+44 20 8123 2220
info@marketpublishers.com

Brazil Prepaid Card Retail Consumer Dynamics & Retail Spend Analysis (Databook Series), 2011-2020 - Market Trends and Drivers by Demographics, Retail Spend, and Card Usage

https://marketpublishers.com/r/B05DB6E80D6EN.html
Date: January 2016
Pages: 45
Price: US$ 600.00 (Single User License)
ID: B05DB6E80D6EN

Abstracts

This is a data centric report, primarily consisting of charts and tables. This report from PayNXT360 provides insights into consumer attitude and behaviour along with market size and forecast of overall prepaid (pay before) cards, offering a wealth of insights to help companies understand this growing but quickly changing market:

Consumer attitude and behaviour: Drawing from proprietary survey results, this report identifies and interprets key prepaid KPIs, including spend by age, gender, and income level. In addition, it provides an overview of how consumers are currently using prepaid cards across five key categories – travel, bill payment, retail spend, cash withdrawal, and P2P transfers. It also provides a breakdown by transaction size.

Retail spend: Breaks down retail spend across 11 categories to provide detailed insights on consumer behaviour and changing dynamics of prepaid card spend.

Market dynamics: Provides a comprehensive view on size and structure, industry dynamics, market trends, consumer attitude and behaviour, and competitive landscape in the prepaid card industry.

Open loop and closed loop: Provides market estimates and forecasts to assess opportunities in open loop and closed loop prepaid market segments. Details four essential KPIs – number of cards in circulation, number of transactions, load value, and value of transactions.

+44 20 8123 2220
info@marketpublishers.com

Benchmarking and risk index: Benchmarks the prepaid card industry in the country with key global markets along with a risk assessment through PayNXT360's proprietary Prepaid Cards Industry Risk Index (PCIRI).

+44 20 8123 2220
info@marketpublishers.com

Contents

1. ABOUT THIS REPORT

1.1 Summary
1.2 Scope
1.3 Methodology
1.4 Definitions
1.5 About PayNXT360
1.6 Related Research
1.7 Disclaimer

2. BRAZIL PREPAID CARD STRATEGY AND PRODUCT INNOVATION

2.1 Analysis of Key Emerging Trends and Drivers
2.2 Competitive Landscape Snapshot

3. BRAZIL PREPAID CARD INDUSTRY MARKET ATTRACTIVENESS

3.1 Prepaid Card Market Size and Future Growth Dynamics by Key Performance Indicators
  3.1.1 Brazil Prepaid Card – Gross Dollar Value Trend Analysis, 2011-2020
  3.1.2 Brazil Prepaid Card – Transaction Value Trend Analysis, 2011-2020
  3.1.3 Brazil Prepaid Card – Transaction Volume Trend Analysis, 2011-2020
  3.1.4 Brazil Prepaid Card – Number of Cards Trend Analysis, 2011-2020
3.2 Market Share Analysis by Functional Attributes – Open Loop vs. Closed Loop, 2011 – 2020
3.3 Prepaid Card Market Share Analysis by Consumer Segments
3.4 Benchmarking Brazil Open Loop with Key Global Markets
  3.4.1 Global Prepaid Card Industry Snapshot – Top 40 Markets and Hotspots
  3.4.2 Prepaid Cards Market Opportunity – Global Benchmarking in Value Terms, 2011-2020
  3.4.3 PayNXT360 Global Prepaid Card Risk Index
3.5 Prepaid Card Fraud Statistics

4. BRAZIL OPEN LOOP PREPAID CARD FUTURE GROWTH DYNAMICS, 2011 – 2020

4.1 Trend Analysis by Key Performance Indicators

4.1.1 Open Loop Prepaid Card – Gross Dollar Value Trend Analysis, 2011-2020
4.1.2 Open Loop Prepaid Card – Transaction Value Trend Analysis, 2011-2020
4.1.3 Open Loop Prepaid Card – Transaction Volume Trend Analysis, 2011-2020
4.1.4 Open Loop Prepaid Card – Number of Cards Trend Analysis, 2011-2020
4.2 Market Share Analysis by Open Loop Prepaid Card Categories

5. BRAZIL CLOSED LOOP PREPAID CARD FUTURE GROWTH DYNAMICS, 2011 – 2020

5.1 Closed Loop Prepaid Card – Gross Dollar Value Trend Analysis, 2011-2020
5.2 Closed Loop Prepaid Card – Transaction Value Trend Analysis, 2011-2020
5.3 Closed Loop Prepaid Card – Transaction Volume Trend Analysis, 2011-2020
5.4 Closed Loop Prepaid Card – Number of Cards Trend Analysis, 2011-2020

6. BRAZIL PREPAID CARDS CONSUMER USAGE TRENDS

6.1 Prepaid Card Spend Analysis by Age Group
6.1.1 Trend Analysis by Age Group in Value Terms
6.1.2 Trend Analysis by Age Group in Volume Terms
6.2 Prepaid Card Transaction Value and Volume Analysis by Income Group
6.2.1 Trend Analysis by Income Group in Value Terms
6.2.2 Trend Analysis by Income Group in Volume Terms
6.3 Prepaid Card Transaction Value Analysis by Gender
6.4 Prepaid Cards Usage Analysis
6.5 Prepaid Cards Analysis by Transaction Size

