

Webisodes and Multichannel Networks: Future Content Opportunities

https://marketpublishers.com/r/W2D8E8A9F7CEN.html

Date: March 2015

Pages: 63

Price: US\$ 3,500.00 (Single User License)

ID: W2D8E8A9F7CEN

Abstracts

The landscape of video consumption has evolved to include content beyond the television. Content creators are leveraging digital video, OTT services, and supplemental content to build their brands and generate audiences. This report explores the current state of digital video content and future opportunities for content creators and distributors. It includes a five-year forecast for the digital video content industry.



Contents

DASHBOARD

1.0 REPORT SUMMARY

- 1.1 Purpose of Report
- 1.2 Scope of Report
- 1.3 Research Approach/Sources

2.0 ALTERNATIVE CONTENT AND THE CONSUMER

3.0 THE NEW VIDEO WORLD

- 3.1 Production Models
- 3.2 Crowdfunding
- 3.3 Drivers and Inhibitors for Internet Video Content Creation
- 3.4 Multichannel Networks
- 3.5 Web Series
- 3.6 eSports

4.0 FORECAST

- 4.1 Forecast Methodology
- 4.2 Forecast

5.0 RECOMMENDATIONS

- 5.1 Content Providers
- 5.2 Internet Service Providers
- 5.3 Content Creators
- 5.4 Advertisers

6.0 APPENDIX

- 6.1 Glossary
- 6.2 Index



Figures

FIGURES

Connected CE Device Adoption (2010 - 2014)

Average Weekly Hours of Internet Video Viewed on a Mobile Device by Age

Pay-TV Service Subscription by Age Group

OTT Service Subscription by Age Group

FundAnything Company Profile

Indiegogo Company Profile

Kickstarter Company Profile

Mobcaster Company Profile

Patreon Company Profile

Pozible Company Profile

RocketHub Company Profile

Subbable Company Profile

Content Company Investments in Multichannel Networks

Above Average Productions Network Profile

Awesomeness TV Network Profile

Base79 Network Profile

BroadbandTV Network Profile

Collective Digital Studio Network Profile

Creator Group Network Profile

Culture Machine Network Profile

Defy Media Network Profile

Discovery Digital Networks Network Profile

Freedom! Network Profile

Fullscreen Network Profile

Machinima Network Profile

Maker Studios Network Profile

MiTú Network Profile

POPS Worldwide Network Profile

Quizgroup Network Profile

Stylehaul Network Profile

The Young Turks Network (TYT) Network Profile

Vevo Network Profile

Online Video Viewer Forecast Methodology

Global Forecast: Total Online Video Viewers



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