

TV Services: Changing the Channel Package

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Abstracts

Several factors are causing operators to reassess the ways in which they package their pay-TV offerings, including carriage fee battles, changing consumer preferences, new regulations, emerging technologies, and aggressive competition. As a result, many are exploring opportunities for skinny bundles, a la carte offerings, or other options. This report examines global and regional trends in video service packaging and consumer preferences related to these changes.

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