

Wi-Fi Hotspots: Global Outlook

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Abstracts

This report examines the entrance into the mobile services market of Wi-Fi-first providers such as cable companies, MVNOs, and Internet companies like Google. It provides consumer Wi-Fi usage data to measure the potential impact of this disruption. It reviews new Wi-Fi standards and analyzes the growing use of Wi-Fi technologies in mobile operators' HetNet network strategy. The report also provides a worldwide forecast of Wi-Fi adoption on major consumer electronic devices and revenues from Wi-Fi hotspot services and Wi-Fi-first mobile services.

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