

# TV Everywhere and the New World of OTT

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## Abstracts

The OTT video services marketplace continues its rapid rate of change, impacting the video ecosystem across world markets. Players throughout the industry are actively working to define their role and stake their claim in the new world of OTT. This report examines trends in OTT video services and TV Everywhere, including operator moves, new entrants, content implications, viewer behaviors, and consumer spending.

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