011-2020 and identifies potential risks, and consumer adoption.

Benchmarking and risk index: Benchmarks the prepaid card industry in the country with key global markets along with a risk assessment through PayNXT360's proprietary Prepaid Cards Industry Risk Index (PCIRI).

Consumer attitude and behaviour: Drawing from proprietary survey results, this

report identifies and interprets key prepaid KPIs, including spend by age, gender, and income level. In addition, it provides an overview of how consumers are currently using prepaid cards across five key categories – travel, bill payment, retail spend, cash withdrawal, and P2P transfers. It also provides a breakdown by transaction size.

Retail spend: Breaks down retail spend across 11 categories to provide detailed insights on consumer behaviour and changing dynamics of prepaid card spend.

Gift cards: Drawing from proprietary survey results, this report provides in-depth analysis of opportunities in both open loop and closed loop prepaid gift card categories. Assesses consumer behaviour by type of consumer (retail and corporate), gifting occasion, card type (paper, plastic, digital), and market share by retail categories.

+44 20 8123 2220
info@marketpublishers.com

Contents

1. ABOUT THIS REPORT

1.1 Summary
1.2 Scope
1.3 Methodology
1.4 Definitions
1.5 About PayNXT360
1.6 Related Research
1.7 Disclaimer

2. IRAN PREPAID CARD INDUSTRY MARKET ATTRACTIVENESS

2.1 Prepaid Card Market Size and Future Growth Dynamics by Key Performance Indicators
  2.1.1 Iran Prepaid Card – Gross Dollar Value Trend Analysis, 2011-2020
  2.1.2 Iran Prepaid Card – Transaction Value Trend Analysis, 2011-2020
  2.1.3 Iran Prepaid Card – Transaction Volume Trend Analysis, 2011-2020
  2.1.4 Iran Prepaid Card – Number of Cards Trend Analysis, 2011-2020
2.2 Market Share Analysis by Functional Attributes – Open Loop vs. Closed Loop, 2011 – 2020
2.3 Prepaid Card Market Share Analysis by Consumer Segments
2.4 Benchmarking Iran Open Loop with Key Global Markets
  2.4.1 Global Prepaid Card Industry Snapshot – Top 40 Markets and Hotspots
  2.4.2 Prepaid Cards Market Opportunity – Global Benchmarking in Value Terms, 2011-2020
  2.4.3 PayNXT360 Global Prepaid Card Risk Index
2.5 Prepaid Card Fraud Statistics

3. IRAN OPEN LOOP PREPAID CARD FUTURE GROWTH DYNAMICS, 2011 – 2020

3.1 Trend Analysis by Key Performance Indicators
  3.1.1 Open Loop Prepaid Card – Gross Dollar Value Trend Analysis, 2011-2020
  3.1.2 Open Loop Prepaid Card – Transaction Value Trend Analysis, 2011-2020
  3.1.3 Open Loop Prepaid Card – Transaction Volume Trend Analysis, 2011-2020
  3.1.4 Open Loop Prepaid Card – Number of Cards Trend Analysis, 2011-2020
3.2 Market Share Analysis by Open Loop Prepaid Card Categories

4. IRAN CLOSED LOOP PREPAID CARD FUTURE GROWTH DYNAMICS, 2011 – 2020

4.1 Closed Loop Prepaid Card – Gross Dollar Value Trend Analysis, 2011-2020
4.2 Closed Loop Prepaid Card – Transaction Value Trend Analysis, 2011-2020
4.3 Closed Loop Prepaid Card – Transaction Volume Trend Analysis, 2011-2020
4.4 Closed Loop Prepaid Card – Number of Cards Trend Analysis, 2011-2020

5. IRAN PREPAID CARDS CONSUMER USAGE TRENDS

5.1 Prepaid Card Spend Analysis by Age Group
  5.1.1 Trend Analysis by Age Group in Value Terms
  5.1.2 Trend Analysis by Age Group in Volume Terms
5.2 Prepaid Card Transaction Value and Volume Analysis by Income Group
  5.2.1 Trend Analysis by Income Group in Value Terms
  5.2.2 Trend Analysis by Income Group in Volume Terms
5.3 Prepaid Card Transaction Value Analysis by Gender
5.4 Prepaid Cards Usage Analysis
5.5 Prepaid Cards Analysis by Transaction Size

6. IRAN OPEN LOOP PREPAID CARDS RETAIL SPEND DYNAMICS

6.1 Spend Analysis by Retail Segment, Value
6.2 Spend Analysis by Retail Segment, Volume
6.3 Prepaid Penetration by Retail Categories