7. BRAZIL OPEN LOOP PREPAID CARDS RETAIL SPEND DYNAMICS

7.1 Spend Analysis by Retail Segment, Value
7.2 Spend Analysis by Retail Segment, Volume
7.3 Prepaid Penetration by Retail Categories

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1: PayNXT360's Methodology Framework
Figure 2: Brazil Prepaid Card – Gross Dollar Value Trend Analysis (US$ Million), 2011-2020
Figure 3: Brazil Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Figure 4: Brazil Prepaid Card – Transaction Volume Trend Analysis (Million), 2011-2020
Figure 5: Brazil Prepaid Card – Number of Cards Trend Analysis ('000), 2011-2020
Figure 6: Brazil Prepaid Cards – Market Share Analysis (Value) by Open Loop vs. Closed Loop, 2011 – 2020
Figure 7: Brazil Prepaid Card Market Share Analysis by Consumer Segments (Value)
Figure 8: Global Prepaid Card Industry Snapshot – Top 40 Markets and Hotspots
Figure 9: Prepaid Cards Benchmarking Brazil Open Loop with Key Global Markets, 2011-2020
Figure 10: PayNXT360 Global Prepaid Card Risk Index, 2015
Figure 11: Brazil Prepaid Cards Fraud Statistics by Type of Fraud, 2011-2020
Figure 12: Brazil Open Loop Prepaid Card – Gross Dollar Value Trend Analysis (US$ Million), 2011-2020
Figure 13: Brazil Open Loop Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Figure 14: Brazil Open Loop Prepaid Card – Transaction Volume Trend Analysis (Million), 2011-2020
Figure 15: Brazil Open Loop Prepaid Card – Number of Cards Trend Analysis ('000), 2011-2020
Figure 16: Brazil Open Loop Prepaid Card – Market Share Analysis by Open Loop Prepaid Card Categories
Figure 17: Brazil Closed Loop Prepaid Card – Gross Dollar Value Trend Analysis (US$ Million), 2011-2020
Figure 18: Brazil Closed Loop Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Figure 19: Brazil Closed Loop Prepaid Card – Transaction Volume Trend Analysis (Million), 2011-2020
Figure 20: Brazil Closed Loop Prepaid Card – Number of Cards Trend Analysis ('000), 2011-2020
Figure 21: Brazil Prepaid Card – Trend Analysis by Age Group in Transaction Value Terms

+44 20 8123 2220
info@marketpublishers.com

Figure 22: Brazil Prepaid Card – Trend Analysis by Age Group in Volume Terms
Figure 23: Brazil Prepaid Card – Trend Analysis by Income Group in Value Terms
Figure 24: Brazil Prepaid Card – Trend Analysis by Income Group in Volume Terms
Figure 25: Brazil Prepaid Card – Trend Analysis by Gender in Value Terms
Figure 26: Brazil Prepaid Card – Usage Analysis
Figure 27: Brazil Prepaid Card – Analysis by Transaction Size
Figure 28: Brazil Prepaid Card – Spend Analysis by Retail Segment, Value
Figure 29: Brazil Prepaid Card – Spend Analysis by Retail Segment, Volume
Figure 30: Brazil Prepaid Card – Prepaid Penetration by Retail Categories

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1: Brazil Prepaid Card – Gross Dollar Value Trend Analysis (US$ Million), 2011-2020
Table 2: Brazil Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Table 3: Brazil Prepaid Card – Transaction Volume Trend Analysis (Million), 2011-2020
Table 4: Brazil Prepaid Card – Number of Cards Trend Analysis ('000), 2011-2020
Table 5: Brazil Prepaid Cards – Market Share Analysis (Value) by Open Loop vs. Closed Loop, 2011 – 2020
Table 6: Brazil Open Loop Prepaid Card – Gross Dollar Value Trend Analysis (US$ Million), 2011-2020
Table 7: Brazil Open Loop Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Table 8: Brazil Open Loop Prepaid Card – Transaction Volume Trend Analysis (Million), 2011-2020
Table 9: Brazil Open Loop Prepaid Card – Number of Cards Trend Analysis ('000), 2011-2020
Table 10: Brazil Closed Loop Prepaid Card - Gross Dollar Value Trend Analysis (US$ Million), 2011-2020
Table 11: Brazil Closed Loop Prepaid Card – Transaction Value Trend Analysis (US$ Million), 2011-2020
Table 12: Brazil Closed Loop Prepaid Card – Transaction Volume Trend Analysis (Million), 2011-2020
Table 13: Brazil Closed Loop Prepaid Card – Number of Cards Trend Analysis ('000), 2011-2020

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Brazil Prepaid Card Retail Consumer Dynamics & Retail Spend Analysis (Databook Series), 2011-2020 - Market Trends and Drivers by Demographics, Retail Spend, and Card Usage

Product link: https://marketpublishers.com/r/B05DB6E80D6EN.html

Price: US$ 600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/B05DB6E80D6EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below

+44 20 8123 2220
info@marketpublishers.com

and fax the completed form to +44 20 7900 3970