

# **Colombia Commercial Prepaid Cards (Databook Series) - Market Size and Forecast (2011-2020), Data and Trend Analyses into Market Opportunities and Future Growth Dynamics**

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## **Abstracts**

This is a data centric report, primarily consisting of charts and tables. This report from PayNXT360 provides a detailed data centric trend analysis of corporate prepaid cards market along with overall market dynamics.

**Corporate prepaid cards:** Drawing from proprietary survey results, this report provides market size and forecast across key corporate prepaid cards – business expense card, payroll card, corporate incentive card, and consumer incentive card.

**Open loop and closed loop:** Provides market estimates and forecasts to assess opportunities in open loop and closed loop prepaid market segments. Details four essential KPIs – number of cards in circulation, number of transactions, load value, and value of transactions.

**Benchmarking and risk index:** Benchmarks the prepaid card industry in the country with key global markets along with a risk assessment through PayNXT360's proprietary Prepaid Cards Industry Risk Index (PCIRI).

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