7. IRAN GIFT CARDS MARKET SIZE AND FORECAST, 2011-2020

7.1 Gift Cards – Transaction Value Trend Analysis, 2011-2020
7.2 Market Size and Forecast by Functional Attribute
  7.2.1 Open Loop Gift Card – Transaction Value Trend Analysis, 2011-2020
  7.2.2 Closed Loop Gift Card – Transaction Value Trend Analysis, 2011-2020
7.3 Market Size and Forecast by Consumer Segments
  7.3.1 Trend Analysis by Retail Consumer Segment
  7.3.2 Trend Analysis by Corporate Consumer Segment
7.4 Market Share Analysis by Retail Categories
7.5 Market Share Analysis by Gifting Occasion
7.6 Market Share Analysis by Card Type
7.7 Market Share Analysis by Purchase Location

+44 20 8123 2220
info@marketpublishers.com

8. IRAN CORPORATE PREPAID CARDS MARKET SIZE AND FORECAST, 2011-2020

8.1 Corporate Prepaid Card – Transaction Value Trend Analysis, 2011-2020
8.2 Analysis by Key Corporate Prepaid Card Categories
8.2.1 Prepaid Business Expense Card – Transaction Value Trend Analysis, 2011-2020
8.2.2 Payroll Card – Transaction Value Trend Analysis, 2011-2020
8.2.3 Corporate Incentive Prepaid Card – Transaction Value Trend Analysis, 2011-2020
8.2.4 Consumer Incentive Prepaid Card – Transaction Value Trend Analysis, 2011-2020

9. IRAN GOVERNMENT / BENEFIT PREPAID CARDS MARKET SIZE AND FORECAST, 2011-2020

10. IRAN GENERAL PURPOSE PREPAID CARDS MARKET SIZE AND FUTURE GROWTH DYNAMICS

11. IRAN TRAVEL PREPAID CARDS TRANSACTION VALUE TREND ANALYSIS AND FORECAST, 2011-2020

12. IRAN REMITTANCE PREPAID CARDS TRANSACTION VALUE TREND ANALYSIS AND FORECAST, 2011-2020

13. IRAN TEEN AND CAMPUS PREPAID CARDS TRANSACTION VALUE TREND ANALYSIS AND FORECAST, 2011-2020

14. IRAN HEALTHCARE AND INSURANCE PREPAID CARDS TRANSACTION VALUE TREND ANALYSIS AND FORECAST, 2011-2020

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1: PayNXT360's Methodology Framework
Figure 2: Iran Prepaid Card – Gross Dollar Value Trend Analysis (US$ Million), 2011-2020
Figure 3: Iran Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Figure 4: Iran Prepaid Card – Transaction Volume Trend Analysis (Million), 2011-2020
Figure 5: Iran Prepaid Card – Number of Cards Trend Analysis ('000), 2011-2020
Figure 6: Iran Prepaid Cards – Market Share Analysis (Value) by Open Loop vs. Closed Loop, 2011 – 2020
Figure 7: Iran Prepaid Card Market Share Analysis by Consumer Segments (Value)
Figure 8: Global Prepaid Card Industry Snapshot – Top 40 Markets and Hotspots
Figure 9: Prepaid Cards Benchmarking Iran Open Loop with Key Global Markets, 2011-2020
Figure 10: PayNXT360 Global Prepaid Card Risk Index, 2015
Figure 11: Iran Prepaid Cards Fraud Statistics by Type of Fraud, 2011-2020
Figure 12: Iran Open Loop Prepaid Card – Gross Dollar Value Trend Analysis (US$ Million), 2011-2020
Figure 13: Iran Open Loop Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Figure 14: Iran Open Loop Prepaid Card – Transaction Volume Trend Analysis (Million), 2011-2020
Figure 15: Iran Open Loop Prepaid Card – Number of Cards Trend Analysis ('000), 2011-2020
Figure 16: Iran Open Loop Prepaid Card – Market Share Analysis by Open Loop Prepaid Card Categories
Figure 17: Iran Closed Loop Prepaid Card – Gross Dollar Value Trend Analysis (US$ Million), 2011-2020
Figure 18: Iran Closed Loop Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Figure 19: Iran Closed Loop Prepaid Card – Transaction Volume Trend Analysis (Million), 2011-2020
Figure 20: Iran Closed Loop Prepaid Card – Number of Cards Trend Analysis ('000), 2011-2020
Figure 21: Iran Prepaid Card – Trend Analysis by Age Group in Transaction Value Terms

