

# Webisodes and Multichannel Networks: Future Content Opportunities

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### **Abstracts**

The landscape of video consumption has evolved to include content beyond the television. Content creators are leveraging digital video, OTT services, and supplemental content to build their brands and generate audiences. This report explores the current state of digital video content and future opportunities for content creators and distributors. It includes a five-year forecast for the digital video content industry.



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