

Under Attack: Assessing New Threats to Pay TV 4Q 2014

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Abstracts

This report examines several new threats and challenges that are facing the traditional pay-TV ecosystem throughout the world. The report outlines the current state of pay TV, the economic landscape for video services, and the leading threats to pay TV providers, including the rise of massive consolidated competitors, cable networks and content producers going direct-to-consumer, and new entrants disrupting the content space. The report assesses the future for pay-TV services and provides a forecast for pay-TV subscribers through 2018.

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