Figure 22: Iran Prepaid Card – Trend Analysis by Age Group in Volume Terms
Figure 23: Iran Prepaid Card – Trend Analysis by Income Group in Value Terms
Figure 24: Iran Prepaid Card – Trend Analysis by Income Group in Volume Terms
Figure 25: Iran Prepaid Card – Trend Analysis by Gender in Value Terms
Figure 26: Iran Prepaid Card – Usage Analysis
Figure 27: Iran Prepaid Card – Analysis by Transaction Size
Figure 28: Iran Prepaid Card – Spend Analysis by Retail Segment, Value
Figure 29: Iran Prepaid Card – Spend Analysis by Retail Segment, Volume
Figure 30: Iran Prepaid Card – Prepaid Penetration by Retail Categories
Figure 31: Iran Prepaid Gift Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Figure 32: Iran Open Loop Prepaid Gift Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Figure 33: Iran Closed Loop Prepaid Gift Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Figure 34: Iran Prepaid Gift Card – Market Size and Forecast by Retail Consumer Segment (Transaction Value in US$ Million), 2011-2020
Figure 35: Iran Prepaid Gift Card – Market Size and Forecast by Corporate Consumer Segment (Transaction Value in US$ Million), 2011-2020
Figure 36: Iran Prepaid Gift Card – Market Share Analysis by Retail Categories (by Value)
Figure 37: Iran Prepaid Gift Card – Market Share Analysis by Gifting Occasion (by Value)
Figure 38: Iran Prepaid Gift Card – Market Share Analysis by Card Type (by Value)
Figure 39: Iran Prepaid Gift Card – Market Share Analysis by Purchase Location (by Value)
Figure 40: Iran Corporate Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Figure 41: Iran Business Expense Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Figure 42: Iran Payroll Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Figure 43: Iran Corporate Incentive Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Figure 44: Iran Consumer Incentive Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Figure 45: Iran Government Benefit and Other Program Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Figure 46: Iran General Purpose Prepaid Card – Transaction Value Trend Analysis

(US$ Million), 2011-2020
Figure 47: Iran Open Loop Travel Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Figure 48: Iran Remittance Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Figure 49: Iran Teen and Campus Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Figure 50: Iran Insurance Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1: Iran Prepaid Card – Gross Dollar Value Trend Analysis (US$ Million), 2011-2020
Table 2: Iran Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Table 3: Iran Prepaid Card – Transaction Volume Trend Analysis (Million), 2011-2020
Table 4: Iran Prepaid Card – Number of Cards Trend Analysis ('000), 2011-2020
Table 5: Iran Prepaid Cards – Market Share Analysis (Value) by Open Loop vs. Closed Loop, 2011 – 2020
Table 6: Iran Open Loop Prepaid Card – Gross Dollar Value Trend Analysis (US$ Million), 2011-2020
Table 7: Iran Open Loop Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Table 8: Iran Open Loop Prepaid Card – Transaction Volume Trend Analysis (Million), 2011-2020
Table 9: Iran Open Loop Prepaid Card – Number of Cards Trend Analysis ('000), 2011-2020
Table 10: Iran Closed Loop Prepaid Card - Gross Dollar Value Trend Analysis (US$ Million), 2011-2020
Table 11: Iran Closed Loop Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Table 12: Iran Closed Loop Prepaid Card – Transaction Volume Trend Analysis (Million), 2011-2020
Table 13: Iran Closed Loop Prepaid Card – Number of Cards Trend Analysis ('000), 2011-2020
Table 14: Iran Gift Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Table 15: Iran Open Loop Prepaid Gift Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Table 16: Iran Closed Loop Prepaid Gift Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Table 17: Iran Prepaid Gift Card – Market Size and Forecast by Retail Consumer Segment (US$ Million), 2011-2020
Table 18: Iran Prepaid Gift Card – Market Size and Forecast by Corporate Consumer Segment (US$ Million), 2011-2020
Table 19: Iran Corporate Prepaid Card – Transaction Value Trend Analysis (US$

Million), 2011-2020
Table 20: Iran Business Expense Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Table 21: Iran Payroll Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Table 22: Iran Corporate Incentive Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Table 23: Iran Consumer Incentive Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Table 24: Iran Government Benefit and Other Program Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Table 25: Iran General Purpose Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Table 26: Iran Open Loop Travel Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Table 27: Iran Remittance Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Table 28: Iran Teen and Campus Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Table 29: Iran Insurance Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Iran Prepaid Cards Business and Investment Opportunities (Databook Series) – Market Size and Forecast (2011-2020), Consumer Attitude & Behaviour, Retail Spend, Market Risk

Product link: https://marketpublishers.com/r/I343B8CD1A3EN.html

Price: US$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/I343B8CD1A3EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below

+44 20 8123 2220
info@marketpublishers.com

and fax the completed form to +44 20 7900 3970