

User Interfaces: The Battleground for Video Services 4Q 2013

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Abstracts

This report examines the current state of the global market for user interfaces and content discovery in television and video services. The report examines different methods of content discovery and how the user interface affects how consumers discover video content. It examines the different types of market players and analyzes the products and services that establish the user interface and feed content discovery for the consumer.

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