

Denmark Prepaid Travel Cards (Databook Series) - Market Size and Forecast (2011-2020), Trend Analyses into Market Opportunities and Future Growth Dynamics

<https://marketpublishers.com/r/DA31E935D04EN.html>

Date: January 2016

Pages: 30

Price: US\$ 400.00 (Single User License)

ID: DA31E935D04EN

Abstracts

This is a data centric report, primarily consisting of charts and tables. This report from PayNXT360 provides market size and forecast of travel prepaid cards market along with overall market dynamics in Denmark.

Travel prepaid cards: Drawing from proprietary survey results, this report provides market size and forecast for open loop travel prepaid cards.

Market dynamics: Provides a comprehensive view on size and structure, industry dynamics, market trends, consumer attitude and behaviour, and competitive landscape in the prepaid card industry.

Open loop: Provides market estimates and forecasts to assess opportunities in overall open loop prepaid market segment. Details four essential KPIs – number of cards in circulation, number of transactions, load value, and value of transactions.

Benchmarking and risk index: Benchmarks the prepaid card industry in the country with key global markets along with a risk assessment through PayNXT360's proprietary Prepaid Cards Industry Risk Index (PCIRI).

Contents

1. ABOUT THIS REPORT

- 1.1 Summary
- 1.2 Scope
- 1.3 Methodology
- 1.4 Definitions
- 1.5 About PayNXT360
- 1.6 Related Research
- 1.7 Disclaimer

2. DENMARK PREPAID CARD INDUSTRY MARKET ATTRACTIVENESS

- 2.1 Prepaid Card Market Size and Future Growth Dynamics by Key Performance Indicators
 - 2.1.1 Denmark Prepaid Card – Gross Dollar Value Trend Analysis, 2011-2020
 - 2.1.2 Denmark Prepaid Card – Transaction Value Trend Analysis, 2011-2020
 - 2.1.3 Denmark Prepaid Card – Transaction Volume Trend Analysis, 2011-2020
 - 2.1.4 Denmark Prepaid Card – Number of Cards Trend Analysis, 2011-2020
- 2.2 Market Share Analysis by Functional Attributes – Open Loop vs. Closed Loop, 2011 – 2020
- 2.3 Prepaid Card Market Share Analysis by Consumer Segments
- 2.4 Benchmarking Denmark Open Loop with Key Global Markets
 - 2.4.1 Global Prepaid Card Industry Snapshot – Top 40 Markets and Hotspots
 - 2.4.2 Prepaid Cards Market Opportunity – Global Benchmarking in Value Terms, 2011-2020
 - 2.4.3 PayNXT360 Global Prepaid Card Risk Index
- 2.5 Prepaid Card Fraud Statistics

3. DENMARK OPEN LOOP PREPAID CARD FUTURE GROWTH DYNAMICS, 2011 – 2020

- 3.1 Trend Analysis by Key Performance Indicators
 - 3.1.1 Open Loop Prepaid Card – Gross Dollar Value Trend Analysis, 2011-2020
 - 3.1.2 Open Loop Prepaid Card – Transaction Value Trend Analysis, 2011-2020
 - 3.1.3 Open Loop Prepaid Card – Transaction Volume Trend Analysis, 2011-2020
 - 3.1.4 Open Loop Prepaid Card – Number of Cards Trend Analysis, 2011-2020
- 3.2 Market Share Analysis by Open Loop Prepaid Card Categories

4. DENMARK PREPAID CARDS CONSUMER USAGE TRENDS

4.1 Prepaid Cards Usage Analysis

4.2 Prepaid Cards Analysis by Transaction Size

5. DENMARK TRAVEL PREPAID CARDS TRANSACTION VALUE TREND ANALYSIS AND FORECAST, 2011-2020

List Of Figures

LIST OF FIGURES

Figure 1: PayNXT360's Methodology Framework

Figure 2: Denmark Prepaid Card – Gross Dollar Value Trend Analysis (US\$ Million), 2011-2020

Figure 3: Denmark Prepaid Card – Transaction Value Trend Analysis (US\$ Million), 2011-2020

Figure 4: Denmark Prepaid Card – Transaction Volume Trend Analysis (Million), 2011-2020

Figure 5: Denmark Prepaid Card – Number of Cards Trend Analysis ('000), 2011-2020

Figure 6: Denmark Prepaid Cards – Market Share Analysis (Value) by Open Loop vs. Closed Loop, 2011 – 2020

Figure 7: Denmark Prepaid Card Market Share Analysis by Consumer Segments (Value)

Figure 8: Global Prepaid Card Industry Snapshot – Top 40 Markets and Hotspots

Figure 9: Prepaid Cards Benchmarking Denmark Open Loop with Key Global Markets, 2011-2020

Figure 10: PayNXT360 Global Prepaid Card Risk Index, 2015

Figure 11: Denmark Prepaid Cards Fraud Statistics by Type of Fraud, 2011-2020

Figure 12: Denmark Open Loop Prepaid Card – Gross Dollar Value Trend Analysis (US\$ Million), 2011-2020

Figure 13: Denmark Open Loop Prepaid Card – Transaction Value Trend Analysis (US\$ Million), 2011-2020

Figure 14: Denmark Open Loop Prepaid Card – Transaction Volume Trend Analysis (Million), 2011-2020

Figure 15: Denmark Open Loop Prepaid Card – Number of Cards Trend Analysis ('000), 2011-2020

Figure 16: Denmark Open Loop Prepaid Card – Market Share Analysis by Open Loop Prepaid Card Categories

Figure 17: Denmark Prepaid Card – Usage Analysis

Figure 18: Denmark Prepaid Card – Analysis by Transaction Size

Figure 19: Denmark Open Loop Travel Prepaid Card – Transaction Value Trend Analysis (US\$ Million), 2011-2020

List Of Tables

LIST OF TABLES

Table 1: Denmark Prepaid Card – Gross Dollar Value Trend Analysis (US\$ Million), 2011-2020

Table 2: Denmark Prepaid Card – Transaction Value Trend Analysis (US\$ Million), 2011-2020

Table 3: Denmark Prepaid Card – Transaction Volume Trend Analysis (Million), 2011-2020

Table 4: Denmark Prepaid Card – Number of Cards Trend Analysis ('000), 2011-2020

Table 5: Denmark Prepaid Cards – Market Share Analysis (Value) by Open Loop vs. Closed Loop, 2011 – 2020

Table 6: Denmark Open Loop Prepaid Card – Gross Dollar Value Trend Analysis (US\$ Million), 2011-2020

Table 7: Denmark Open Loop Prepaid Card – Transaction Value Trend Analysis (US\$ Million), 2011-2020

Table 8: Denmark Open Loop Prepaid Card – Transaction Volume Trend Analysis (Million), 2011-2020

Table 9: Denmark Open Loop Prepaid Card – Number of Cards Trend Analysis ('000), 2011-2020

Table 10: Denmark Travel Prepaid Card – Transaction Value Trend Analysis (US\$ Million), 2011-2020

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