

Wearable Computing: Fitness and Health in Style 3Q 2014

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Abstracts

This report examines technologies, software, and platforms that drive the adoption of wearable medical and health tracking devices by consumers. It focuses on how these devices interact with Web or mobile Internet-based applications and services targeting personal health management. It also highlights the business opportunities for technology providers, component suppliers, and software designers. The report provides the forecasts of U.S. wearable fitness/health solution adaptors and device sales from 2014 to 2019.

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